

# Nissan Sales, Production & Exports Results for March 2019

## 1. Retail Sales by Region

<units>

Region	March 2019	March 2018	Var. (%)	April 2018 - March 2019	April 2017- March 2018	Var. (%)
Registered Vehicles	51,797	63,230	-18.1%	411,991	396,630	3.9%
Mini Vehicles	20,899	22,250	-6.1%	184,096	187,423	-1.8%
Japan Total	72,696	85,480	-15.0%	596,087	584,053	2.1%
Nissan Division	137,362	145,103	-5.3%	1,301,017	1,441,835	-9.8%
Infiniti Division	13,406	17,432	-23.1%	142,708	150,741	-5.3%
U.S. Total	150,768	162,535	-7.2%	1,443,725	1,592,576	-9.3%
Canada	14,981	15,192	-1.4%	146,821	146,882	-0.0%
Mexico	25,607	28,624	-10.5%	305,322	350,701	-12.9%
Europe	75,994	96,932	-21.6%	643,445	756,413	-14.9%
China <sup>*1*2</sup>	133,069	122,959	8.2%	1,571,603	1,541,540	2.0%
Others	75,635	85,949	-12.0%	815,545	818,040	-0.3%
Overseas Total	476,054	512,191	-7.1%	4,926,461	5,206,199	-5.4%
<b>Global Retail Sales</b>	<b>548,750</b>	<b>597,671</b>	<b>-8.2%</b>	<b>5,522,548</b>	<b>5,790,252</b>	<b>-4.6%</b>

## 2. Global Production by Country

<units>

Country	March 2019	March 2018	Var. (%)	April 2018 - March 2019	April 2017- March 2018	Var. (%)
Japan	77,732	99,457	-21.8%	900,781	985,541	-8.6%
U.S.	68,636	81,156	-15.4%	820,527	899,483	-8.8%
Mexico	62,155	62,122	0.1%	766,217	794,803	-3.6%
U.K.	34,740	47,069	-26.2%	415,364	487,269	-14.8%
Spain	5,868	7,891	-25.6%	88,679	98,579	-10.0%
China <sup>*1</sup>	140,790	137,387	2.5%	1,556,527	1,536,615	1.3%
Others <sup>*3</sup>	56,892	82,062	-30.7%	812,793	898,218	-9.5%
Overseas Total	369,081	417,687	-11.6%	4,460,107	4,714,967	-5.4%
<b>Global Production</b>	<b>446,813</b>	<b>517,144</b>	<b>-13.6%</b>	<b>5,360,888</b>	<b>5,700,508</b>	<b>-6.0%</b>

## 3. Vehicle Exports from Japan

<units>

Destination	March 2019	March 2018	Var. (%)	April 2018 - March 2019	April 2017- March 2018	Var. (%)
North America	24,069	15,151	58.9%	282,121	327,745	-13.9%
Europe	989	3,749	-73.6%	28,053	74,230	-62.2%
Middle East	7,148	13,856	-48.4%	74,540	59,520	25.2%
Others	6,785	10,031	-32.4%	117,331	122,176	-4.0%
<b>Total</b>	<b>38,991</b>	<b>42,787</b>	<b>-8.9%</b>	<b>502,045</b>	<b>583,671</b>	<b>-14.0%</b>

\*1 China sales and production including DF PV and LCV.

\*2 Sales in China (excluding commercial vehicles) have been based on retail since January 2015.

\*3 Others include production in Taiwan, Thailand, Philippines, South Africa, Indonesia, Brazil, India, Egypt, Russia, Republic of Korea, France and Argentine excluding CKD production.

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# Japan Nissan Sales Results by Model : March 2019

<units>

Model	March			YTD (April - March)		
	Volume		Var. (%)	Volume		Var. (%)
	2019	2018		FY2018	FY2017	
March	1,448	2,162	-33.0%	11,557	12,529	-7.8%
Note	16,647	19,356	-14.0%	131,755	131,119	0.5%
Cube	575	795	-27.7%	5,377	7,046	-23.7%
Latio	0	1	-100.0%	6	48	-87.5%
Sylphy	215	339	-36.6%	2,176	2,376	-8.4%
Teana	291	568	-48.8%	2,459	3,130	-21.4%
Skyline	221	495	-55.4%	1,977	2,668	-25.9%
Fuga	267	269	-0.7%	1,310	1,707	-23.3%
Cima	27	35	-22.9%	219	279	-21.5%
Leaf	2,381	2,997	-20.6%	22,317	22,697	-1.7%
Juke	507	480	5.6%	4,037	3,945	2.3%
X-Trail	6,225	8,252	-24.6%	46,486	50,603	-8.1%
Wingroad	0	179	-100.0%	517	2,437	-78.8%
Lafesta Highwaystar	0	40	-100.0%	14	894	-98.4%
Serena	12,420	15,080	-17.6%	100,017	81,004	23.5%
Elgrand	1,000	1,272	-21.4%	7,446	7,444	0.0%
Fairlady Z	58	51	13.7%	585	500	17.0%
GT-R	100	115	-13.0%	546	823	-33.7%
Cedric Sedan	0	5	-100.0%	8	53	-84.9%
Paramedic	24	9	166.7%	123	104	18.3%
Others	0	0	-	2	4	-50.0%
<b>PV Total</b>	<b>42,406</b>	<b>52,500</b>	<b>-19.2%</b>	<b>338,934</b>	<b>331,410</b>	<b>2.3%</b>
NV150 AD / AD	2,176	2,911	-25.2%	20,802	19,818	5.0%
NV200 Vanette / Vanette	1,846	1,959	-5.8%	15,459	12,538	23.3%
e-NV200	0	7	-100.0%	18	49	-63.3%
NV350 Caravan	4,314	4,833	-10.7%	30,068	26,521	13.4%
NT450 Atlas	118	132	-10.6%	905	882	2.6%
Atlas F24	816	785	3.9%	5,405	4,998	8.1%
Civilian	121	103	17.5%	400	414	-3.4%
<b>CV Total</b>	<b>9,391</b>	<b>10,730</b>	<b>-12.5%</b>	<b>73,057</b>	<b>65,220</b>	<b>12.0%</b>
<b>Registered Vehicle Total</b>	<b>51,797</b>	<b>63,230</b>	<b>-18.1%</b>	<b>411,991</b>	<b>396,630</b>	<b>3.9%</b>
DAYZ	6,088	7,511	-18.9%	61,811	64,090	-3.6%
DAYZ Rook	9,762	8,719	12.0%	78,242	72,411	8.1%
NV100 / NT100 Clipper	5,049	6,020	-16.1%	44,043	50,922	-13.5%
<b>Mini Total</b>	<b>20,899</b>	<b>22,250</b>	<b>-6.1%</b>	<b>184,096</b>	<b>187,423</b>	<b>-1.8%</b>
<b>Japan Grand Total</b>	<b>72,696</b>	<b>85,480</b>	<b>-15.0%</b>	<b>596,087</b>	<b>584,053</b>	<b>2.1%</b>

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# USA Nissan Sales Results by Model : March 2019

<units>

Model	March			YTD (April - March)		
	Volume		Var. (%)	Volume		Var. (%)
	2019	2018		FY2018	FY2017	
Versa	10,933	10,921	0.1%	75,436	101,062	-25.4%
Sentra	25,633	25,123	2.0%	209,837	227,039	-7.6%
Altima	23,075	23,518	-1.9%	197,220	244,417	-19.3%
Maxima	3,593	5,034	-28.6%	39,137	65,784	-40.5%
Juke	4	142	-97.2%	284	6,525	-95.6%
Z	263	447	-41.2%	3,132	4,349	-28.0%
GT-R	49	66	-25.8%	496	518	-4.2%
Leaf	1,314	1,500	-12.4%	14,855	10,488	41.6%
<b>Total Cars</b>	<b>64,864</b>	<b>66,751</b>	<b>-2.8%</b>	<b>540,397</b>	<b>660,182</b>	<b>-18.1%</b>
Frontier	7,868	8,932	-11.9%	77,042	81,619	-5.6%
Pathfinder	7,226	6,680	8.2%	66,798	72,451	-7.8%
Kicks	5,144	0	-	35,831	0	-
Murano	4,237	7,751	-45.3%	74,554	80,205	-7.0%
Rogue	35,802	42,151	-15.1%	389,470	418,498	-6.9%
Quest	0	0	-	1	1,082	-99.9%
Armada	4,409	4,288	2.8%	33,369	37,458	-10.9%
Titan	3,930	4,912	-20.0%	47,418	54,353	-12.8%
NVC	1,435	1,233	16.4%	14,208	13,098	8.5%
NVP	370	373	-0.8%	3,433	3,995	-14.1%
NV200	2,077	2,032	2.2%	18,496	18,894	-2.1%
<b>Total Trucks</b>	<b>72,498</b>	<b>78,352</b>	<b>-7.5%</b>	<b>760,620</b>	<b>781,653</b>	<b>-2.7%</b>
<b>Nissan Brand Total</b>	<b>137,362</b>	<b>145,103</b>	<b>-5.3%</b>	<b>1,301,017</b>	<b>1,441,835</b>	<b>-9.8%</b>
Q50	3,785	5,085	-25.6%	31,326	41,990	-25.4%
Q60 Coupe	571	1,136	-49.7%	7,718	9,980	-22.7%
Q60 Convertible	0	0	-	0	3	-100.0%
Q70	458	655	-30.1%	3,950	5,301	-25.5%
QX30	548	1,227	-55.3%	6,863	10,376	-33.9%
QX50	1,639	1,913	-14.3%	24,888	16,623	49.7%
QX60	4,525	5,115	-11.5%	48,176	43,800	10.0%
QX70	2	221	-99.1%	390	4,543	-91.4%
QX80	1,878	2,080	-9.7%	19,397	18,125	7.0%
<b>Infiniti Brand Total</b>	<b>13,406</b>	<b>17,432</b>	<b>-23.1%</b>	<b>142,708</b>	<b>150,741</b>	<b>-5.3%</b>
<b>USA Grand Total</b>	<b>150,768</b>	<b>162,535</b>	<b>-7.2%</b>	<b>1,443,725</b>	<b>1,592,576</b>	<b>-9.3%</b>

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# Europe Nissan Sales Results by Model : March 2019

<units>

Model	March			YTD (April - March)		
	Volume		Var. (%)	Volume		Var. (%)
	2019	2018		FY2018	FY2017	
Micra	9,119	13,362	-31.8%	70,117	102,132	-31.3%
Note	0	8	-100.0%	0	1,327	-100.0%
Pulsar	128	3,255	-96.1%	10,221	23,446	-56.4%
Leaf	3,900	6,503	-40.0%	41,638	20,440	103.7%
Almera	275	1,048	-73.8%	13,705	15,658	-12.5%
Sentra	0	0	-	250	2,274	-89.0%
Teana / Altima	0	2	-100.0%	18	156	-88.5%
Maxima	0	0	-	35	153	-77.1%
Juke	9,759	10,172	-4.1%	69,798	89,276	-21.8%
Qashqai	33,985	37,653	-9.7%	255,024	281,474	-9.4%
Murano	251	383	-34.5%	3,074	3,080	-0.2%
Terrano	1,798	1,498	20.0%	14,965	15,601	-4.1%
X-Trail	4,935	10,807	-54.3%	66,496	92,628	-28.2%
Pathfinder	0	0	-	0	152	-100.0%
370Z	42	68	-38.2%	537	625	-14.1%
370Z Roadstar	14	18	-22.2%	135	161	-16.1%
GT-R	57	92	-38.0%	513	702	-26.9%
Patrol	0	0	-	0	6	-100.0%
Navara	3,443	4,134	-16.7%	23,989	27,637	-13.2%
Primaster	867	1,171	-26.0%	7,002	8,330	-15.9%
NT400 / Cabstar	844	752	12.2%	7,583	8,186	-7.4%
NV200	857	1,545	-44.5%	13,151	15,871	-17.1%
e-NV200	1,262	106	1090.6%	7,281	3,589	102.9%
NV400	824	757	8.9%	6,894	6,856	0.6%
NT500	0	1	-100.0%	0	119	-100.0%
Others	0	1	-100.0%	74	4	1750.0%
<b>Nissan Brand Total</b>	<b>72,360</b>	<b>93,336</b>	<b>-22.5%</b>	<b>612,500</b>	<b>719,883</b>	<b>-14.9%</b>
Q30	213	482	-55.8%	3,530	5,849	-39.6%
Q50	84	316	-73.4%	1,509	1,960	-23.0%
Q60 Coupe	14	63	-77.8%	459	626	-26.7%
Q70	12	7	71.4%	90	373	-75.9%
QX50	192	113	69.9%	1,589	1,114	42.6%
QX60	286	190	50.5%	1,467	969	51.4%
QX70	5	90	-94.4%	600	1,520	-60.5%
QX80	141	119	18.5%	1,225	641	91.1%
<b>Infiniti Brand Total</b>	<b>947</b>	<b>1,380</b>	<b>-31.4%</b>	<b>10,469</b>	<b>13,052</b>	<b>-19.8%</b>
Datsun on-DO	2,383	1,922	24.0%	18,157	20,105	-9.7%
Datsun mi-DO	304	294	3.4%	2,319	3,373	-31.2%
<b>Datsun Brand Total</b>	<b>2,687</b>	<b>2,216</b>	<b>21.3%</b>	<b>20,476</b>	<b>23,478</b>	<b>-12.8%</b>
<b>Europe Grand Total</b>	<b>75,994</b>	<b>96,932</b>	<b>-21.6%</b>	<b>643,445</b>	<b>756,413</b>	<b>-14.9%</b>

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# China Nissan Sales Results by Model : March 2019

<units>

Model	March			YTD (January - March)		
	Volume		Var. (%)	Volume		Var. (%)
	2019	2018		CY2019	CY2018	
Tiida H/B	6,942	5,309	30.8%	14,718	14,896	-1.2%
Sunny	874	996	-12.2%	1,942	2,626	-26.0%
Sylphy	38,511	30,535	26.1%	107,196	82,635	29.7%
Lannia	3,972	3,206	23.9%	9,822	13,977	-29.7%
Teana / Altima	3,248	9,006	-63.9%	12,308	25,478	-51.7%
Maxima	6	51	-88.2%	72	147	-51.0%
March	0	0	-	0	0	-
Livina (2row)	45	209	-78.5%	533	751	-29.0%
Livina C-Gear	0	0	-	0	0	-
Kicks	3,619	5,704	-36.6%	8,881	16,689	-46.8%
Qashqai	12,820	12,209	5.0%	38,035	32,884	15.7%
X-Trail	18,405	16,688	10.3%	48,962	45,899	6.7%
Murano	1,760	2,342	-24.9%	4,807	6,413	-25.0%
Quest	0	87	-100.0%	1	301	-99.7%
370Z	0	1	-100.0%	0	1	-100.0%
GT-R	0	1	-100.0%	1	4	-75.0%
Patrol	39	10	290.0%	99	108	-8.3%
Pickup	0	0	-	0	0	-
Navara	1,769	1,298	36.3%	3,842	3,033	26.7%
Terra	1,327	0	-	3,609	0	-
NV200	659	900	-26.8%	1,435	2,166	-33.7%
<b>Nissan Brand Total</b>	<b>93,996</b>	<b>88,552</b>	<b>6.1%</b>	<b>256,263</b>	<b>248,008</b>	<b>3.3%</b>
Q50	863	2,019	-57.3%	2,379	3,225	-26.2%
Q60 Coupe	57	38	50.0%	134	82	63.4%
Q70	272	735	-63.0%	731	1,740	-58.0%
QX30	36	231	-84.4%	160	671	-76.2%
QX50	1,651	4	41175.0%	3,191	556	473.9%
QX60	255	506	-49.6%	545	1,513	-64.0%
QX70	0	28	-100.0%	0	86	-100.0%
QX80	0	21	-100.0%	0	97	-100.0%
ESQ	38	174	-78.2%	125	400	-68.8%
<b>Infiniti Brand Total</b>	<b>3,172</b>	<b>3,756</b>	<b>-15.5%</b>	<b>7,265</b>	<b>8,370</b>	<b>-13.2%</b>
D50	0	0	-	0	0	-
D60	7,511	6,117	22.8%	18,864	16,129	17.0%
R30	3	5	-40.0%	3	5	-40.0%
R50	51	158	-67.7%	54	539	-90.0%
R50X	3	11	-72.7%	3	39	-92.3%
e30	0	0	-	0	0	-
T60	1,251	0	-	3,399	0	-
T70	2,216	3,042	-27.2%	6,711	11,307	-40.6%
T90	950	2,626	-63.8%	2,941	10,522	-72.0%
M50V	421	747	-43.6%	1,099	1,779	-38.2%
<b>Venucia Brand Total</b>	<b>12,406</b>	<b>12,706</b>	<b>-2.4%</b>	<b>33,074</b>	<b>40,320</b>	<b>-18.0%</b>
<b>DF Brand vehicles</b>	<b>23,495</b>	<b>17,945</b>	<b>30.9%</b>	<b>47,146</b>	<b>39,475</b>	<b>19.4%</b>
<b>China Grand Total</b>	<b>133,069</b>	<b>122,959</b>	<b>8.2%</b>	<b>343,748</b>	<b>336,173</b>	<b>2.3%</b>

\* Sales in China (excluding commercial vehicles) have been based on retail since January 2015.

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