

Nissan Sales, Production & Exports Results for July, 2023

1. Retail Sales by Region

Region	July		Var. (%)	CYTD (January - July)		Var. (%)	FYTD (April - July) *From January to April for China		Var. (%)
	2023	2022		2023	2022		2023	2022	
	Registered Vehicles	26,136		24,457	6.9%		178,916	165,632	
Mini Vehicles	15,320	16,166	-5.2%	113,208	103,596	9.3%	52,236	52,203	0.1%
Japan Total	41,456	40,623	2.1%	292,124	269,228	8.5%	147,929	130,042	13.8%
Nissan Brand	65,473	47,069	39.1%	513,357	409,516	25.4%	293,296	219,681	33.5%
Infiniti Brand	5,117	3,463	47.8%	37,403	25,267	48.0%	21,646	14,021	54.4%
U.S. Total	70,590	50,532	39.7%	550,760	434,783	26.7%	314,942	233,702	34.8%
Canada	7,441	5,511	35.0%	55,221	48,845	13.1%	34,751	26,835	29.5%
Mexico	18,669	9,445	97.7%	134,431	97,362	38.1%	74,965	51,278	46.2%
Europe	26,892	18,359	46.5%	199,748	164,048	21.8%	99,980	86,504	15.6%
China* ¹	59,507	100,203	(*) -40.6%	418,016	646,223	(*) -35.3%	223,274	368,125	(*) -39.3%
Others	40,339	41,482	-2.8%	285,347	277,625	2.8%	159,364	156,564	1.8%
Overseas Total	223,438	225,532	-0.9%	1,643,523	1,668,886	-1.5%	907,276	923,008	-1.7%
Global Retail Sales	264,894	266,155	-0.5%	1,935,647	1,938,114	-0.1%	1,055,205	1,053,050	0.2%

2. Global Production by Country

Country	July		Var. (%)	CYTD (January - July)		Var. (%)	FYTD (April - July) *From January to April for China		Var. (%)
	2023	2022		2023	2022		2023	2022	
	Japan	63,795		52,022	22.6%		407,162	285,701	
U.S.	41,371	34,382	20.3%	340,054	286,747	18.6%	182,076	145,943	24.8%
Mexico	47,764	23,508	103.2%	351,391	233,526	50.5%	201,490	129,003	56.2%
U.K.	26,496	21,001	26.2%	185,136	137,662	34.5%	104,349	79,158	31.8%
China* ¹	57,878	107,703	(*) -46.3%	426,243	668,347	(*) -36.2%	251,052	367,866	(*) -31.8%
Others* ²	34,201	46,139	-25.9%	250,552	271,366	-7.7%	129,964	157,772	-17.6%
Overseas Total	207,710	232,733	-10.8%	1,553,376	1,597,648	-2.8%	868,931	879,742	-1.2%
Global Production	271,505	284,755	-4.7%	1,960,538	1,883,349	4.1%	1,108,916	1,035,646	7.1%

3. Vehicle Exports from Japan

Destination	July		Var. (%)	CYTD (January - July)		Var. (%)	FYTD (April - July) *From January to April for China		Var. (%)
	2023	2022		2023	2022		2023	2022	
	North America	16,040		11,010	45.7%		113,241	68,876	
Europe	4,474	1,072	317.4%	30,385	2,608	1065.1%	19,813	2,455	707.0%
Middle East	2,683	4,102	-34.6%	29,198	23,424	24.6%	13,209	11,811	11.8%
Others	8,486	5,931	43.1%	52,416	27,561	90.2%	33,676	16,182	108.1%
Total	31,683	22,115	43.3%	225,240	122,469	83.9%	132,100	64,877	103.6%

*1 China sales and production include Dongfeng brand PV and LCV.

DFAC (Dongfeng Automobile Co., Ltd.) is deconsolidated from October 2022. Excluding DFAC, China sales was -33.6% for July 2023, -25.9% for January-July 2023 (CYTD 2023), and -29.9% for January-April 2023 (FYTD 2023). On the same basis, China production was -41.4% for July 2023, -27.9% for January-July 2023 (CYTD 2023), and -19.9% for January-April 2023 (FYTD 2023).

*2 Others include production in Taiwan, Thailand, Philippines, South Africa, Brazil, India, Egypt, Russia, France and Argentina excluding CKD production.

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Japan Nissan Sales Results by Model : July 2023

<units>

Model	July			CYTD (January - July)			FYTD (April - July)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2023	2022		CY2023	CY2022		FY2023	FY2022	
March	8	621	-98.7%	751	5,182	-85.5%	90	2,174	-95.9%
Note / Note AURA	8,357	8,371	-0.2%	66,452	65,319	1.7%	29,701	31,845	-6.7%
Sylphy	0	0	-	2	6	-66.7%	0	0	-
Teana	0	0	-	0	5	-100.0%	0	2	-100.0%
Skyline	125	196	-36.2%	1,322	1,662	-20.5%	817	772	5.8%
Fuga	2	88	-97.7%	35	363	-90.4%	17	200	-91.5%
Cima	-	11	-	0	70	-100.0%	0	32	-100.0%
Leaf	507	1,546	-67.2%	7,112	7,891	-9.9%	2,514	3,312	-24.1%
Juke	0	1	-100.0%	1	7	-85.7%	1	3	-66.7%
Ariya	507	182	178.6%	5,713	2,826	102.2%	3,988	2,110	89.0%
X-Trail	2,758	2,561	7.7%	17,086	7,512	127.4%	9,421	4,353	116.4%
KICKS	1,570	1,284	22.3%	8,300	13,534	-38.7%	4,540	4,419	2.7%
Serena	8,066	6,359	26.8%	42,526	34,252	24.2%	29,126	15,537	87.5%
Elgrand	256	213	20.2%	1,567	1,510	3.8%	815	586	39.1%
Fairlady Z	116	8	1350.0%	606	37	1537.8%	308	12	2466.7%
GT-R	137	70	95.7%	316	565	-44.1%	309	245	26.1%
Others	0	0	-	1	1	0.0%	1	0	-
PV Total	22,409	21,511	4.2%	151,790	140,742	7.8%	81,648	65,602	24.5%
NV150 AD / AD	878	430	104.2%	5,492	7,555	-27.3%	2,875	3,256	-11.7%
NV200 Vanette / Vanette	796	447	78.1%	5,476	6,759	-19.0%	2,945	3,286	-10.4%
NV350 Caravan	1,904	1,953	-2.5%	15,082	9,850	53.1%	7,602	5,318	42.9%
NT450 Atlas	0	0	-	1	1	0.0%	1	1	0.0%
Atlas F24 / F25	148	116	27.6%	964	641	50.4%	620	376	64.9%
Paramedic	1	0	-	111	84	32.1%	2	0	-
CV Total	3,727	2,946	26.5%	27,126	24,890	9.0%	14,045	12,237	14.8%
Registered Vehicle Total	26,136	24,457	6.9%	178,916	165,632	8.0%	95,693	77,839	22.9%
DAYZ	4,336	3,834	13.1%	22,700	31,409	-27.7%	12,858	12,706	1.2%
Roox	4,033	6,197	-34.9%	41,953	43,548	-3.7%	14,665	23,644	-38.0%
Sakura	3,174	3,319	-4.4%	22,763	5,172	340.1%	11,553	5,172	123.4%
NV100 / NT100 Clipper	3,777	2,816	34.1%	25,792	23,467	9.9%	13,160	10,681	23.2%
Mini Total	15,320	16,166	-5.2%	113,208	103,596	9.3%	52,236	52,203	0.1%
Japan Grand Total	41,456	40,623	2.1%	292,124	269,228	8.5%	147,929	130,042	13.8%

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Europe Nissan Sales Results by Model : July 2023

<units>

Model	July			CYTD (January - July)			FYTD (April - July)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2023	2022		CY2023	CY2022		FY2023	FY2022	
Micra	65	2,570	-97.5%	8,081	21,503	-62.4%	497	12,787	-96.1%
Leaf	1,076	1,652	-34.9%	9,983	13,925	-28.3%	5,050	6,962	-27.5%
Sentra	-45	10	-580.0%	1,272	228	457.9%	571	63	806.3%
Altima	5	0	-	58	62	-6.5%	6	20	-70.0%
Maxima	0	0	-	0	10	-100.0%	0	6	-100.0%
Juke	6,641	2,823	135.2%	47,375	30,720	54.2%	25,476	15,116	68.5%
Qashqai	12,021	8,599	39.8%	90,047	71,731	25.5%	44,758	40,630	10.2%
Murano	0	16	-100.0%	0	630	-100.0%	0	133	-100.0%
Terrano	0	63	-100.0%	0	1,856	-100.0%	0	354	-100.0%
X-Trail	2,935	158	1757.6%	15,473	6,339	144.1%	8,940	1,180	657.6%
Pathfinder	0	8	-100.0%	0	201	-100.0%	0	31	-100.0%
Ariya	819	178	360.1%	6,185	178	3374.7%	3,416	178	1819.1%
GT-R	1	2	-50.0%	2	33	-93.9%	1	30	-96.7%
Navara	0	69	-100.0%	32	2,221	-98.6%	0	463	-100.0%
Townstar	1,477	678	117.8%	7,635	3,663	108.4%	4,356	2,683	62.4%
Primaster	990	680	45.6%	7,418	3,857	92.3%	3,743	2,488	50.4%
e-NV200	0	43	-100.0%	7	1,150	-99.4%	2	350	-99.4%
NV250	0	0	-	0	368	-100.0%	0	0	-
NV400	889	745	19.3%	6,064	4,149	46.2%	3,115	2,595	20.0%
Others	0	4	-100.0%	0	107	-100.0%	0	101	-100.0%
Nissan Brand Total	26,871	18,298	46.9%	199,632	162,931	22.5%	99,931	86,170	16.0%
Q50	0	0	-	0	2	-100.0%	0	0	-
QX50 / QX55	18	47	-61.7%	94	813	-88.4%	42	255	-83.5%
QX60	3	0	-	17	4	325.0%	7	0	-
QX80	0	14	-100.0%	5	298	-98.3%	0	79	-100.0%
Infiniti Brand Total	21	61	-65.6%	116	1,117	-89.6%	49	334	-85.3%
Europe Grand Total	26,892	18,359	46.5%	199,748	164,048	21.8%	99,980	86,504	15.6%

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USA Nissan Sales Results by Model : July 2023

<units>

Model	July			CYTD (January - July)			FYTD (April - July)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2023	2022		CY2023	CY2022		FY2023	FY2022	
Versa	2,306	2,135	8.0%	13,320	7,761	71.6%	9,419	5,431	73.4%
Sentra	11,942	6,769	76.4%	69,390	51,144	35.7%	46,879	24,013	95.2%
Altima	7,106	9,454	-24.8%	70,347	88,064	-20.1%	37,515	49,769	-24.6%
Maxima	1,111	378	193.9%	7,280	4,131	76.4%	5,081	1,262	302.6%
Z	88	0	-	1,054	0	-	588	0	-
GT-R	29	0	-	246	54	355.6%	103	4	2475.0%
Leaf	507	342	48.2%	4,741	7,964	-40.5%	2,387	3,593	-33.6%
Total Cars	23,089	19,078	21.0%	166,392	159,118	4.6%	101,972	84,072	21.3%
Frontier	3,985	5,259	-24.2%	38,124	48,425	-21.3%	21,198	26,020	-18.5%
Pathfinder	4,259	3,449	23.5%	47,032	27,727	69.6%	23,262	18,752	24.1%
Kicks	5,986	4,285	39.7%	35,790	38,885	-8.0%	23,958	18,308	30.9%
Murano	1,770	1,450	22.1%	22,958	18,249	25.8%	10,514	8,846	18.9%
Rogue	21,730	9,395	131.3%	159,625	69,472	129.8%	90,601	40,551	123.4%
Rogue Sports	88	2,655	-96.7%	9,938	30,253	-67.2%	2,463	13,939	-82.3%
Armada	1,678	998	68.1%	14,865	5,538	168.4%	7,593	3,895	94.9%
Titan	1,793	500	258.6%	12,343	11,712	5.4%	8,305	5,297	56.8%
Ariya	1,095	0	-	6,290	0	-	3,430	0	-
NVC	0	0	-	0	3	-100.0%	0	1	-100.0%
NV200	0	0	-	0	134	-100.0%	0	0	-
Total Trucks	42,384	27,991	51.4%	346,965	250,398	38.6%	191,324	135,609	41.1%
Nissan Brand Total	65,473	47,069	39.1%	513,357	409,516	25.4%	293,296	219,681	33.5%
Q50	590	190	210.5%	3,785	3,907	-3.1%	2,419	1,478	63.7%
Q60 Coupe	74	122	-39.3%	796	1,525	-47.8%	422	757	-44.3%
QX50	671	1,053	-36.3%	5,389	6,615	-18.5%	3,059	3,165	-3.3%
QX55	488	336	45.2%	3,139	2,810	11.7%	1,774	1,811	-2.0%
QX60	2,565	1,199	113.9%	17,435	6,980	149.8%	10,296	4,444	131.7%
QX80	729	563	29.5%	6,859	3,430	100.0%	3,676	2,366	55.4%
Infiniti Brand Total	5,117	3,463	47.8%	37,403	25,267	48.0%	21,646	14,021	54.4%
USA Grand Total	70,590	50,532	39.7%	550,760	434,783	26.7%	314,942	233,702	34.8%

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China Nissan Sales Results by Model : July 2023

<units>

Model	July			CYTD (January - July)		
	Volume		Var. (%)	Volume		Var. (%)
	2023	2022		CY2023	CY2022	
Tiida H/B	726	2,179	-66.7%	6,591	19,732	-66.6%
Sylphy	29,670	39,065	-24.0%	194,143	246,287	-21.2%
Sylphy EV	0	0	-	0	0	-
Lannia	15	191	-92.1%	1,051	651	61.4%
Altima	5,561	16,339	-66.0%	44,753	90,510	-50.6%
Maxima	0	0	-	0	0	-
Kicks	379	887	-57.3%	2,949	7,043	-58.1%
Qashqai	9,618	14,918	-35.5%	58,383	88,982	-34.4%
X-Trail	4,200	1,420	195.8%	30,736	15,721	95.5%
Murano	7	418	-98.3%	5,955	4,265	39.6%
Navara	414	619	-33.1%	4,117	4,696	-12.3%
Ariya	115	0	-	1,469	0	-
Terra	852	753	13.1%	5,093	6,088	-16.3%
Paradin	423	0	-	450	0	-
Nissan Brand Total	51,980	76,789	-32.3%	355,690	483,975	-26.5%
Q50	0	131	-100.0%	2,363	988	139.2%
QX50 / QX55	300	272	10.3%	1,819	2,385	-23.7%
QX60	11	56	-80.4%	479	1,187	-59.6%
Infiniti Brand Total	311	459	-32.2%	4,661	4,560	2.2%
D60	456	809	-43.6%	3,198	6,920	-53.8%
D60 EV	1,215	4,923	-75.3%	9,016	19,685	-54.2%
T60	46	497	-90.7%	1,339	3,787	-64.6%
T60 EV	9	0	-	1,870	1	186900.0%
T80	425	396	7.3%	2,810	2,526	11.2%
T90	0	0	-	0	84	-100.0%
V-online	1,773	3,384	-47.6%	18,594	21,691	-14.3%
V-online-PHEV	1,222	0	-	1,403	0	-
Venucia Brand Total	5,146	10,009	-48.6%	38,230	54,694	-30.1%
DF Brand vehicles^{*1}	2,070	12,946	-84.0%	19,435	102,994	-81.1%
China Grand Total	59,507	100,203	-40.6%	418,016	646,223	-35.3%

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