

Nissan Sales, Production & Exports Results for October, 2024

1. Retail Sales by Region

<units>

Region	October		Var. (%)	CYTD (January - October)		Var. (%)	FYTD (April - October)		Var. (%)
	2024	2023		2024	2023		*From January to July for China		
							2024	2023	
Registered Vehicles	22,360	21,803	2.6%	243,738	248,146	-1.8%	156,321	164,923	-5.2%
Mini Vehicles	13,224	14,136	-6.5%	162,036	159,835	1.4%	101,641	98,863	2.8%
Japan Total	35,584	35,939	-1.0%	405,774	407,981	-0.5%	257,962	263,786	-2.2%
Nissan Brand	71,826	62,410	15.1%	730,783	710,628	2.8%	491,952	490,567	0.3%
Infiniti Brand	4,830	5,175	-6.7%	47,397	54,005	-12.2%	33,493	38,248	-12.4%
U.S. Total	76,656	67,585	13.4%	778,180	764,633	1.8%	525,445	528,815	-0.6%
Canada	8,912	7,750	15.0%	89,497	77,979	14.8%	59,950	57,509	4.2%
Mexico	21,080	19,217	9.7%	204,865	195,153	5.0%	142,708	135,687	5.2%
Europe	22,788	26,572	-14.2%	299,031	284,094	5.3%	181,848	184,326	-1.3%
China	61,170	73,272	-16.5%	558,168	620,016	-10.0%	386,399	418,016	-7.6%
Others	45,359	48,776	-7.0%	441,883	424,441	4.1%	298,270	298,458	-0.1%
Overseas Total	235,965	243,172	-3.0%	2,371,624	2,366,316	0.2%	1,594,620	1,622,811	-1.7%
Global Retail Sales	271,549	279,111	-2.7%	2,777,396	2,774,297	0.1%	1,852,582	1,886,597	-1.8%

2. Global Production by Country

<units>

Country	October		Var. (%)	CYTD (January - October)		Var. (%)	FYTD (April - October)		Var. (%)
	2024	2023		2024	2023		*From January to July for China		
							2024	2023	
Japan	64,516	67,041	-3.8%	545,105	588,646	-7.4%	371,617	421,469	-11.8%
U.S.	47,698	56,148	-15.0%	460,338	514,991	-10.6%	301,949	357,013	-15.4%
Mexico	70,382	62,835	12.0%	575,366	523,878	9.8%	412,252	373,977	10.2%
U.K.	26,678	34,542	-22.8%	250,089	269,250	-7.1%	169,062	188,463	-10.3%
China	51,946	61,139	-15.0%	533,222	606,425	-12.1%	380,797	426,243	-10.7%
Others*1	29,628	28,775	3.0%	287,660	350,222	-17.9%	204,207	229,634	-11.1%
Overseas Total	226,332	243,439	-7.0%	2,106,675	2,264,766	-7.0%	1,468,267	1,575,330	-6.8%
Global Production	290,848	310,480	-6.3%	2,651,780	2,853,412	-7.1%	1,839,884	1,996,799	-7.9%

3. Vehicle Exports from Japan

<units>

Destination	October		Var. (%)	CYTD (January - October)		Var. (%)	FYTD (April - October)		Var. (%)
	2024	2023		2024	2023		*From January to July for China		
							2024	2023	
North America	21,846	16,791	30.1%	160,477	173,129	-7.3%	109,734	125,290	-12.4%
Europe	5,728	4,749	20.6%	47,804	43,435	10.1%	37,814	32,863	15.1%
Middle East	5,733	5,418	5.8%	44,282	48,610	-8.0%	24,685	32,621	-24.3%
Others	7,195	9,341	-23.0%	68,797	73,229	-6.1%	50,600	54,489	-7.1%
Total	40,502	36,299	11.6%	321,360	338,403	-5.0%	222,833	245,263	-9.1%

*1 Others include production in Taiwan, Thailand, Philippines, South Africa, Brazil, India, Egypt, and Argentina excluding CKD production.

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Japan Nissan Sales Results by Model : October 2024

<units>

Model	October			CYTD (January - October)			FYTD (April - October)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2024	FY2023	
March	0	3	-	6	773	-99.2%	2	112	-98.2%
Note / Note AURA	7,618	6,753	12.8%	87,200	89,648	-2.7%	55,957	52,897	5.8%
Sylphy	0	0	-	1	2	-50.0%	1	0	-
Skyline	148	220	-32.7%	2,012	1,778	13.2%	1,081	1,273	-15.1%
Fuga	0	0	-	3	35	-91.4%	2	17	-88.2%
Leaf	419	886	-52.7%	4,381	9,030	-51.5%	2,703	4,432	-39.0%
Juke	0	0	-	2	2	0.0%	2	2	0.0%
Ariya	197	258	-23.6%	2,216	7,075	-68.7%	1,863	5,350	-65.2%
X-Trail	2,172	2,027	7.2%	28,024	22,596	24.0%	15,435	14,931	3.4%
KICKS	930	1,613	-42.3%	12,692	12,799	-0.8%	7,758	9,039	-14.2%
Serena	6,347	6,188	2.6%	68,495	62,840	9.0%	45,984	49,440	-7.0%
Elgrand	136	150	-9.3%	1,115	2,056	-45.8%	653	1,304	-49.9%
Fairlady Z	452	101	347.5%	3,297	843	291.1%	2,587	545	374.7%
GT-R	92	110	-16.4%	1,046	644	62.4%	596	637	-6.4%
Others	0	0	-	4	1	300.0%	3	1	200.0%
PV Total	18,511	18,309	1.1%	210,494	210,122	0.2%	134,627	139,980	-3.8%
NV150 AD / AD	727	689	5.5%	5,636	7,788	-27.6%	3,937	5,171	-23.9%
NV200 Vanette / Vanette	1,305	959	36.1%	9,149	8,481	7.9%	5,525	5,950	-7.1%
NV350 Caravan	1,635	1,752	-6.7%	17,457	20,338	-14.2%	11,478	12,858	-10.7%
NT450 Atlas	0	0	-	0	1	-	0	1	-
Atlas F24 / F25 / F26	172	87	97.7%	847	1,294	-34.5%	743	950	-21.8%
Paramedic	10	7	42.9%	155	122	27.0%	11	13	-15.4%
CV Total	3,849	3,494	10.2%	33,244	38,024	-12.6%	21,694	24,943	-13.0%
Registered Vehicle Total	22,360	21,803	2.6%	243,738	248,146	-1.8%	156,321	164,923	-5.2%
DAYZ	3,433	1,486	131.0%	43,614	32,138	35.7%	27,077	22,296	21.4%
Roox	4,915	6,185	-20.5%	60,184	59,056	1.9%	36,454	31,768	14.8%
Sakura	1,448	2,990	-51.6%	19,714	31,973	-38.3%	11,563	20,763	-44.3%
NV100 / NT100 Clipper	3,409	3,475	-1.9%	38,253	36,668	4.3%	26,349	24,036	9.6%
Clipper EV	19	0	-	27	0	-	198	0	-
Mini Total	13,224	14,136	-6.5%	162,036	159,835	1.4%	101,641	98,863	2.8%
Japan Grand Total	35,584	35,939	-1.0%	405,774	407,981	-0.5%	257,962	263,786	-2.2%

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Europe Nissan Sales Results by Model : October 2024

<units>

Model	October			CYTD (January - October)			FYTD (April - October)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2024	FY2023	
Micra	0	70	-	1	8,216	-100.0%	0	632	-
Leaf	486	1,701	-71.4%	11,017	15,479	-28.8%	6,232	10,546	-40.9%
Sentra	37	0	-	697	1,273	-45.2%	605	572	5.8%
Altima	0	0	-	0	58	-	0	6	-
Juke	6,261	5,790	8.1%	81,892	66,244	23.6%	50,739	44,345	14.4%
Qashqai	9,357	11,750	-20.4%	125,081	127,163	-1.6%	73,174	81,874	-10.6%
X-Trail	2,132	3,517	-39.4%	33,300	25,946	28.3%	19,824	19,413	2.1%
Ariya	1,361	1,136	19.8%	14,402	9,361	53.9%	10,352	6,592	57.0%
GT-R	0	0	-	0	2	-	0	1	-
Navara	0	0	-	0	32	-	0	0	-
Townstar	1,370	1,255	9.2%	11,506	11,895	-3.3%	7,492	8,616	-13.0%
Primaster	940	781	20.4%	11,419	10,115	12.9%	7,635	6,440	18.6%
Interstar	161	0	-	161	0	-	161	0	-
e-NV200	0	0	-	0	7	-	0	2	-
NV250	0	0	-	0	1	-	0	1	-
NV400	321	563	-43.0%	9,078	8,118	11.8%	5,244	5,169	1.5%
Others	0	0	-	0	0	-	0	0	-
Nissan Brand Total	22,760	26,563	-14.3%	298,554	283,910	5.2%	181,458	184,209	-1.5%
QX50 / QX55	0	3	-	119	140	-15.0%	56	88	-36.4%
QX60	0	0	-	39	24	62.5%	31	14	121.4%
QX80	28	6	366.7%	319	20	1495.0%	303	15	1920.0%
Infiniti Brand Total	28	9	211.1%	477	184	159.2%	390	117	233.3%
Europe Grand Total	22,788	26,572	-14.2%	299,031	284,094	5.3%	181,848	184,326	-1.3%

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USA Nissan Sales Results by Model : October 2024

<units>

Model	October			CYTD (January - October)			FYTD (April - October)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2024	FY2023	
Versa	4,096	2,235	83.3%	33,399	20,084	66.3%	25,924	16,183	60.2%
Sentra	11,166	5,298	110.8%	134,899	94,364	43.0%	94,817	71,847	32.0%
Altima	10,495	12,924	-18.8%	97,174	105,435	-7.8%	68,591	72,603	-5.5%
Maxima	8	404	-98.0%	929	9,074	-89.8%	399	6,867	-94.2%
Z	254	139	82.7%	2,429	1,448	67.7%	1,756	982	79.0%
GT-R	18	21	-14.3%	203	333	-39.0%	126	190	-33.7%
Leaf	1,032	484	113.2%	8,613	6,288	37.0%	7,471	3,934	89.9%
Total Cars	27,069	21,505	25.9%	277,643	237,026	17.1%	199,086	172,606	15.3%
Frontier	4,774	4,151	15.0%	59,031	50,046	18.0%	39,287	33,120	18.6%
Pathfinder	7,035	4,901	43.5%	65,931	61,343	7.5%	46,919	37,573	24.9%
Kicks	8,487	6,297	34.8%	60,631	56,435	7.4%	46,907	44,603	5.2%
Murano	1,637	1,648	-0.7%	16,074	27,954	-42.5%	11,348	15,510	-26.8%
Rogue	19,272	20,253	-4.8%	208,420	221,324	-5.8%	117,622	152,300	-22.8%
Rogue Sports	0	15	-	8	10,035	-99.9%	2	2,560	-99.9%
Armada	1,054	845	24.7%	13,465	18,564	-27.5%	9,488	11,292	-16.0%
Titan	923	1,263	-26.9%	13,108	16,670	-21.4%	8,963	12,632	-29.0%
Ariya	1,575	1,532	2.8%	16,472	11,231	46.7%	12,330	8,371	47.3%
Total Trucks	44,757	40,905	9.4%	453,140	473,602	-4.3%	292,866	317,961	-7.9%
Nissan Brand Total	71,826	62,410	15.1%	730,783	710,628	2.8%	491,952	490,567	0.3%
Q50	381	424	-10.1%	4,519	5,446	-17.0%	3,122	4,080	-23.5%
Q60 Coupe	0	61	-	5	997	-94.9%	14	623	-97.8%
QX50	931	974	-4.4%	8,808	8,127	8.4%	6,239	5,797	7.6%
QX55	316	449	-29.6%	3,052	4,519	-32.5%	1,957	3,154	-38.0%
QX60	2,235	2,153	3.8%	22,590	24,577	-8.1%	16,257	17,438	-6.8%
QX80	967	1,114	-13.2%	8,377	10,339	-19.0%	5,904	7,156	-17.5%
Infiniti Brand Total	4,830	5,175	-6.7%	47,397	54,005	-12.2%	33,493	38,248	-12.4%
USA Grand Total	76,656	67,585	13.4%	778,180	764,633	1.8%	525,445	528,815	-0.6%

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China Nissan Sales Results by Model : October 2024

<units>

Model	October			CYTD (January - October)		
	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023	
Tiida H/B	786	1,938	-59.4%	13,460	12,182	10.5%
Sylphy	31,942	32,225	-0.9%	272,146	290,467	-6.3%
Lannia	0	13	-	0	1,159	-
Altima	7,709	10,180	-24.3%	59,105	71,433	-17.3%
Kicks	413	1,109	-62.8%	9,521	5,718	66.5%
Qashqai	8,217	13,559	-39.4%	89,960	85,482	5.2%
X-Trail	2,895	5,117	-43.4%	28,047	46,005	-39.0%
Murano	0	3	-	3	5,965	-99.9%
Navara	375	434	-13.6%	2,792	5,593	-50.1%
Ariya	19	988	-98.1%	2,047	2,707	-24.4%
Terra	0	92	-	2	6,486	-100.0%
Paradin	168	258	-34.9%	2,500	1,357	84.2%
New Pathfinder	1,039	0	-	9,632	0	-
Nissan Brand Total	53,563	65,916	-18.7%	489,215	534,554	-8.5%
Q50	0	1	-	0	2,364	-
QX50 / QX55	41	287	-85.7%	395	2,626	-85.0%
QX60	214	146	46.6%	1,524	1,026	48.5%
Infiniti Brand Total	255	434	-41.2%	1,919	6,016	-68.1%
D60	1,644	200	722.0%	7,930	3,993	98.6%
D60 EV	347	451	-23.1%	9,538	12,673	-24.7%
T60	0	22	-	2	1,411	-99.9%
T60 EV	0	0	-	1	1,874	-99.9%
T80	37	112	-67.0%	722	3,300	-78.1%
V-online	402	779	-48.4%	5,407	21,309	-74.6%
V-online-PHEV	624	2,888	-78.4%	8,848	9,415	-6.0%
Venucia VX6	994	1	99300.0%	8,585	1	858400.0%
Venucia Brand Total	4,048	4,453	-9.1%	41,033	53,976	-24.0%
DF Brand vehicles	3,304	2,469	33.8%	26,001	25,470	2.1%
China Grand Total	61,170	73,272	-16.5%	558,168	620,016	-10.0%

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