



NISSAN

| GLOBAL CORPORATE SALES

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Nissan sets long-term direction with Vision of Mobility Intelligence for Everyday Life

YOKOHAMA, Japan: Nissan Motor Co., Ltd. today announced its long-term vision, "Mobility Intelligence for Everyday Life," defining a customer-centric strategic direction. The vision integrates mobility intelligence into everyday life through Nissan's focus on AI-Defined Vehicles (AIDV), offering a choice of electrification technologies to meet diverse customer and market needs.


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All-new Navara PRO Plug-in Hybrid and Primera EV unveiled in the Philippines

YOKOHAMA, Japan - Nissan's 'From China' export strategy commenced with the unveiling of the brand's all-new Navara Pro Plug-in Hybrid pickup and the all-new Primera EV sedan at the 10th Philippine International Motor Show (PIMS)

As confirmed at Nissan's vision showcase in April, China will play a pivotal role as a global hub for innovation and exports, driving product competitiveness. This milestone signals the start of a broader rollout of models designed and developed in China for select global markets.

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All-new Kicks launched in Japan

- The all-new Kicks expands Nissan’s compact crossover line-up in the Japanese market
- It combines distinctive design with Nissan’s advanced safety and connectivity technologies



Nissan Motor Co., Ltd. has launched the all-new Kicks in Japan, broadening its compact SUV offering with a model designed for everyday versatility, efficiency and comfort — an appealing option for fleet and corporate customers.

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Nissan Armada and Rogue win U.S. News 2026 Best Adventure Vehicles Awards

Two Nissan vehicles — the Armada and Rogue — have been named to the inaugural U.S. News & World Report 2026 Best Adventure Vehicles Awards. The recognition highlights Nissan’s strengths in capability, versatility and everyday usability across its SUV line-up.



The Rogue and Armada PRO-4X are great adventure rigs, but for very different reasons,” said John Vincent, senior editor of vehicle testing at U.S. News. “The Rogue is a comfy, roomy highway cruiser with many safety features and better gas mileage than any other non-hybrid compact SUV.

The Armada PRO-4X has 11.6 inches of maximum ground clearance, spectacular off-road angles for a big SUV, 516 lb-ft of torque² and a lot of heavy-duty hardware.”

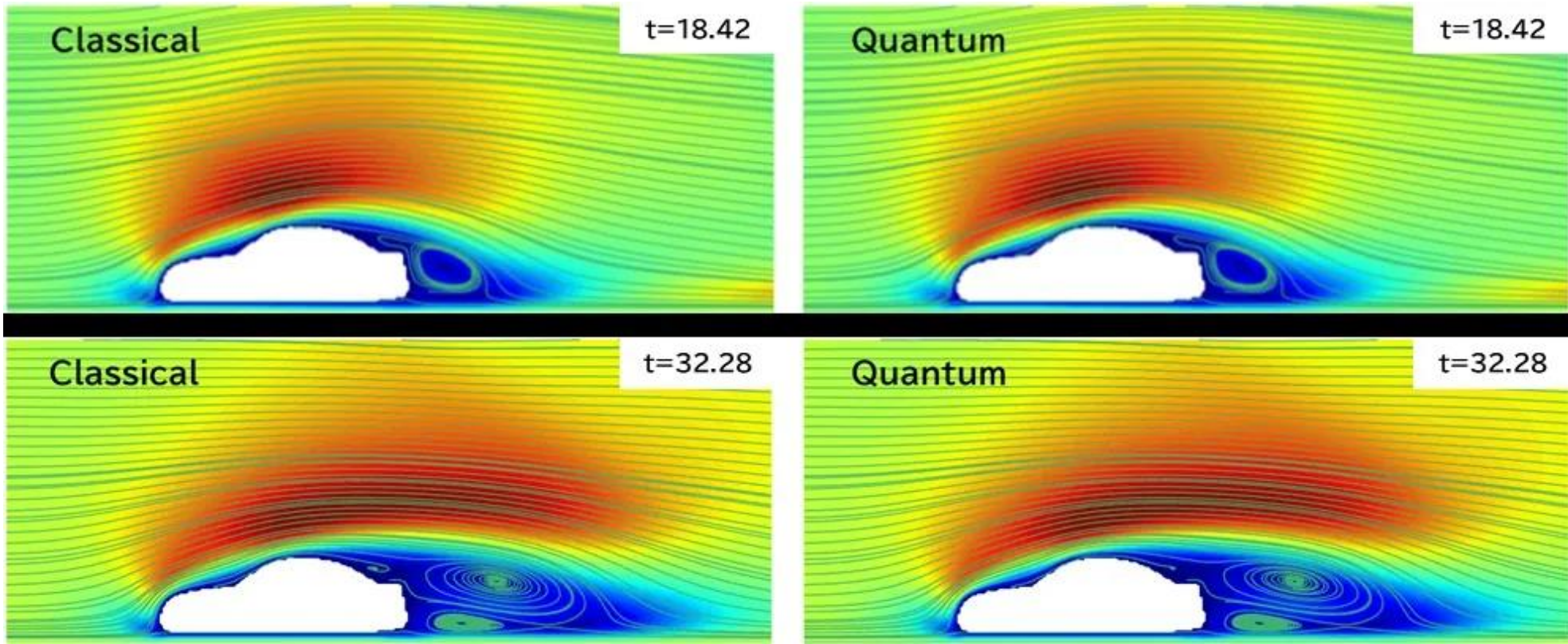
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Nissan demonstrates world's first vehicle aerodynamic simulation using a quantum algorithm

Nissan Motor Co., Ltd., in collaboration with Quemix Inc., has conducted a world-first demonstration of vehicle aerodynamic analysis using a quantum algorithm. The breakthrough points to faster, more efficient vehicle development and underscores Nissan’s continued investment in advanced engineering.

In this joint research, the two companies successfully demonstrated, for the first time in the world, the application of a quantum algorithm to vehicle aerodynamic simulation, confirming its effectiveness. The results suggest the potential to reduce computation time from approximately one day, as required by conventional methods, to just minutes.



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Nissan Formula E Team clinches superb Monaco victory

MONACO, Monte-Carlo – Nissan Formula E Team claimed victory in Round 10 of the 2025/26 ABB FIA Formula E World Championship, as Oliver Rowland recovered superbly to take his first win of Season 12 on the streets of Monte-Carlo.



Starting eighth, Rowland used an excellent team strategy and a perfectly timed Attack Mode to move into the lead, then controlled the race to the flag – also taking the point for fastest lap. It marked Nissan’s second consecutive Monaco victory and a boost to Rowland’s title defense in the second half of the season.

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One tank of fuel: what Nissan e-POWER can really do

A new feature story explores the real-world capability of Nissan's e-POWER technology, where a petrol engine works purely as a generator to charge a battery that drives the wheels via an electric motor. The result is a smooth, responsive EV-like drive with conventional refuelling – and impressive range from a single tank, a practical, efficient option for fleets without charging infrastructure.

In Tasmania, Australia, the answer was over 1,300km on a single tank – without stopping to refuel – with an average fuel consumption of just 4.5L/100km.

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