

Nissan Sales, Production & Exports Results for August, 2024

1. Retail Sales by Region

<units>

Region	August		Var. (%)	CYTD (January - August)		Var. (%)	FYTD (April - August) *From January to May for China		Var. (%)
	2024	2023		2024	2023		2024	2023	
Registered Vehicles	19,471	19,084	2.0%	192,323	198,000	-2.9%	104,906	114,777	-8.6%
Mini Vehicles	13,102	13,848	-5.4%	128,754	127,056	1.3%	68,359	66,084	3.4%
Japan Total	32,573	32,932	-1.1%	321,077	325,056	-1.2%	173,265	180,861	-4.2%
Nissan Brand	66,164	66,248	-0.1%	597,570	579,605	3.1%	358,739	359,544	-0.2%
Infiniti Brand	5,633	5,608	0.4%	38,127	43,011	-11.4%	24,223	27,254	-11.1%
U.S. Total	71,797	71,856	-0.1%	635,697	622,616	2.1%	382,962	386,798	-1.0%
Canada	8,898	6,880	29.3%	72,051	62,101	16.0%	42,504	41,631	2.1%
Mexico	21,629	21,272	1.7%	164,990	155,703	6.0%	102,833	96,237	6.9%
Europe	17,010	17,811	-4.5%	237,960	217,586	9.4%	120,777	117,818	2.5%
China	49,204	64,905	-24.2%	435,603	482,921	-9.8%	286,445	289,370	-1.0%
Others	43,168	42,717	1.1%	349,980	328,097	6.7%	206,367	202,114	2.1%
Overseas Total	211,706	225,441	-6.1%	1,896,281	1,869,024	1.5%	1,141,888	1,133,968	0.7%
Global Retail Sales	244,279	258,373	-5.5%	2,217,358	2,194,080	1.1%	1,315,153	1,314,829	0.0%

2. Global Production by Country

<units>

Country	August		Var. (%)	CYTD (January - August)		Var. (%)	FYTD (April - August) *From January to May for China		Var. (%)
	2024	2023		2024	2023		2024	2023	
Japan	41,568	47,997	-13.4%	422,006	455,159	-7.3%	248,518	287,982	-13.7%
U.S.	43,525	64,499	-32.5%	371,197	404,553	-8.2%	212,808	246,575	-13.7%
Mexico	64,449	59,903	7.6%	447,301	411,294	8.8%	284,187	261,393	8.7%
U.K.	13,374	17,352	-22.9%	197,589	202,488	-2.4%	116,562	121,701	-4.2%
China	42,495	53,331	-20.3%	423,292	479,574	-11.7%	284,613	305,107	-6.7%
Others ^{*1}	30,605	36,155	-15.4%	226,205	286,707	-21.1%	142,752	166,119	-14.1%
Overseas Total	194,448	231,240	-15.9%	1,665,584	1,784,616	-6.7%	1,040,922	1,100,895	-5.4%
Global Production	236,016	279,237	-15.5%	2,087,590	2,239,775	-6.8%	1,289,440	1,388,877	-7.2%

3. Vehicle Exports from Japan

<units>

Destination	August		Var. (%)	CYTD (January - August)		Var. (%)	FYTD (April - August) *From January to May for China		Var. (%)
	2024	2023		2024	2023		2024	2023	
North America	9,328	19,943	-53.2%	121,518	133,184	-8.8%	70,775	85,345	-17.1%
Europe	2,952	5,123	-42.4%	35,404	35,508	-0.3%	25,414	24,936	1.9%
Middle East	2,559	4,249	-39.8%	33,184	38,510	-13.8%	13,587	22,521	-39.7%
Others	9,201	7,176	28.2%	52,667	54,529	-3.4%	34,470	35,789	-3.7%
Total	24,040	36,491	-34.1%	242,773	261,731	-7.2%	144,246	168,591	-14.4%

*1 Others include production in Taiwan, Thailand, Philippines, South Africa, Brazil, India, Egypt, Russia, France and Argentina excluding CKD production.

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Japan Nissan Sales Results by Model : August 2024

<units>

Model	August			CYTD (January - August)			FYTD (April - August)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2024	FY2023	
March	0	5	-100.0%	0	756	-99.2%	2	95	-97.9%
Note / Note AURA	6,894	6,192	11.3%	68,751	72,644	-5.4%	37,508	35,893	4.5%
Sylphy	0	0	-	0	2	-100.0%	0	0	-
Skyline	134	76	76.3%	1,720	1,398	23.5%	795	893	-11.0%
Fuga	0	0	-	1	35	-97.1%	0	17	-100.0%
Leaf	388	376	3.2%	3,429	7,488	-54.2%	1,750	2,890	-39.4%
Juke	0	1	-100.0%	2	2	0.0%	2	2	0.0%
Ariya	245	433	-43.4%	1,712	6,146	-72.1%	1,359	4,421	-69.3%
X-Trail	1,763	1,578	11.7%	23,092	18,664	23.7%	10,503	10,999	-4.5%
KICKS	757	1,113	-32.0%	10,421	9,413	10.7%	5,487	5,653	-2.9%
Serena	6,103	5,790	5.4%	53,878	48,316	11.5%	31,367	34,916	-10.2%
Elgrand	71	135	-47.4%	858	1,702	-49.6%	396	950	-58.3%
Fairlady Z	394	65	506.2%	2,521	671	275.7%	1,811	373	385.5%
GT-R	78	92	-15.2%	863	408	111.5%	413	401	3.0%
Others	1	0	-	4	1	300.0%	3	1	200.0%
PV Total	16,828	15,856	6.1%	167,263	167,646	-0.2%	91,396	97,504	-6.3%
NV150 AD / AD	655	696	-5.9%	4,104	6,188	-33.7%	2,405	3,571	-32.7%
NV200 Vanette / Vanette	442	872	-49.3%	6,670	6,348	5.1%	3,046	3,817	-20.2%
NV350 Caravan	1,466	1,531	-4.2%	13,648	16,613	-17.8%	7,669	9,133	-16.0%
NT450 Atlas	0	0	-	0	1	-100.0%	0	1	-100.0%
Atlas F24 / F25 / F26	80	128	-37.5%	494	1,092	-54.8%	390	748	-47.9%
Paramedic	0	1	-100.0%	144	112	28.6%	0	3	-100.0%
CV Total	2,643	3,228	-18.1%	25,060	30,354	-17.4%	13,510	17,273	-21.8%
Registered Vehicle Total	19,471	19,084	2.0%	192,323	198,000	-2.9%	104,906	114,777	-8.6%
DAYZ	3,731	3,504	6.5%	35,006	26,204	33.6%	18,471	16,362	12.9%
Roox	4,786	4,610	3.8%	47,825	46,563	2.7%	24,095	19,275	25.0%
Sakura	1,530	2,419	-36.8%	15,781	25,182	-37.3%	7,630	13,972	-45.4%
NV100 / NT100 Clipper	3,039	3,315	-8.3%	29,931	29,107	2.8%	18,027	16,475	9.4%
Clipper EV	16	0	-	209	0	-	136	0	-
Mini Total	13,102	13,848	-5.4%	128,754	127,056	1.3%	68,359	66,084	3.4%
Japan Grand Total	32,573	32,932	-1.1%	321,077	325,056	-1.2%	173,265	180,861	-4.2%

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Europe Nissan Sales Results by Model : August 2024

<units>

Model	August			CYTD (January - August)			FYTD (April - August)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2024	FY2023	
Micra	0	47	-100.0%	1	8,128	-100.0%	0	544	-100.0%
Leaf	520	1,309	-60.3%	8,913	11,292	-21.1%	4,128	6,359	-35.1%
Sentra	0	0	-	326	1,272	-74.4%	234	571	-59.0%
Altima	0	0	-	0	58	-100.0%	0	6	-100.0%
Juke	4,231	3,469	22.0%	64,455	50,844	26.8%	33,302	28,945	15.1%
Qashqai	7,054	6,822	3.4%	100,540	96,869	3.8%	48,633	51,580	-5.7%
X-Trail	2,276	2,570	-11.4%	26,176	18,043	45.1%	12,700	11,510	10.3%
Ariya	1,000	988	1.2%	10,730	7,173	49.6%	6,680	4,404	51.7%
GT-R	0	0	-	0	2	-100.0%	0	1	-100.0%
Navara	0	0	-	0	32	-100.0%	0	0	-
Townstar	783	1,146	-31.7%	8,817	8,780	0.4%	4,803	5,501	-12.7%
Primaster	752	850	-11.5%	9,367	8,268	13.3%	5,583	4,593	21.6%
e-NV200	0	0	-	0	7	-100.0%	0	2	-100.0%
NV250	0	0	-	0	1	-100.0%	0	1	-100.0%
NV400	377	589	-36.0%	8,272	6,653	24.3%	4,438	3,704	19.8%
Others	0	0	-	0	0	-	0	0	-
Nissan Brand Total	16,993	17,790	-4.5%	237,597	217,422	9.3%	120,501	117,721	2.4%
QX50 / QX55	0	16	-100.0%	117	130	-10.0%	54	78	-30.8%
QX60	0	5	-100.0%	39	22	77.3%	31	12	158.3%
QX80	17	0	-	207	12	1625.0%	191	7	2628.6%
Infiniti Brand Total	17	21	-19.0%	363	164	121.3%	276	97	184.5%
Europe Grand Total	17,010	17,811	-4.5%	237,960	217,586	9.4%	120,777	117,818	2.5%

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USA Nissan Sales Results by Model : August 2024

<units>

Model	August			CYTD (January - August)			FYTD (April - August)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2024	FY2023	
Versa	3,625	2,491	45.5%	26,450	15,811	67.3%	18,976	11,910	59.3%
Sentra	12,367	12,913	-4.2%	116,155	82,309	41.1%	76,074	59,792	27.2%
Altima	6,886	9,966	-30.9%	74,621	80,313	-7.1%	46,038	47,481	-3.0%
Maxima	36	898	-96.0%	899	8,186	-89.0%	370	5,979	-93.8%
Z	269	144	86.8%	1,963	1,198	63.9%	1,292	732	76.5%
GT-R	20	23	-13.0%	175	269	-34.9%	98	126	-22.2%
Leaf	1,752	447	291.9%	6,407	5,188	23.5%	5,265	2,834	85.8%
Total Cars	24,955	26,882	-7.2%	226,670	193,274	17.3%	148,113	128,854	14.9%
Frontier	5,130	3,670	39.8%	50,295	41,794	20.3%	30,551	24,868	22.9%
Pathfinder	6,962	4,017	73.3%	52,944	51,049	3.7%	33,932	27,279	24.4%
Kicks	5,988	6,919	-13.5%	46,218	42,709	8.2%	32,494	30,877	5.2%
Murano	2,028	1,747	16.1%	12,941	24,705	-47.6%	8,215	12,261	-33.0%
Rogue	16,785	18,921	-11.3%	172,657	178,546	-3.3%	81,859	109,522	-25.3%
Rogue Sports	0	52	-100.0%	8	9,990	-99.9%	2	2,515	-99.9%
Armada	936	1,420	-34.1%	11,351	16,285	-30.3%	7,374	9,013	-18.2%
Titan	1,353	1,531	-11.6%	11,298	13,874	-18.6%	7,153	9,836	-27.3%
Ariya	2,027	1,089	86.1%	13,188	7,379	78.7%	9,046	4,519	100.2%
Total Trucks	41,209	39,366	4.7%	370,900	386,331	-4.0%	210,626	230,690	-8.7%
Nissan Brand Total	66,164	66,248	-0.1%	597,570	579,605	3.1%	358,739	359,544	-0.2%
Q50	458	621	-26.2%	3,753	4,406	-14.8%	2,356	3,040	-22.5%
Q60 Coupe	1	84	-98.8%	50	880	-94.3%	13	506	-97.4%
QX50	1,029	935	10.1%	7,152	6,324	13.1%	4,583	3,994	14.7%
QX55	337	506	-33.4%	2,442	3,645	-33.0%	1,347	2,280	-40.9%
QX60	2,689	2,473	8.7%	18,380	19,908	-7.7%	12,047	12,769	-5.7%
QX80	1,119	989	13.1%	6,350	7,848	-19.1%	3,877	4,665	-16.9%
Infiniti Brand Total	5,633	5,608	0.4%	38,127	43,011	-11.4%	24,223	27,254	-11.1%
USA Grand Total	71,797	71,856	-0.1%	635,697	622,616	2.1%	382,962	386,798	-1.0%

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China Nissan Sales Results by Model : August 2024

<units>

Model	August			CYTD (January - August)		
	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023	
Tiida H/B	872	1,511	-42.3%	11,679	8,102	44.1%
Sylphy	23,803	32,894	-27.6%	206,800	227,037	-8.9%
Lannia	0	23	-100.0%	0	1,074	-100.0%
Altima	4,086	9,189	-55.5%	46,224	53,942	-14.3%
Kicks	327	602	-45.7%	8,807	3,551	148.0%
Qashqai	9,353	4,955	88.8%	72,295	63,338	14.1%
X-Trail	2,331	5,814	-59.9%	22,542	36,550	-38.3%
Murano	0	4	-100.0%	3	5,959	-99.9%
Navara	233	506	-54.0%	2,142	4,623	-53.7%
Ariya	116	106	9.4%	1,972	1,575	25.2%
Terra	0	1,030	-100.0%	2	6,123	-100.0%
Paradin	173	449	-61.5%	2,114	899	135.2%
New Pathfinder	1,418	0	-	7,563	0	-
Nissan Brand Total	42,712	57,083	-25.2%	382,143	412,773	-7.4%
Q50	0	0	-	0	2,363	-100.0%
QX50 / QX55	38	155	-75.5%	314	1,974	-84.1%
QX60	127	255	-50.2%	1,130	734	54.0%
Infiniti Brand Total	165	410	-59.8%	1,444	5,071	-71.5%
D60	1,078	417	158.5%	4,971	3,615	37.5%
D60 EV	761	1,368	-44.4%	7,911	10,384	-23.8%
T60	0	29	-100.0%	2	1,368	-99.9%
T60 EV	0	1	-100.0%	1	1,871	-99.9%
T80	23	272	-91.5%	656	3,082	-78.7%
V-online	208	1,340	-84.5%	4,747	19,934	-76.2%
V-online-PHEV	745	2,121	-64.9%	7,575	3,524	115.0%
Venucia VX6	1,193	0	-	6,617	0	-
Venucia Brand Total	4,008	5,548	-27.8%	32,480	43,778	-25.8%
DF Brand vehicles	2,319	1,864	24.4%	19,536	21,299	-8.3%
China Grand Total	49,204	64,905	-24.2%	435,603	482,921	-9.8%

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