

Nissan Sales, Production & Exports Results for July, 2024

1. Retail Sales by Region

<units>

Region	July		Var. (%)	CYTD (January - July)		Var. (%)	FYTD (April - July) *From January to April for China		Var. (%)
	2024	2023		2024	2023		2024	2023	
Registered Vehicles	25,707	26,136	-1.6%	172,852	178,916	-3.4%	85,435	95,693	-10.7%
Mini Vehicles	16,989	15,320	10.9%	115,652	113,208	2.2%	55,257	52,236	5.8%
Japan Total	42,696	41,456	3.0%	288,504	292,124	-1.2%	140,692	147,929	-4.9%
Nissan Brand	69,977	65,473	6.9%	531,406	513,357	3.5%	292,575	293,296	-0.2%
Infiniti Brand	4,467	5,117	-12.7%	32,494	37,403	-13.1%	18,590	21,646	-14.1%
U.S. Total	74,444	70,590	5.5%	563,900	550,760	2.4%	311,165	314,942	-1.2%
Canada	8,128	7,441	9.2%	63,153	55,221	14.4%	33,606	34,751	-3.3%
Mexico	20,904	18,669	12.0%	143,361	134,431	6.6%	81,204	74,965	8.3%
Europe	25,148	26,898	-6.5%	220,950	199,775	10.6%	103,767	100,007	3.8%
China ^{*1}	47,102	59,507	-20.8%	386,399	418,016	(^{*1}) -7.6%	222,212	223,274	(^{*1}) -0.5%
Others	42,964	40,337	6.5%	306,809	285,380	7.5%	163,196	159,397	2.4%
Overseas Total	218,690	223,442	-2.1%	1,684,572	1,643,583	2.5%	915,150	907,336	0.9%
Global Retail Sales	261,386	264,898	-1.3%	1,973,076	1,935,707	1.9%	1,055,842	1,055,265	0.1%

2. Global Production by Country

<units>

Country	July		Var. (%)	CYTD (January - July)		Var. (%)	FYTD (April - July) *From January to April for China		Var. (%)
	2024	2023		2024	2023		2024	2023	
Japan	52,246	63,795	-18.1%	380,438	407,162	-6.6%	206,950	239,985	-13.8%
U.S.	41,119	41,371	-0.6%	327,672	340,054	-3.6%	169,283	182,076	-7.0%
Mexico	42,494	47,764	-11.0%	382,852	351,391	9.0%	219,738	201,490	9.1%
U.K.	24,636	26,496	-7.0%	184,215	185,136	-0.5%	103,188	104,349	-1.1%
China ^{*1}	42,311	57,878	-26.9%	380,797	426,243	(^{*1}) -10.7%	220,804	251,052	(^{*1}) -12.0%
Others ^{*2}	34,656	34,201	1.3%	195,600	250,552	-21.9%	112,147	129,964	-13.7%
Overseas Total	185,216	207,710	-10.8%	1,471,136	1,553,376	-5.3%	825,160	868,931	-5.0%
Global Production	237,462	271,505	-12.5%	1,851,574	1,960,538	-5.6%	1,032,110	1,108,916	-6.9%

3. Vehicle Exports from Japan

<units>

Destination	July		Var. (%)	CYTD (January - July)		Var. (%)	FYTD (April - July) *From January to April for China		Var. (%)
	2024	2023		2024	2023		2024	2023	
North America	12,440	16,040	-22.4%	112,190	113,241	-0.9%	61,447	65,402	-6.0%
Europe	5,403	4,474	20.8%	32,452	30,385	6.8%	22,462	19,813	13.4%
Middle East	1,137	4,281	-73.4%	30,625	34,261	-10.6%	11,028	18,272	-39.6%
Others	6,584	6,888	-4.4%	43,466	47,353	-8.2%	25,269	28,613	-11.7%
Total	25,564	31,683	-19.3%	218,733	225,240	-2.9%	120,206	132,100	-9.0%

*1 China sales and production include Dongfeng brand PV and LCV. DFAC (Dongfeng Automobile Co., Ltd.) is deconsolidated from October 2022.

*2 Others include production in Taiwan, Thailand, Philippines, South Africa, Brazil, India, Egypt, Russia, France and Argentina excluding CKD production.

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Japan Nissan Sales Results by Model : July 2024

<units>

Model	July			CYTD (January - July)			FYTD (April - July)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2024	FY2023	
March	0	8	-100.0%	0	751	-99.2%	2	90	-97.8%
Note / Note AURA	9,000	8,357	7.7%	61,857	66,452	-6.9%	30,614	29,701	3.1%
Sylphy	0	0	-	0	2	-100.0%	0	0	-
Teana	0	0	-	0	0	-	0	0	-
Skyline	160	125	28.0%	1,592	1,322	20.4%	661	817	-19.1%
Fuga	0	2	-100.0%	1	35	-97.1%	0	17	-100.0%
Cima	0	-	-	0	0	-	0	0	-
Leaf	490	507	-3.4%	3,040	7,112	-57.3%	1,362	2,514	-45.8%
Juke	0	0	-	2	1	100.0%	2	1	100.0%
Ariya	365	507	-28.0%	1,467	5,713	-74.3%	1,114	3,988	-72.1%
X-Trail	2,708	2,758	-1.8%	21,329	17,086	24.8%	8,740	9,421	-7.2%
KICKS	1,479	1,570	-5.8%	9,664	8,300	16.4%	4,730	4,540	4.2%
Serena	7,607	8,066	-5.7%	47,775	42,526	12.3%	25,264	29,126	-13.3%
Elgrand	122	256	-52.3%	787	1,567	-49.8%	325	815	-60.1%
Fairlady Z	557	116	380.2%	2,127	606	251.0%	1,417	308	360.1%
GT-R	131	137	-4.4%	785	316	148.4%	335	309	8.4%
Others	1	0	-	3	1	200.0%	2	1	100.0%
PV Total	22,620	22,409	0.9%	150,435	151,790	-0.9%	74,568	81,648	-8.7%
NV150 AD / AD	689	878	-21.5%	3,449	5,492	-37.2%	1,750	2,875	-39.1%
NV200 Vanette / Vanette	382	796	-52.0%	6,228	5,476	13.7%	2,604	2,945	-11.6%
NV350 Caravan	1,926	1,904	1.2%	12,182	15,082	-19.2%	6,203	7,602	-18.4%
NT450 Atlas	0	0	-	0	1	-100.0%	0	1	-100.0%
Atlas F24 / F25 / F26	90	148	-39.2%	414	964	-57.1%	310	620	-50.0%
Paramedic	0	1	-100.0%	144	111	29.7%	0	2	-100.0%
CV Total	3,087	3,727	-17.2%	22,417	27,126	-17.4%	10,867	14,045	-22.6%
Registered Vehicle Total	25,707	26,136	-1.6%	172,852	178,916	-3.4%	85,435	95,693	-10.7%
DAYZ	3,555	4,336	-18.0%	31,277	22,700	37.8%	14,740	12,858	14.6%
Roox	7,419	4,033	84.0%	43,039	41,953	2.6%	19,309	14,665	31.7%
Sakura	2,169	3,174	-31.7%	14,251	22,763	-37.4%	6,100	11,553	-47.2%
NV100 / NT100 Clipper	3,835	3,777	1.5%	26,892	25,792	4.3%	14,988	13,160	13.9%
Clipper EV	11	0	-	193	0	-	120	0	-
Mini Total	16,989	15,320	10.9%	115,652	113,208	2.2%	55,257	52,236	5.8%
Japan Grand Total	42,696	41,456	3.0%	288,504	292,124	-1.2%	140,692	147,929	-4.9%

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Europe Nissan Sales Results by Model : July 2024

<units>

Model	July			CYTD (January - July)			FYTD (April - July)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2024	FY2023	
Micra	0	65	-100.0%	1	8,081	-100.0%	0	497	-100.0%
Leaf	880	1,076	-18.2%	8,393	9,983	-15.9%	3,608	5,050	-28.6%
Sentra	0	-48	-100.0%	326	1,272	-74.4%	234	571	-59.0%
Altima	0	5	-100.0%	0	58	-100.0%	0	6	-100.0%
Maxima	0	0	-	0	0	-	0	0	-
Juke	7,651	6,641	15.2%	60,224	47,375	27.1%	29,071	25,476	14.1%
Qashqai	10,080	12,021	-16.1%	93,486	90,047	3.8%	41,579	44,758	-7.1%
Murano	0	0	-	0	0	-	0	0	-
Terrano	0	0	-	0	0	-	0	0	-
X-Trail	2,781	2,935	-5.2%	23,900	15,473	54.5%	10,424	8,940	16.6%
Pathfinder	0	0	-	0	0	-	0	0	-
Ariya	1,283	819	56.7%	9,730	6,185	57.3%	5,680	3,416	66.3%
GT-R	0	1	-100.0%	0	2	-100.0%	0	1	-100.0%
Navara	0	0	-	0	32	-100.0%	0	0	-
Townstar	879	1,476	-40.4%	8,034	7,634	5.2%	4,020	4,355	-7.7%
Primaster	886	990	-10.5%	8,615	7,418	16.1%	4,831	3,743	29.1%
e-NV200	0	0	-	0	7	-100.0%	0	2	-100.0%
NV250	0	0	-	0	1	-100.0%	0	1	-100.0%
NV400	691	889	-22.3%	7,895	6,064	30.2%	4,061	3,115	30.4%
Others	0	0	-	0	0	-	0	0	-
Nissan Brand Total	25,131	26,870	-6.5%	220,604	199,632	10.5%	103,508	99,931	3.6%
Q50	0	0	-	0	0	-	0	0	-
QX50 / QX55	5	24	-79.2%	117	114	2.6%	54	62	-12.9%
QX60	0	3	-100.0%	39	17	129.4%	31	7	342.9%
QX80	12	1	1100.0%	190	12	1483.3%	174	7	2385.7%
Infiniti Brand Total	17	28	-39.3%	346	143	142.0%	259	76	240.8%
Europe Grand Total	25,148	26,898	-6.5%	220,950	199,775	10.6%	103,767	100,007	3.8%

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USA Nissan Sales Results by Model : July 2024

<units>

Model	July			CYTD (January - July)			FYTD (April - July)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2024	FY2023	
Versa	5,013	2,306	117.4%	22,825	13,320	71.4%	15,351	9,419	63.0%
Sentra	14,760	11,942	23.6%	103,785	69,396	49.6%	63,707	46,879	35.9%
Altima	7,839	7,106	10.3%	67,735	70,347	-3.7%	39,152	37,515	4.4%
Maxima	51	1,111	-95.4%	863	7,288	-88.2%	334	5,081	-93.4%
Z	237	88	169.3%	1,694	1,054	60.7%	1,023	588	74.0%
GT-R	4	29	-86.2%	155	246	-37.0%	78	103	-24.3%
Leaf	1,588	507	213.2%	4,655	4,741	-1.8%	3,513	2,387	47.2%
Total Cars	29,492	23,089	27.7%	201,715	166,392	21.2%	123,158	101,972	20.8%
Frontier	5,202	3,985	30.5%	45,165	38,124	18.5%	25,421	21,198	19.9%
Pathfinder	6,416	4,259	50.6%	45,982	47,032	-2.2%	26,970	23,262	15.9%
Kicks	7,239	5,986	20.9%	40,230	35,790	12.4%	26,506	23,958	10.6%
Murano	1,774	1,770	0.2%	10,913	22,958	-52.5%	6,187	10,514	-41.2%
Rogue	14,720	21,730	-32.3%	155,872	159,625	-2.4%	65,074	90,601	-28.2%
Rogue Sports	0	88	-100.0%	8	9,938	-99.9%	2	2,463	-99.9%
Armada	1,582	1,678	-5.7%	10,415	14,865	-29.9%	6,438	7,593	-15.2%
Titan	1,736	1,793	-3.2%	9,945	12,343	-19.4%	5,800	8,305	-30.2%
Ariya	1,816	1,095	65.8%	11,161	6,290	77.4%	7,019	3,430	104.6%
NVC	0	0	-	0	0	-	0	0	-
NV200	0	0	-	0	0	-	0	0	-
Total Trucks	40,485	42,384	-4.5%	329,691	346,965	-5.0%	169,417	191,324	-11.5%
Nissan Brand Total	69,977	65,473	6.9%	531,406	513,357	3.5%	292,575	293,296	-0.2%
Q50	456	590	-22.7%	3,295	3,785	-12.9%	1,898	2,419	-21.5%
Q60 Coupe	1	74	-98.6%	49	796	-93.8%	12	422	-97.2%
QX50	967	671	44.1%	6,123	5,389	13.6%	3,554	3,059	16.2%
QX55	251	488	-48.6%	2,105	3,139	-32.9%	1,010	1,774	-43.1%
QX60	2,277	2,565	-11.2%	15,691	17,435	-10.0%	9,358	10,296	-9.1%
QX80	515	729	-29.4%	5,231	6,859	-23.7%	2,758	3,676	-25.0%
Infiniti Brand Total	4,467	5,117	-12.7%	32,494	37,403	-13.1%	18,590	21,646	-14.1%
USA Grand Total	74,444	70,590	5.5%	563,900	550,760	2.4%	311,165	314,942	-1.2%

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China Nissan Sales Results by Model : July 2024

<units>

Model	July			CYTD (January - July)		
	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023	
Tiida H/B	1,047	726	44.2%	10,807	6,591	64.0%
Sylphy	21,618	29,670	-27.1%	182,997	194,143	-5.7%
Sylphy EV	0	0	-	0	0	-
Lannia	0	15	-100.0%	0	1,051	-100.0%
Altima	3,726	5,561	-33.0%	42,138	44,753	-5.8%
Maxima	0	0	-	0	0	-
Kicks	1,151	379	203.7%	8,480	2,949	187.6%
Qashqai	9,586	9,618	-0.3%	62,942	58,383	7.8%
X-Trail	1,891	4,200	-55.0%	20,211	30,736	-34.2%
Murano	1	7	-85.7%	3	5,955	-99.9%
Navara	414	414	0.0%	1,909	4,117	-53.6%
Ariya	174	115	51.3%	1,856	1,469	26.3%
Terra	0	852	-100.0%	2	5,093	-100.0%
Paradin	155	423	-63.4%	1,941	450	331.3%
New Pathfinder	812	0	-	6,145	0	-
Nissan Brand Total	40,575	51,980	-21.9%	339,431	355,690	-4.6%
Q50	0	0	-	0	2,363	-100.0%
QX50 / QX55	43	300	-85.7%	276	1,819	-84.8%
QX60	157	11	1327.3%	1,003	479	109.4%
Infiniti Brand Total	200	311	-35.7%	1,279	4,661	-72.6%
D60	825	456	80.9%	3,893	3,198	21.7%
D60 EV	1,214	1,215	-0.1%	7,150	9,016	-20.7%
T60	0	46	-100.0%	2	1,339	-99.9%
T60 EV	0	9	-100.0%	1	1,870	-99.9%
T80	47	425	-88.9%	633	2,810	-77.5%
T90	0	0	-	0	0	-
V-online	185	1,773	-89.6%	4,539	18,594	-75.6%
V-online-PHEV	732	1,222	-40.1%	6,830	1,403	386.8%
Venucia VX6	892	0	-	5,424	0	-
Venucia Brand Total	3,895	5,146	-24.3%	28,472	38,230	-25.5%
DF Brand vehicles*1	2,432	2,070	17.5%	17,217	19,435	-11.4%
China Grand Total	47,102	59,507	-20.8%	386,399	418,016	-7.6%

*1 DFAC (Dongfeng Automobile Co., Ltd.) is deconsolidated from October 2022.

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