

Nissan Sales, Production & Exports Results for September, 2024

1. Retail Sales by Region

Region		September		Var. (%)	CYTD (January - September)		Var. (%)	FYTD (April - September)		Var. (%)
								*From January to June for China		
		2024	2023		2024	2023		2024	2023	
Registered Vehicles		29,055	28,343	2.5%	221,378	226,343	-2.2%	133,961	143,120	-6.4%
Mini Vehicles		20,058	18,643	7.6%	148,812	145,699	2.1%	88,417	84,727	4.4%
Japan Total		49,113	46,986	4.5%	370,190	372,042	-0.5%	222,378	227,847	-2.4%
Nissan Brand		61,387	68,613	-10.5%	658,957	648,218	1.7%	420,126	428,157	-1.9%
Infiniti Brand		4,440	5,819	-23.7%	42,567	48,830	-12.8%	28,663	33,073	-13.3%
U.S. Total		65,827	74,432	-11.6%	701,524	697,048	0.6%	448,789	461,230	-2.7%
Canada		8,534	8,128	5.0%	80,585	70,229	14.7%	51,038	49,759	2.6%
Mexico		18,795	20,233	-7.1%	183,785	175,936	4.5%	121,628	116,470	4.4%
Europe		38,277	39,936	-4.2%	276,238	257,522	7.3%	159,055	157,754	0.8%
China		61,395	63,823	-3.8%	496,998	546,744	-9.1%	339,297	358,509	-5.4%
Others		46,570	47,568	-2.1%	396,565	375,665	5.6%	252,952	249,682	1.3%
Overseas Total		239,398	254,120	-5.8%	2,135,695	2,123,144	0.6%	1,372,759	1,393,404	-1.5%
Global Retail Sales		288,511	301,106	-4.2%	2,505,885	2,495,186	0.4%	1,595,137	1,621,251	-1.6%

2. Global Production by Country

Country		September		Var. (%)	CYTD (January - September)		Var. (%)	FYTD (April - September)		Var. (%)
								*From January to June for China		
		2024	2023		2024	2023		2024	2023	
Japan		58,583	66,446	-11.8%	480,589	521,605	-7.9%	307,101	354,428	-13.4%
U.S.		41,443	54,290	-23.7%	412,640	458,843	-10.1%	254,251	300,865	-15.5%
Mexico		57,683	49,749	15.9%	504,984	461,043	9.5%	341,870	311,142	9.9%
U.K.		25,822	32,220	-19.9%	223,411	234,708	-4.8%	142,384	153,921	-7.5%
China		57,984	65,712	-11.8%	481,276	545,286	-11.7%	338,486	368,365	-8.1%
Others**		31,827	34,740	-8.4%	258,032	321,447	-19.7%	174,579	200,859	-13.1%
Overseas Total		214,759	236,711	-9.3%	1,880,343	2,021,327	-7.0%	1,251,570	1,335,152	-6.3%
Global Production		273,342	303,157	-9.8%	2,360,932	2,542,932	-7.2%	1,558,671	1,689,580	-7.7%

3. Vehicle Exports from Japan

Destination		September		Var. (%)	CYTD (January - September)		Var. (%)	FYTD (April - September)		Var. (%)
								*From January to June for China		
		2024	2023		2024	2023		2024	2023	
North America		17,113	23,154	-26.1%	138,631	156,338	-11.3%	87,888	108,499	-19.0%
Europe		6,672	3,178	109.9%	42,076	38,686	8.8%	32,086	28,114	14.1%
Middle East		5,365	4,682	14.6%	38,549	43,192	-10.7%	18,952	27,203	-30.3%
Others		8,935	9,359	-4.5%	61,602	63,888	-3.6%	43,405	45,148	-3.9%
Total		38,085	40,373	-5.7%	280,858	302,104	-7.0%	182,331	208,964	-12.7%

*1 Others include production in Taiwan, Thailand, Philippines, South Africa, Brazil, India, Egypt, Russia, France and Argentina excluding CKD production.

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Japan Nissan Sales Results by Model : September 2024

<units>

Model	September			CYTD (January - September)			FYTD (April - September)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2024	FY2023	
March	0	14	-100.0%	6	770	-99.2%	2	109	-98.2%
Note / Note AURA	10,831	10,251	5.7%	79,582	82,895	-4.0%	48,339	46,144	4.8%
Sylphy	1	0	-	1	2	-50.0%	1	0	-
Skyline	138	160	-13.8%	1,864	1,558	19.6%	933	1,053	-11.4%
Fuga	2	0	-	3	35	-91.4%	2	17	-88.2%
Leaf	534	656	-18.6%	3,962	8,144	-51.4%	2,284	3,546	-35.6%
Juke	0	0	-	2	2	0.0%	2	2	0.0%
Ariya	307	671	-54.2%	2,019	6,817	-70.4%	1,666	5,092	-67.3%
X-Trail	2,760	1,905	44.9%	25,852	20,569	25.7%	13,263	12,904	2.8%
KICKS	1,341	1,773	-24.4%	11,762	11,186	5.1%	6,828	7,426	-8.1%
Serena	8,270	8,336	-0.8%	62,148	56,652	9.7%	39,637	43,252	-8.4%
Elgrand	121	204	-40.7%	979	1,906	-48.6%	517	1,154	-55.2%
Fairlady Z	324	71	356.3%	2,845	742	283.4%	2,135	444	380.9%
GT-R	91	126	-27.8%	954	534	78.7%	504	527	-4.4%
Others	0	0	-	4	1	300.0%	3	1	200.0%
PV Total	24,720	24,167	2.3%	191,983	191,813	0.1%	116,116	121,671	-4.6%
NV150 AD / AD	805	911	-11.6%	4,909	7,099	-30.8%	3,210	4,482	-28.4%
NV200 Vanette / Vanette	1,174	1,174	0.0%	7,844	7,522	4.3%	4,220	4,991	-15.4%
NV350 Caravan	2,174	1,973	10.2%	15,822	18,586	-14.9%	9,843	11,106	-11.4%
NT450 Atlas	0	0	-	0	1	-100.0%	0	1	-100.0%
Atlas F24 / F25 / F26	181	115	57.4%	675	1,207	-44.1%	571	863	-33.8%
Paramedic	1	3	-66.7%	145	115	26.1%	1	6	-83.3%
CV Total	4,335	4,176	3.8%	29,395	34,530	-14.9%	17,845	21,449	-16.8%
Registered Vehicle Total	29,055	28,343	2.5%	221,378	226,343	-2.2%	133,961	143,120	-6.4%
DAYZ	5,173	4,448	16.3%	40,181	30,652	31.1%	23,644	20,810	13.6%
Roox	7,444	6,308	18.0%	55,269	52,871	4.5%	31,539	25,583	23.3%
Sakura	2,485	3,801	-34.6%	18,266	28,983	-37.0%	10,115	17,773	-43.1%
NV100 / NT100 Clipper	4,913	4,086	20.2%	34,844	33,193	5.0%	22,940	20,561	11.6%
Clipper EV	43	0	-	252	0	-	179	0	-
Mini Total	20,058	18,643	7.6%	148,812	145,699	2.1%	88,417	84,727	4.4%
Japan Grand Total	49,113	46,986	4.5%	370,190	372,042	-0.5%	222,378	227,847	-2.4%

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Europe Nissan Sales Results by Model : September 2024

<units>

Model	September			CYTD (January - September)			FYTD (April - September)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2024	FY2023	
Micra	0	18	-100.0%	1	8,146	-100.0%	0	562	-100.0%
Leaf	1,618	2,486	-34.9%	10,531	13,778	-23.6%	5,746	8,845	-35.0%
Sentra	0	1	-100.0%	326	1,273	-74.4%	234	572	-59.1%
Altima	0	0	-	0	58	-100.0%	0	6	-100.0%
Juke	11,176	9,610	16.3%	75,631	60,454	25.1%	44,478	38,555	15.4%
Qashqai	15,184	18,544	-18.1%	115,724	115,413	0.3%	63,817	70,124	-9.0%
X-Trail	4,991	4,386	13.8%	31,168	22,429	39.0%	17,692	15,896	11.3%
Ariya	2,311	1,052	119.7%	13,041	8,225	58.6%	8,991	5,456	64.8%
GT-R	0	0	-	0	2	-100.0%	0	1	-100.0%
Navara	0	0	-	0	32	-100.0%	0	0	-
Townstar	1,314	1,860	-29.4%	10,131	10,640	-4.8%	6,117	7,361	-16.9%
Primaster	1,112	1,066	4.3%	10,479	9,334	12.3%	6,695	5,659	18.3%
e-NV200	0	0	-	0	7	-100.0%	0	2	-100.0%
NV250	0	0	-	0	1	-100.0%	0	1	-100.0%
NV400	485	902	-46.2%	8,757	7,555	15.9%	4,923	4,606	6.9%
Others	0	0	-	0	0	-	0	0	-
Nissan Brand Total	38,191	39,925	-4.3%	275,789	257,347	7.2%	158,693	157,646	0.7%
QX50 / QX55	2	7	-71.4%	119	137	-13.1%	56	85	-34.1%
QX60	0	2	-100.0%	39	24	62.5%	31	14	121.4%
QX80	84	2	4100.0%	291	14	1978.6%	275	9	2955.6%
Infiniti Brand Total	86	11	681.8%	449	175	156.6%	362	108	235.2%
Europe Grand Total	38,277	39,936	-4.2%	276,238	257,522	7.3%	159,055	157,754	0.8%

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USA Nissan Sales Results by Model : September 2024

<units>

Model	September			CYTD (January - September)			FYTD (April - September)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2024	FY2023	
Versa	2,852	2,038	39.9%	29,302	17,849	64.2%	21,828	13,948	56.5%
Sentra	7,577	6,757	12.1%	123,732	89,066	38.9%	83,651	66,549	25.7%
Altima	12,058	12,198	-1.1%	86,679	92,511	-6.3%	58,096	59,679	-2.7%
Maxima	21	484	-95.7%	920	8,670	-89.4%	391	6,463	-94.0%
Z	212	111	91.0%	2,175	1,309	66.2%	1,504	843	78.4%
GT-R	10	43	-76.7%	185	312	-40.7%	108	169	-36.1%
Leaf	1,174	616	90.6%	7,581	5,804	30.6%	6,439	3,450	86.6%
Total Cars	23,904	22,247	7.4%	250,574	215,521	16.3%	172,017	151,101	13.8%
Frontier	3,962	4,101	-3.4%	54,257	45,895	18.2%	34,513	28,969	19.1%
Pathfinder	5,952	5,393	10.4%	58,896	56,442	4.3%	39,884	32,672	22.1%
Kicks	5,926	7,429	-20.2%	52,144	50,138	4.0%	38,420	38,306	0.3%
Murano	1,496	1,601	-6.6%	14,437	26,306	-45.1%	9,711	13,862	-29.9%
Rogue	16,491	22,525	-26.8%	189,148	201,071	-5.9%	98,350	132,047	-25.5%
Rogue Sports	0	30	-100.0%	8	10,020	-99.9%	2	2,545	-99.9%
Armada	1,060	1,434	-26.1%	12,411	17,719	-30.0%	8,434	10,447	-19.3%
Titan	887	1,533	-42.1%	12,185	15,407	-20.9%	8,040	11,369	-29.3%
Ariya	1,709	2,320	-26.3%	14,897	9,699	53.6%	10,755	6,839	57.3%
Total Trucks	37,483	46,366	-19.2%	408,383	432,697	-5.6%	248,109	277,056	-10.4%
Nissan Brand Total	61,387	68,613	-10.5%	658,957	648,218	1.7%	420,126	428,157	-1.9%
Q50	385	616	-37.5%	4,138	5,022	-17.6%	2,741	3,656	-25.0%
Q60 Coupe	1	56	-98.2%	51	936	-94.6%	14	562	-97.5%
QX50	725	829	-12.5%	7,877	7,153	10.1%	5,308	4,823	10.1%
QX55	294	425	-30.8%	2,736	4,070	-32.8%	1,641	2,705	-39.3%
QX60	1,975	2,516	-21.5%	20,355	22,424	-9.2%	14,022	15,285	-8.3%
QX80	1,060	1,377	-23.0%	7,410	9,225	-19.7%	4,937	6,042	-18.3%
Infiniti Brand Total	4,440	5,819	-23.7%	42,567	48,830	-12.8%	28,663	33,073	-13.3%
USA Grand Total	65,827	74,432	-11.6%	701,524	697,048	0.6%	448,789	461,230	-2.7%

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China Nissan Sales Results by Model : September 2024

<units>

Model	September			CYTD (January - September)		
	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023	
Tiida H/B	995	2,142	-53.5%	12,674	10,244	23.7%
Sylphy	33,404	31,205	7.0%	240,204	258,242	-7.0%
Lannia	0	72	-100.0%	0	1,146	-100.0%
Altima	5,172	7,311	-29.3%	51,396	61,253	-16.1%
Kicks	301	1,058	-71.6%	9,108	4,609	97.6%
Qashqai	9,448	8,585	10.1%	81,743	71,923	13.7%
X-Trail	2,610	4,338	-39.8%	25,152	40,888	-38.5%
Murano	0	3	-100.0%	3	5,962	-99.9%
Navara	275	536	-48.7%	2,417	5,159	-53.1%
Ariya	56	144	-61.1%	2,028	1,719	18.0%
Terra	0	271	-100.0%	2	6,394	-100.0%
Paradin	218	200	9.0%	2,332	1,099	112.2%
New Pathfinder	1,030	0	-	8,593	0	-
Nissan Brand Total	53,509	55,865	-4.2%	435,652	468,638	-7.0%
Q50	0	0	-	0	2,363	-100.0%
QX50 / QX55	40	365	-89.0%	354	2,339	-84.9%
QX60	180	146	23.3%	1,310	880	48.9%
Infiniti Brand Total	220	511	-56.9%	1,664	5,582	-70.2%
D60	1,315	178	638.8%	6,286	3,793	65.7%
D60 EV	1,280	1,838	-30.4%	9,191	12,222	-24.8%
T60	0	21	-100.0%	2	1,389	-99.9%
T60 EV	0	3	-100.0%	1	1,874	-99.9%
T80	29	106	-72.6%	685	3,188	-78.5%
V-online	258	596	-56.7%	5,005	20,530	-75.6%
V-online-PHEV	649	3,003	-78.4%	8,224	6,527	26.0%
Venucia VX6	974	0	-	7,591	0	-
Venucia Brand Total	4,505	5,745	-21.6%	36,985	49,523	-25.3%
DF Brand vehicles	3,161	1,702	85.7%	22,697	23,001	-1.3%
China Grand Total	61,395	63,823	-3.8%	496,998	546,744	-9.1%

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