

# Nissan Sales, Production & Exports Results for August 2017

## 1. Retail Sales by Region

<units>

Region	August 2017	August 2016	Var. (%)	April 2017 - August 2017	April 2016- August 2016	Var. (%)
Registered Vehicles	27,840	24,081	15.6%	152,364	131,168	16.2%
Mini Vehicles	12,767	9,787	30.4%	70,338	32,704	115.1%
Japan Total	40,607	33,868	19.9%	222,702	163,872	35.9%
Nissan Division	97,340	114,199	-14.8%	582,010	602,321	-3.4%
Infiniti Division	10,986	10,439	5.2%	57,408	52,702	8.9%
U.S. Total	108,326	124,638	-13.1%	639,418	655,023	-2.4%
Canada	13,163	11,508	14.4%	67,251	62,540	7.5%
Mexico	29,159	33,373	-12.6%	145,554	158,168	-8.0%
Europe	45,767	41,058	11.5%	290,412	281,739	3.1%
China <sup>*1,2</sup>	122,319	103,840	17.8%	563,291	506,889	11.1%
Others	69,545	65,130	6.8%	321,276	317,138	1.3%
Overseas Total	388,279	379,547	2.3%	2,027,202	1,981,497	2.3%
<b>Global Retail Sales</b>	<b>428,886</b>	<b>413,415</b>	<b>3.7%</b>	<b>2,249,904</b>	<b>2,145,369</b>	<b>4.9%</b>

## 2. Global Production by Country

<units>

Country	August 2017	August 2016	Var. (%)	April 2017 - August 2017	April 2016- August 2016	Var. (%)
Japan	79,300	62,621	26.6%	422,547	353,691	19.5%
U.S.	87,326	96,038	-9.1%	382,919	407,371	-6.0%
Mexico	81,681	81,688	-0.0%	354,141	359,411	-1.5%
U.K.	36,998	34,668	6.7%	189,665	207,380	-8.5%
Spain	3,582	3,679	-2.6%	37,999	51,240	-25.8%
China <sup>*1</sup>	117,818	101,856	15.7%	586,028	505,405	16.0%
Others <sup>*3</sup>	70,767	65,508	8.0%	354,769	338,789	4.7%
Overseas Total	398,172	383,437	3.8%	1,905,521	1,869,596	1.9%
<b>Global Production</b>	<b>477,472</b>	<b>446,058</b>	<b>7.0%</b>	<b>2,328,068</b>	<b>2,223,287</b>	<b>4.7%</b>

## 3. Vehicle Exports from Japan

<units>

Destination	August 2017	August 2016	Var. (%)	April 2017 - August 2017	April 2016- August 2016	Var. (%)
North America	28,606	15,356	86.3%	148,592	100,576	47.7%
Europe	5,802	6,454	-10.1%	39,067	37,995	2.8%
Middle East	3,596	3,577	0.5%	16,904	24,087	-29.8%
Others	13,617	9,344	45.7%	56,260	57,995	-3.0%
<b>Total</b>	<b>51,621</b>	<b>34,731</b>	<b>48.6%</b>	<b>260,823</b>	<b>220,653</b>	<b>18.2%</b>

\*1 China sales and production including DF PV and LCV.

\*2 Sales in China (excluding commercial vehicles) have been based on retail since January 2015.

\*3 Others include production in Taiwan, Thailand, Philippines, South Africa, Indonesia, Brazil, India, Egypt, Russia, Republic of Korea and France excluding CKD production.

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# Japan Nissan Sales Results by Model : August 2017

<units>

Model	August			YTD (April - August)		
	Volume		Var. (%)	Volume		Var. (%)
	2017	2016		FY2017	FY2016	
March	1,222	1,381	-11.5%	5,331	5,320	0.2%
Note	9,685	5,606	72.8%	52,972	35,073	51.0%
Cube	470	883	-46.8%	2,710	4,475	-39.4%
Latio	9	221	-95.9%	41	1,155	-96.5%
Sylphy	179	275	-34.9%	1,074	1,584	-32.2%
Teana	205	294	-30.3%	1,325	1,943	-31.8%
Skyline	143	225	-36.4%	935	1,321	-29.2%
Skyline Coupe	0	0	-	0	1	-100.0%
Skyline Crossover	0	2	-100.0%	0	49	-100.0%
Fuga	164	207	-20.8%	754	997	-24.4%
Cima	47	19	147.4%	125	100	25.0%
Leaf	538	791	-32.0%	4,163	4,184	-0.5%
Juke	325	563	-42.3%	1,811	3,034	-40.3%
X-Trail	3,491	3,331	4.8%	19,084	18,256	4.5%
Wingroad	287	283	1.4%	1,195	1,474	-18.9%
Lafesta Highwaystar	64	113	-43.4%	395	643	-38.6%
Serena	5,243	4,392	19.4%	29,315	21,373	37.2%
Elgrand	601	447	34.5%	3,170	2,461	28.8%
Fairlady Z	37	67	-44.8%	161	229	-29.7%
GT-R	60	123	-51.2%	368	222	65.8%
Cedric Sedan	3	36	-91.7%	30	171	-82.5%
Others	1	0	-	1	1	0.0%
<b>PV Total</b>	<b>22,774</b>	<b>19,259</b>	<b>18.3%</b>	<b>124,960</b>	<b>104,066</b>	<b>20.1%</b>
NV150 AD / AD	1,623	1,517	7.0%	8,754	8,377	4.5%
NV200 Vanette / Vanette	1,035	1,055	-1.9%	5,472	5,910	-7.4%
e-NV200	1	14	-92.9%	28	55	-49.1%
NV350 Caravan	1,938	1,836	5.6%	10,619	10,143	4.7%
NT450 Atlas	77	42	83.3%	333	311	7.1%
Atlas F24	343	299	14.7%	2,058	2,147	-4.1%
Civilian	49	59	-16.9%	140	159	-11.9%
<b>CV Total</b>	<b>5,066</b>	<b>4,822</b>	<b>5.1%</b>	<b>27,404</b>	<b>27,102</b>	<b>1.1%</b>
<b>Registered Vehicle Total</b>	<b>27,840</b>	<b>24,081</b>	<b>15.6%</b>	<b>152,364</b>	<b>131,168</b>	<b>16.2%</b>
DAYZ	4,567	3,572	27.9%	24,230	8,470	186.1%
DAYZ Rook	5,077	3,696	37.4%	27,878	8,772	217.8%
Moco	0	11	-100.0%	0	924	-100.0%
NV100 / NT100 Clipper	3,123	2,508	24.5%	18,230	14,538	25.4%
<b>Mini Total</b>	<b>12,767</b>	<b>9,787</b>	<b>30.4%</b>	<b>70,338</b>	<b>32,704</b>	<b>115.1%</b>
<b>Japan Grand Total</b>	<b>40,607</b>	<b>33,868</b>	<b>19.9%</b>	<b>222,702</b>	<b>163,872</b>	<b>35.9%</b>

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# USA Nissan Sales Results by Model : August 2017

<units>

Model	August			YTD (April - August)		
	Volume		Var. (%)	Volume		Var. (%)
	2017	2016		FY2017	FY2016	
Versa	6,759	10,585	-36.1%	40,141	58,403	-31.3%
Sentra	15,285	14,256	7.2%	95,169	92,862	2.5%
Cube	0	0	-	0	2	-100.0%
Altima	14,694	19,646	-25.2%	109,307	131,958	-17.2%
Maxima	4,424	6,064	-27.0%	25,676	26,582	-3.4%
Juke	571	1,143	-50.0%	4,467	9,396	-52.5%
Z	335	590	-43.2%	2,017	2,948	-31.6%
GT-R	47	88	-46.6%	255	293	-13.0%
Leaf	1,154	1,066	8.3%	6,398	4,991	28.2%
<b>Total Cars</b>	<b>43,269</b>	<b>53,438</b>	<b>-19.0%</b>	<b>283,430</b>	<b>327,435</b>	<b>-13.4%</b>
Frontier	4,637	9,537	-51.4%	34,531	40,397	-14.5%
Xterra	0	2	-100.0%	0	10	-100.0%
Pathfinder	3,726	5,794	-35.7%	27,539	28,675	-4.0%
Murano	4,895	7,482	-34.6%	28,656	31,628	-9.4%
Rogue	29,844	32,979	-9.5%	156,537	146,124	7.1%
Quest	2	327	-99.4%	1,065	4,096	-74.0%
Armada	4,454	514	766.5%	13,795	3,523	291.6%
Titan	3,521	1,248	182.1%	20,481	5,219	292.4%
NVC	1,051	1,098	-4.3%	5,668	5,530	2.5%
NVP	326	333	-2.1%	1,961	1,941	1.0%
NV200	1,615	1,447	11.6%	8,347	7,743	7.8%
<b>Total Trucks</b>	<b>54,071</b>	<b>60,761</b>	<b>-11.0%</b>	<b>298,580</b>	<b>274,886</b>	<b>8.6%</b>
<b>Nissan Brand Total</b>	<b>97,340</b>	<b>114,199</b>	<b>-14.8%</b>	<b>582,010</b>	<b>602,321</b>	<b>-3.4%</b>
Q40 / G Sedan	0	0	-	0	11	-100.0%
Q50	2,541	3,745	-32.1%	14,290	14,936	-4.3%
Q60 Coupe	689	161	328.0%	4,019	362	1010.2%
Q60 Convertible	1	8	-87.5%	3	145	-97.9%
Q70	400	439	-8.9%	2,096	2,530	-17.2%
QX30	806	74	989.2%	4,396	74	5840.5%
QX50	1,370	1,200	14.2%	6,197	7,282	-14.9%
QX60	3,697	3,268	13.1%	16,813	18,934	-11.2%
QX70	454	283	60.4%	2,941	1,890	55.6%
QX80	1,028	1,261	-18.5%	6,653	6,538	1.8%
<b>Infiniti Brand Total</b>	<b>10,986</b>	<b>10,439</b>	<b>5.2%</b>	<b>57,408</b>	<b>52,702</b>	<b>8.9%</b>
<b>USA Grand Total</b>	<b>108,326</b>	<b>124,638</b>	<b>-13.1%</b>	<b>639,418</b>	<b>655,023</b>	<b>-2.4%</b>

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# Europe Nissan Sales Results by Model : August 2017

<units>

Model	August			YTD (April - August)		
	Volume		Var. (%)	Volume		Var. (%)
	2017	2016		FY2017	FY2016	
Micra	5,396	3,543	52.3%	38,068	23,516	61.9%
Note	63	1,574	-96.0%	1,120	13,508	-91.7%
Tiida	0	0	-	0	-1	-100.0%
Pulsar	1,531	1,521	0.7%	9,484	12,145	-21.9%
Leaf	905	754	20.0%	6,133	5,161	18.8%
Almera	663	1,045	-36.6%	6,761	5,002	35.2%
Versa	0	1	-100.0%	0	144	-100.0%
Sentra	247	135	83.0%	1,545	556	177.9%
Teana / Altima	12	14	-14.3%	104	109	-4.6%
Maxima	12	22	-45.5%	52	36	44.4%
Juke	5,585	4,189	33.3%	34,399	37,762	-8.9%
Qashqai	15,444	13,256	16.5%	103,766	101,066	2.7%
Murano	254	156	62.8%	959	565	69.7%
Terrano	1,394	404	245.0%	5,875	4,444	32.2%
X-Trail	6,748	5,863	15.1%	38,811	32,478	19.5%
Pathfinder	11	43	-74.4%	124	495	-74.9%
370Z	33	37	-10.8%	241	253	-4.7%
370Z Roadstar	9	11	-18.2%	91	91	0.0%
GT-R	59	64	-7.8%	328	164	100.0%
Patrol	1	17	-94.1%	2	60	-96.7%
Navara	1,486	2,576	-42.3%	10,144	12,711	-20.2%
Primaster	424	0	-	3,380	0	-
NT400 / Cabstar	512	678	-24.5%	3,675	4,494	-18.2%
NV200	1,183	1,303	-9.2%	6,876	7,213	-4.7%
e-NV200	356	409	-13.0%	1,786	1,694	5.4%
NV400	444	552	-19.6%	2,470	3,372	-26.7%
NT500	9	36	-75.0%	93	329	-71.7%
Others	1	1	0.0%	2	4	-50.0%
<b>Nissan Brand Total</b>	<b>42,782</b>	<b>38,204</b>	<b>12.0%</b>	<b>276,289</b>	<b>267,371</b>	<b>3.3%</b>
Q30 / QX30	300	424	-29.2%	2,904	3,945	-26.4%
Q50 / G Sedan	113	145	-22.1%	619	1,012	-38.8%
Q60 Coupe / G Coupe	69	0	-	317	0	-
Q60 Conv. / G Conv.	0	2	-100.0%	0	7	-100.0%
Q70 / M	58	49	18.4%	232	393	-41.0%
QX50 / EX	91	75	21.3%	517	327	58.1%
QX60 / JX	15	61	-75.4%	200	298	-32.9%
QX70 / FX	124	150	-17.3%	684	985	-30.6%
QX80 / QX56	48	43	11.6%	202	282	-28.4%
<b>Infiniti Brand Total</b>	<b>818</b>	<b>949</b>	<b>-13.8%</b>	<b>5,675</b>	<b>7,249</b>	<b>-21.7%</b>
Datsun on-DO	1,657	1,498	10.6%	7,459	5,331	39.9%
Datsun mi-DO	510	407	25.3%	989	1,788	-44.7%
<b>Datsun Brand Total</b>	<b>2,167</b>	<b>1,905</b>	<b>13.8%</b>	<b>8,448</b>	<b>7,119</b>	<b>18.7%</b>
<b>Europe Grand Total</b>	<b>45,767</b>	<b>41,058</b>	<b>11.5%</b>	<b>290,412</b>	<b>281,739</b>	<b>3.1%</b>

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# China Nissan Sales Results by Model : August 2017

<units>

Model	August			YTD (January - August)		
	Volume		Var. (%)	Volume		Var. (%)
	2017	2016		CY2017	CY2016	
Tiida H/B	5,707	2,851	100.2%	43,865	13,954	214.4%
Sunny	1,835	6,157	-70.2%	25,533	51,482	-50.4%
Sylphy	34,437	31,306	10.0%	242,634	200,554	21.0%
Lannia	4,451	7,056	-36.9%	33,145	55,202	-40.0%
Teana	8,553	5,078	68.4%	65,825	60,471	8.9%
Maxima	151	179	-15.6%	1,101	1,073	2.6%
March	0	3	-100.0%	5	136	-96.3%
Livina (2row)	514	526	-2.3%	3,684	5,740	-35.8%
Livina C-gear	5	111	-95.5%	474	1,693	-72.0%
Kicks	2,005	0	-	2,479	0	-
Qashqai	14,840	10,733	38.3%	99,706	76,724	30.0%
X-Trail	15,902	12,863	23.6%	110,202	115,778	-4.8%
Murano	2,108	1,385	52.2%	14,487	12,989	11.5%
Paladin	0	98	-100.0%	0	1,308	-100.0%
Quest	188	199	-5.5%	1,389	1,527	-9.0%
370Z	1	0	-	4	2	100.0%
GT-R	9	0	-	32	13	146.2%
Patrol	170	207	-17.9%	444	751	-40.9%
Pickup	322	962	-66.5%	3,293	6,267	-47.5%
Navara	1,003	0	-	3,947	0	-
NV200	560	977	-42.7%	4,989	6,222	-19.8%
NT400 Cabster	0	46	-100.0%	0	440	-100.0%
<b>Nissan Brand Total</b>	<b>92,761</b>	<b>80,737</b>	<b>14.9%</b>	<b>657,238</b>	<b>612,326</b>	<b>7.3%</b>
Q50	1,811	1,579	14.7%	13,464	11,351	18.6%
Q60 Coupe	29	0	-	140	0	-
Q60 Conv.	0	2	-100.0%	0	28	-100.0%
Q70	544	493	10.3%	4,617	3,397	35.9%
QX30	468	0	-	2,445	0	-
QX50 / EX	472	687	-31.3%	4,502	5,395	-16.6%
QX60 / JX	423	303	39.6%	2,112	3,039	-30.5%
QX70 / FX	31	40	-22.5%	230	322	-28.6%
QX80 / QX56	40	36	11.1%	356	217	64.1%
ESQ	209	274	-23.7%	1,459	1,573	-7.2%
<b>Infiniti Brand Total</b>	<b>4,027</b>	<b>3,414</b>	<b>18.0%</b>	<b>29,325</b>	<b>25,322</b>	<b>15.8%</b>
D50	388	1,190	-67.4%	3,420	9,778	-65.0%
R30	0	233	-100.0%	112	3,062	-96.3%
R50	989	1,869	-47.1%	8,420	16,019	-47.4%
R50X	36	193	-81.3%	353	1,749	-79.8%
EV(e30)	0	35	-100.0%	0	1,534	-100.0%
T70	4,635	4,624	0.2%	39,594	39,107	1.2%
T90	3,316	0	-	24,359	0	-
M50V	1,165	0	-	5,163	0	-
<b>Venucia Brand Total</b>	<b>10,529</b>	<b>8,144</b>	<b>29.3%</b>	<b>81,421</b>	<b>71,249</b>	<b>14.3%</b>
<b>DF Brand vehicles</b>	<b>15,002</b>	<b>11,545</b>	<b>29.9%</b>	<b>109,654</b>	<b>96,616</b>	<b>13.5%</b>
<b>China Grand Total</b>	<b>122,319</b>	<b>103,840</b>	<b>17.8%</b>	<b>877,638</b>	<b>805,513</b>	<b>9.0%</b>

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