

CSO message



At Nissan, sustainability is core to our business. This ensures that we consider the sustainability implications in every part of our strategic journey towards our long-term vision, Nissan Ambition 2030.

Our sustainability commitments were reinforced in March 2024 when Nissan announced The Arc business plan, which is the bridge to our long-term vision. Through the Arc plan, Nissan will accelerate the electric vehicle (EV) transition, prioritize reducing CO₂ emissions, innovative technologies, leaner manufacturing systems, smart partnerships and market growth that will contribute to a more sustainable future and our ultimate goal of carbon neutrality. Our recently refreshed Nissan Green Program (NGP2030) and our newly launched Nissan Social Program (NSP2030) support the plan as its foundation.

Nissan first introduced its Nissan Green Program in 2002 with the goal of achieving our environmental philosophy of “A symbiosis of people, vehicles, and nature”. The NGP2030—the fifth generation of the program—launched in 2023, seeks to reduce the impact of our most material environmental issues, such as climate change, resource dependency, air quality and water, and to maximize opportunities.

To address climate change, a key priority for Nissan, we have set the goal of achieving carbon neutrality throughout the lifecycle of our products and our business activities by 2050. Within NGP2030, by 2030, we are also aligned with the 1.5°C scenario in terms of CO₂ emissions from our factories and products. We aim to reduce CO₂ emissions over the lifecycle of our products by 30% from the 2018 level through various initiatives, including procuring recycled and low-CO₂ parts and by electrifying logistics.

Nissan is also working to further enhance the value of EVs as mobile storage batteries. Through the Nissan Energy Share system, electricity from EV batteries can be shared with homes, buildings and society through Nissan’s unique energy management and interactive charging technologies. As a result, we will be able to use renewable energy more effectively and stably, thereby reducing CO₂ emissions from electricity used by both Nissan and society.

Nissan’s environmental initiatives are highly recognized. For five consecutive years, we have been certified as an A List company for our efforts and information disclosure in the field of water security by CDP, a globally renowned non-profit organization, and for eleven successive years, we have also been certified as a leadership company in the field of climate change. We take pride in this evaluation as a testament to the hard work and dedication of our employees in resolving environmental issues.

At Nissan, we are a people-centric company that creates inclusive communities to empower our employees, suppliers, partners, and society to grow together. That is why we launched NSP2030 – our first comprehensive social program which is based on understanding, engaging, and creating value for all our stakeholders.

This program will focus on critical priority areas for Nissan, which include safety, quality, responsible sourcing, employee human-rights advocacy, DEI (diversity, equity and inclusion), and communities.

Diversity is a source of strength and resilience for all teams across the organization, from the corporate level to the factory floor. This is why Nissan strongly promotes DEI initiatives, and we are proud to have made great strides in advancing diversity globally. We have increased the percentage of women managers across our global operations to 15.9%, creating Nissan-unique strengths ranging all the way from the product planning phase to our direct contact points with customers.

Nissan is working to develop technologies that significantly reduces crashes, such as the next-generation LIDAR technology. Furthermore, we will promote traffic safety awareness among drivers and pedestrians through NSP2030.

Another commitment is our continued respect for human rights, one of the five values of the Nissan Way that is the shared values that enable Nissan employees to unleash their full potential. Following internal assessments conducted last year, we are strengthening our efforts on human rights around product safety, AI, privacy, and information security. Our efforts to bolster these areas will continue to ensure they are aligned with industry best practices in a rapidly changing environment.

At Nissan, our corporate purpose is “Driving innovation to enrich people’s lives” and both NGP2030 and NSP2030 play a critical role in fulfilling it. By advancing and accelerating our sustainability initiatives across Nissan globally, we aim to realize a cleaner, safer, more inclusive world, and ultimately, a more sustainable future for our valued stakeholders for generations to come.

Nissan Motor Co., Ltd.
Senior Vice President,
Chief Sustainability Officer
Joji Tagawa