

Nissan Sales, Production & Exports Results for March, 2024

1. Retail Sales by Region

<units>

Region	February		Var. (%)	CYTD (January - March)		Var. (%)	FYTD (April - March)		Var. (%)
	2024	2023		2024	2023		*From January to December, 2023 for China		
							2023	2022	
Registered Vehicles	36,102	36,496	-1.1%	87,417	83,223	5.0%	295,146	267,432	10.4%
Mini Vehicles	23,125	23,812	-2.9%	60,395	60,972	-0.9%	189,049	187,017	1.1%
Japan Total	59,227	60,308	-1.8%	147,812	144,195	2.5%	484,195	454,449	6.5%
Nissan Brand	95,014	97,278	-2.3%	238,831	220,061	8.5%	852,866	712,957	19.6%
Infiniti Brand	5,074	6,145	-17.4%	13,904	15,757	-11.8%	62,846	51,129	22.9%
U.S. Total	100,088	103,423	-3.2%	252,735	235,818	7.2%	915,712	764,086	19.8%
Canada	12,299	10,549	16.6%	29,547	20,470	44.3%	100,455	74,871	34.2%
Mexico	23,635	22,711	4.1%	62,157	59,466	4.5%	244,735	183,169	33.6%
Europe	55,479	52,358	6.0%	117,183	99,768	17.5%	361,372	308,449	17.2%
China* ¹	59,914	54,443	10.0%	167,291	161,961	^(*) 3.3%	793,768	1,045,197	^(*) -24.1%
Others	55,203	50,201	10.0%	143,698	125,982	14.1%	541,599	474,144	14.2%
Overseas Total	306,618	293,685	4.4%	772,611	703,465	9.8%	2,957,641	2,849,916	3.8%
Global Retail Sales	365,845	353,993	3.3%	920,423	847,660	8.6%	3,441,836	3,304,365	4.2%

2. Global Production by Country

<units>

Country	February		Var. (%)	CYTD (January - March)		Var. (%)	FYTD (April - March)		Var. (%)
	2024	2023		2024	2023		*From January to December, 2023 for China		
							2023	2022	
Japan	58,787	64,982	-9.5%	173,488	167,177	3.8%	724,838	596,694	21.5%
U.S.	57,777	61,169	-5.5%	158,389	157,978	0.3%	605,652	555,924	8.9%
Mexico	50,810	57,902	-12.2%	163,114	149,901	8.8%	628,957	436,310	44.2%
U.K.	26,463	31,172	-15.1%	81,027	80,787	0.3%	325,458	260,532	24.9%
China* ¹	57,522	95,410	-39.7%	168,960	203,563	^(*) -17.0%	779,756	1,057,598	^(*) -26.3%
Others* ²	31,984	44,389	-27.9%	83,453	120,588	-30.8%	362,543	472,951	-23.3%
Overseas Total	224,556	290,042	-22.6%	654,943	712,817	-8.1%	2,702,366	2,783,315	-2.9%
Global Production	283,343	355,024	-20.2%	828,431	879,994	-5.9%	3,427,204	3,380,009	1.4%

3. Vehicle Exports from Japan

<units>

Destination	February		Var. (%)	CYTD (January - March)		Var. (%)	FYTD (April - March)		Var. (%)
	2024	2023		2024	2023		*From January to December, 2023 for China		
							2023	2022	
North America	14,640	18,974	-22.8%	50,743	47,839	6.1%	221,672	180,767	22.6%
Europe	2,723	5,330	-48.9%	9,990	10,572	-5.5%	63,497	30,451	108.5%
Middle East	2,144	8,012	-73.2%	11,263	15,989	-29.6%	48,456	49,222	-1.6%
Others	13,828	6,640	108.3%	26,531	18,740	41.6%	106,515	62,953	69.2%
Total	33,335	38,956	-14.4%	98,527	93,140	5.8%	440,140	323,393	36.1%

*1 China sales and production include Dongfeng brand PV and LCV.

DFAC (Dongfeng Automobile Co., Ltd.) is deconsolidated from October 2022. Excluding DFAC, China sales was 3.3% for January-March 2024 (CYTD 2024), and -16.1% for January-December 2023 (FYTD 2023). On the same basis, China production was -17.0% for January-March 2024 (CYTD 2024), and -19.2% for January-December 2023 (FYTD 2023).

*2 Others include production in Taiwan, Thailand, Philippines, South Africa, Brazil, India, Egypt, Russia, France and Argentina excluding CKD production.

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Japan Nissan Sales Results by Model : March 2024

<units>

Model	March			CYTD (January - March)			FYTD (April - March)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2023	FY2022	
March	2	170	-98.8%	4	661	-99.4%	123	5,854	-97.9%
Note / Note AURA	12,731	16,167	-21.3%	31,243	36,751	-15.0%	97,000	113,390	-14.5%
Sylphy	0	0	-	0	2	-100.0%	0	3	-100.0%
Teana	0	0	-	0	0	-	0	3	-100.0%
Skyline	432	279	54.8%	931	505	84.4%	2,636	1,673	57.6%
Fuga	0	5	-100.0%	1	18	-94.4%	18	364	-95.1%
Cima	0	-	-	0	0	-	0	57	-100.0%
Leaf	575	1,715	-66.5%	1,678	4,598	-63.5%	7,106	12,751	-44.3%
Juke	0	0	-	0	0	-	2	5	-60.0%
Ariya	243	1,101	-77.9%	353	1,725	-79.5%	6,262	4,294	45.8%
X-Trail	5,272	3,532	49.3%	12,589	7,665	64.2%	32,051	22,572	42.0%
KICKS	1,972	1,852	6.5%	4,934	3,760	31.2%	16,952	13,342	27.1%
Serena	9,490	5,350	77.4%	22,511	13,400	68.0%	84,783	52,197	62.4%
Elgrand	224	286	-21.7%	462	752	-38.6%	1,965	2,042	-3.8%
Fairlady Z	256	137	86.9%	710	298	138.3%	1,441	788	82.9%
GT-R	177	2	8750.0%	450	7	6328.6%	1,248	417	199.3%
Others	0	0	-	1	0	-	2	0	-
PV Total	31,374	30,596	2.5%	75,867	70,142	8.2%	251,589	229,752	9.5%
NV150 AD / AD	675	1,124	-39.9%	1,699	2,617	-35.1%	8,164	8,115	0.6%
NV200 Vanette / Vanette	1,336	998	33.9%	3,624	2,531	43.2%	11,943	7,430	60.7%
NV350 Caravan	2,647	3,615	-26.8%	5,979	7,480	-20.1%	22,101	20,669	6.9%
NT450 Atlas	0	0	-	0	0	-	1	1	0.0%
Atlas F24 / F25 / F26	41	151	-72.8%	104	344	-69.8%	1,147	1,322	-13.2%
Paramedic	29	12	141.7%	144	109	32.1%	201	143	40.6%
CV Total	4,728	5,900	-19.9%	11,550	13,081	-11.7%	43,557	37,680	15.6%
Registered Vehicle Total	36,102	36,496	-1.1%	87,417	83,223	5.0%	295,146	267,432	10.4%
DAYZ	6,256	5,583	12.1%	16,537	9,842	68.0%	45,382	35,003	29.7%
Roox	8,905	10,192	-12.6%	23,730	27,288	-13.0%	66,978	79,984	-16.3%
Sakura	3,228	2,888	11.8%	8,151	11,210	-27.3%	34,081	33,097	3.0%
NV100 / NT100 Clipper	4,699	5,149	-8.7%	11,904	12,632	-5.8%	42,535	38,933	9.3%
Clipper EV	37	0	-	73	0	-	73	0	-
Mini Total	23,125	23,812	-2.9%	60,395	60,972	-0.9%	189,045	187,017	1.1%
Japan Grand Total	59,227	60,308	-1.8%	147,812	144,195	2.5%	484,195	454,449	6.5%

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Europe Nissan Sales Results by Model : March 2024

<units>

Model	March			CYTD (January - March)			FYTD (April - March)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2023	FY2022	
Micra	0	2,239	-100.0%	1	7,584	-100.0%	636	32,291	-98.0%
Leaf	2,871	2,616	9.7%	4,785	4,933	-3.0%	18,629	27,063	-31.2%
Sentra	16	171	-90.6%	92	701	-86.9%	665	3,164	-79.0%
Altima	0	13	-100.0%	0	52	-100.0%	6	98	-93.9%
Maxima	0	0	-	0	0	-	0	12	-100.0%
Juke	15,478	13,250	16.8%	31,153	21,899	42.3%	89,403	54,562	63.9%
Qashqai	23,847	24,526	-2.8%	51,907	45,289	14.6%	161,723	140,650	15.0%
Murano	0	0	-	0	0	-	0	215	-100.0%
Terrano	0	0	-	0	0	-	0	642	-100.0%
X-Trail	5,745	3,096	85.6%	13,476	6,533	106.3%	39,227	11,992	227.1%
Pathfinder	0	0	-	0	0	-	0	64	-100.0%
Ariya	1,955	1,521	28.5%	4,050	2,769	46.3%	12,645	7,400	70.9%
GT-R	0	1	-100.0%	0	1	-100.0%	1	37	-97.3%
Navara	0	1	-100.0%	0	32	-100.0%	0	678	-100.0%
Townstar	1,852	1,590	16.5%	4,014	3,279	22.4%	15,558	9,350	66.4%
Primaster	1,830	1,772	3.3%	3,784	3,675	3.0%	12,166	9,991	21.8%
e-NV200	0	2	-100.0%	0	5	-100.0%	2	414	-99.5%
NV250	0	0	-	0	0	-	1	0	-
NV400	1,862	1,547	20.4%	3,834	2,949	30.0%	10,486	8,962	17.0%
Others	0	0	-	0	0	-	0	112	-100.0%
Nissan Brand Total	55,456	52,345	5.9%	117,096	99,701	17.4%	361,148	307,697	17.4%
Q50	0	0	-	0	0	-	0	0	-
QX50 / QX55	17	7	142.9%	63	52	21.2%	161	577	-72.1%
QX60	2	3	-33.3%	8	10	-20.0%	22	20	10.0%
QX80	4	3	33.3%	16	5	220.0%	41	155	-73.5%
Infiniti Brand Total	23	13	76.9%	87	67	29.9%	224	752	-70.2%
Europe Grand Total	55,479	52,358	6.0%	117,183	99,768	17.5%	361,372	308,449	17.2%

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USA Nissan Sales Results by Model : March 2024

<units>

Model	March			CYTD (January - March)			FYTD (April - March)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2023	FY2022	
Versa	2,944	2,778	6.0%	7,474	3,901	91.6%	28,380	14,967	89.6%
Sentra	17,253	11,425	51.0%	40,081	22,517	78.0%	126,758	72,509	74.8%
Altima	7,901	14,054	-43.8%	28,583	32,832	-12.9%	123,781	134,492	-8.0%
Maxima	163	996	-83.6%	529	2,207	-76.0%	7,973	6,448	23.7%
Z	284	192	47.9%	671	466	44.0%	1,976	729	171.1%
GT-R	31	72	-56.9%	77	143	-46.2%	324	150	116.0%
Leaf	491	817	-39.9%	1,142	2,354	-51.5%	5,940	10,008	-40.6%
Total Cars	29,067	30,334	-4.2%	78,557	64,420	21.9%	295,132	239,303	23.3%
Frontier	8,400	7,344	14.4%	19,744	16,926	16.6%	60,953	70,704	-13.8%
Pathfinder	7,966	8,520	-6.5%	19,012	23,770	-20.0%	66,952	72,657	-7.9%
Kicks	4,681	5,353	-12.6%	13,724	11,832	16.0%	68,715	46,134	48.9%
Murano	1,688	5,998	-71.9%	4,726	12,444	-62.0%	23,419	33,115	-29.3%
Rogue	38,704	30,848	25.5%	90,798	69,024	31.5%	283,175	184,064	53.8%
Rogue Sports	0	2,912	-100.0%	6	7,475	-99.9%	2,588	33,680	-92.3%
Armada	1,483	2,971	-50.1%	3,977	7,272	-45.3%	17,890	17,552	1.9%
Titan	1,397	2,169	-35.6%	4,145	4,038	2.6%	19,296	12,686	52.1%
Ariya	1,628	829	96.4%	4,142	2,860	44.8%	14,746	3,061	381.7%
NVC	0	0	-	0	0	-	0	1	-100.0%
NV200	0	0	-	0	0	-	0	0	-
Total Trucks	65,947	66,944	-1.5%	160,274	155,641	3.0%	557,734	473,654	17.8%
Nissan Brand Total	95,014	97,278	-2.3%	238,831	220,061	8.5%	852,866	712,957	19.6%
Q50	516	692	-25.4%	1,397	1,366	2.3%	6,232	3,718	67.6%
Q60 Coupe	7	129	-94.6%	37	374	-90.1%	723	1,453	-50.2%
QX50	934	836	11.7%	2,569	2,330	10.3%	10,180	9,985	2.0%
QX55	310	499	-37.9%	1,095	1,365	-19.8%	5,148	5,472	-5.9%
QX60	2,392	2,601	-8.0%	6,333	7,139	-11.3%	28,577	21,176	34.9%
QX80	915	1,388	-34.1%	2,473	3,183	-22.3%	11,986	9,325	28.5%
Infiniti Brand Total	5,074	6,145	-17.4%	13,904	15,757	-11.8%	62,846	51,129	22.9%
USA Grand Total	100,088	103,423	-3.2%	252,735	235,818	7.2%	915,712	764,086	19.8%

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China Nissan Sales Results by Model : March 2024

<units>

Model	March			CYTD (January - March)		
	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023	
Tiida H/B	2,172	890	144.0%	5,262	2,968	77.3%
Sylphy	29,674	22,855	29.8%	79,936	72,464	10.3%
Sylphy EV	0	0	-	0	0	-
Lannia	0	2	-100.0%	0	4	-100.0%
Altima	6,149	4,290	43.3%	19,110	15,894	20.2%
Maxima	0	0	-	0	0	-
Kicks	1,124	683	64.6%	4,986	1,327	275.7%
Qashqai	9,324	5,543	68.2%	26,092	22,553	15.7%
X-Trail	3,336	3,772	-11.6%	10,155	12,071	-15.9%
Murano	1	1,179	-99.9%	2	1,859	-99.9%
Navara	181	935	-80.6%	597	1,762	-66.1%
Ariya	314	329	-4.6%	610	460	32.6%
Terra	0	796	-100.0%	0	1,649	-100.0%
Paradin	173	0	-	1,288	0	-
New Pathfinder	995	0	-	1,328	0	-
Nissan Brand Total	53,443	41,274	29.5%	149,366	133,011	12.3%
Q50	0	877	-100.0%	0	1,608	-100.0%
QX50 / QX55	85	118	-28.0%	136	371	-63.3%
QX60	98	78	25.6%	303	185	63.8%
Infiniti Brand Total	183	1,073	-82.9%	439	2,164	-79.7%
D60	362	462	-21.6%	497	1,315	-62.2%
D60 EV	734	2,743	-73.2%	2,569	6,188	-58.5%
T60	0	371	-100.0%	1	853	-99.9%
T60 EV	0	481	-100.0%	0	894	-100.0%
T80	88	393	-77.6%	214	924	-76.8%
T90	0	0	-	0	0	-
V-online	738	3,559	-79.3%	2,437	8,444	-71.1%
V-online-PHEV	840	0	-	2,515	0	-
Venucia VX6	505	0	-	1,436	0	-
Venucia Brand Total	3,267	8,009	-59.2%	9,669	18,618	-48.1%
DF Brand vehicles*1	3,021	4,087	-26.1%	7,817	8,168	-4.3%
China Grand Total	59,914	54,443	10.0%	167,291	161,961	3.3%

*1 DFAC (Dongfeng Automobile Co., Ltd.) is deconsolidated from October 2022.

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