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PHILANTHROPY

The world faces many issues, ranging from climate change and energy security to overpopulation and poverty. In September 2015, the United Nations Sustainable Development Summit was held at the UN Headquarters with participation of more than 150 countries. The resolution adopted was "Transforming Our World: the 2030 Agenda for Sustainable Development," including goals forming "a plan of action for people, planet and prosperity." Cooperation on a global scale is required to build a sustainable society, and the role that companies are expected to play is growing in importance.

When a company provides a range of resources to communities, supporting their development and proactively tackling issues, it is, in part, fulfilling its social responsibility as a good corporate citizen. Such actions also benefit the company's own operations, fostering a better business environment and creating new markets that can grow sustainably.

Nissan works with a variety of stakeholders, including governmental bodies as well as nonprofit and nongovernmental organizations, to maximize the success of such initiatives. In line with Nissan's corporate philanthropic policies, regional offices and affiliates work on initiatives that address issues relevant to their operations and the communities in which they operate.

NISSAN'S ACTIONS

NISSAN'S THREE AREAS OF FOCUS

Global social contributions
(including donations and monetary contributions):

¥2.4 billion

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PHILANTHROPY

SCORECARD FY2015 TARGET ACHIEVEMENT RATE: ✓✓ ACHIEVED ✓ MOSTLY ACHIEVED ✗ NOT ACHIEVED

Nissan makes year-round use of the CSR scorecard as a fundamental tool to manage, review and validate its progress in each of the sustainability strategies defined for its CSR activities. The table below shows some of the values behind Nissan's ongoing activities and the indices used in the scorecard to gauge the company's performance.

Nissan Priorities	Nissan Objectives	Indicators of Progress	FY2014 Results	FY2015 Results	Assessment	Action Planned for Next Year Onward	Long-Term Vision
Environment	Increase future generations' understanding of environmental issues through education programs	Ongoing program implementation and regional expansion	<ul style="list-style-type: none"> Continued education program in Japan Conducted education program in China and Europe 	<ul style="list-style-type: none"> Expanded area and frequency of educational program in Japan Conducted environmental activities as part of independent education programs in China and the U.K. Held pilot education program in Spain 	✓✓	<ul style="list-style-type: none"> Continual improvement of program in Japan Work together with different regions to steadily expand countries and areas where program is held 	<ul style="list-style-type: none"> Contribute to development of both business and society as a global corporation Centered on "environment," "education" and "humanitarian support," conduct activities that make maximum use of Nissan's strengths and resources Balance global perspectives with the most appropriate activities for each region
Education	With focus on investment in future generations, implement education programs centered on children and young people		<ul style="list-style-type: none"> Expanded Nissan Monozukuri Caravan to China and the U.K. Introduced new education program in the U.K. and Indonesia 	<ul style="list-style-type: none"> Conducted independent education programs in China and the U.K. 	✓✓	<ul style="list-style-type: none"> Work together with different regions to steadily expand countries and areas where program is held Research and implement initiatives for tackling social issues in different countries 	
Humanitarian support	Provide rapid support for areas affected by natural disasters	In-depth understanding of local needs and provision of timely support	<ul style="list-style-type: none"> Supported those affected by earthquake in Yunnan, torrential rain in Hiroshima and Ebola in Liberia Continued supporting areas affected by the Great East Japan Earthquake (voluntary activities by employees, the Nissan President Fund, vehicle donation) 	<ul style="list-style-type: none"> Shared initial support process with all regions Supported those affected by earthquake in Nepal Supported those affected by flooding caused by tornadoes and heavy rain in the U.S. Supported those affected by heavy rain in northern Kanto and Tohoku, Japan Supported those affected by heavy rain and flooding in India 	✓✓	<ul style="list-style-type: none"> Further increase decision-making and response speed Strengthen cooperation between regions and functions Draw up mid-term philanthropy action plan based on sustainable development goals (SDGs) 	
	Conduct activities in partnership with Habitat for Humanity	Continued cooperation in projects and geographic expansion	<ul style="list-style-type: none"> Supported projects in Myanmar, Vietnam, Thailand, Indonesia and Japan 	<ul style="list-style-type: none"> Supported projects in North America, Myanmar, Vietnam, India and Indonesia Celebrated 10th anniversary of partnership in North America 	✓✓		

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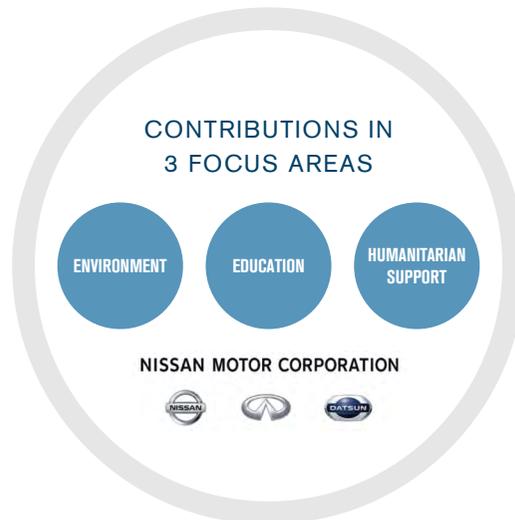
NISSAN'S APPROACH TO PHILANTHROPY

Nissan's social contribution activities focus mainly on the areas of environment, education and humanitarian support. The company not only provides financial assistance but also pursues activities that are "distinctly Nissan," making full use of its automotive heritage, expertise, products and facilities.

Nissan emphasizes communicating and working with specialized nonprofit and nongovernmental organizations that have great expertise in their fields to ensure that its social contributions are effective.

Nissan's local companies support employee involvement in social contribution activities.

Contributions to Communities Where Nissan Conducts Business



COMPANY ORGANIZATION FOR PHILANTHROPY

The CSR Department at Nissan's Global Headquarters in Japan is responsible for developing Nissan's corporate philanthropic policies. These are discussed and approved by the Executive Committee and shared throughout Nissan's global operations. The corporate policy provides the basis on which initiatives are implemented across the company worldwide.

ENVIRONMENT

Nissan's environmental philosophy is "a Symbiosis of People, Vehicles and Nature." Nissan actively engages in efforts to reduce the environmental burden on the planet and prioritizes the environment in its philanthropic activities. Central to its approach are educational programs that cultivate a deeper understanding of environmental issues and the promotion of research toward reaching a low-carbon society.

School Visit Programs (Japan, U.K. and China)

Since 2007, Nissan has put its manufacturing know-how to work by conducting school visit programs. The programs target older elementary school students and are carried out by Nissan employees.

One educational program is the Nissan Waku-Waku Eco School, which helps participants to deepen their understanding of global environmental issues. Participants also learn about Nissan's environmental efforts and experience the latest in environmental technology, including car kit experiments and test rides in the Nissan LEAF electric vehicle. Classes are developed in cooperation with the NPO Weather Caster Network (WCN), whose staff members support delivery of the lessons.

This program has been so well received that Nissan has increased the number of Eco School classes in Japan. In fiscal 2015, about 9,000 pupils from 75 schools, mainly in Kanagawa Prefecture, attended the program (including visitors to program exhibitions). Since the launch of the Nissan Waku-Waku Eco School, a total of 41,000 children have participated as of the end of March 2016. Employees from many divisions have stepped forward to teach. In fiscal 2015, a total of 373 employees volunteered to support the classes.

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✦ [Click here for more information on the Executive Committee.](#)

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✦ [Click here for more information on the Nissan Waku-Waku Eco School.](#)

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Classes have also begun outside Japan. In fiscal 2013, Nissan Motor Manufacturing (UK) Ltd. (NMUK) launched a successful pilot activity with children from local primary schools, and Nissan (China) Investment Co., Ltd. (NCIC) has held classes in China.

Partnership with WWF Japan

As part of its environmental activities, Nissan has entered a partnership with World Wide Fund for Nature (WWF) Japan, the Japanese branch of the international environmental protection body. In fiscal 2015, it provided one e-NV200 each to WWF Japan partners Tokushima Regional Energy and the Shikoku Institute of Natural History without cost for a three-year period. The organizations will enjoy such EV benefits as electricity supply during outdoor surveys and transportation powered by renewable energy. Nissan also supported the WWF Japan's environmental awareness event, Earth Hour, held in Yokohama in March 2016.

EDUCATION

Nissan believes that supporting young people is an investment in the future. To help realize a meritocratic society in which a better future is possible for anyone, the company has established several educational initiatives that utilize its knowledge and technology base, in addition to providing elementary school education opportunities in emerging countries.

Youth Literacy Efforts (Japan, Portugal and U.S.)

Nissan has organized the Nissan Children's Storybook and Picture Book Grand Prix since 1984. Through March 2016, more than 210,000 copies of published winning works have been donated to public libraries across Japan and kindergarten classrooms near Nissan offices.

In 2012, Nissan's office in Portugal, Nissan Iberia, S.A. (NIBSA), established a similar program in which the company cooperates with local governments to invite children from 950 junior high schools to submit entries. The winning 10 works are compiled into a book and 15,000 copies are presented to Portuguese libraries and schools.

In Tennessee, the site of the company's North American headquarters, Nissan has supported for more than 10 years the Governor's Books from

Birth Foundation's Dolly Parton Imagination Library, an initiative that aims to foster a love of reading among preschool children. In February 2016, the company donated 42,000 age-appropriate books for children up to age 5 to four Tennessee counties.



An event during Imagination Library Week.

Outreach to Pupils to Talk About Monozukuri (Japan, U.K., China, U.S., South Africa, Indonesia and Other Countries)

Through engaging and fun activities, Nissan works to instill in younger generations the importance of *monozukuri*, Japan's tradition of careful craftsmanship.

In Japan, the message of *monozukuri* is shared through school visit programs, the Nissan Monozukuri Caravan and the Nissan Design Waku-Waku Studio, which take Nissan employees to elementary schools. Some 20,000 children participate in the programs every year. The Nissan Monozukuri Caravan also operates in the United Kingdom, where the Sunderland Plant welcomes groups from local elementary schools. In China, Nissan (China) Investment Co., Ltd. (NCIC) and Dongfeng Nissan Passenger Vehicle Company (DFL-PV) hold classes.

Other programs involving students, such as "See Inside Manufacturing," in which 2,500 children participated in tours of Nissan Motor Manufacturing (UK) (NMUK) facilities, enable Nissan to engage with the next generation of automotive professionals. Through the Nissan Skills Foundation, established in October 2014 with the goal of inspiring the next generation of U.K. design, engineering and manufacturing talent, the company is conducting a range of programs including workshops, competitions, practical activities and plant tours. One of these is the "Girls in Monozukuri,

► website
 ⓘ Click here for more information on the Nissan Children's Storybook and Picture Book Grand Prix.

► website
 ⓘ Click here for more information on Nissan's support for the Dolly Parton Imagination Library.

► website
 ⓘ Click here for more information on the Nissan Monozukuri Caravan and the Nissan Design Waku-Waku Studio.

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 ⓘ Click here for more information on the Nissan Skills Foundation.

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Manufacturing and Engineering" (GIMME) event, focused on female career development, which engaged 7,200 female students aged 14 to 19 in fiscal 2015.

In addition, the company donates vehicles and engines to universities and vocational schools to be used for instructional purposes in many countries, including the United States, South Africa and Indonesia. Access to real-world vehicles helps students build their skills and practical knowledge.



The "See Inside Manufacturing" program (U.K.).

Education Support for Children in Need (China and South Africa)

Since 2010, Nissan (China) Investment Co., Ltd. (NCIC) has operated the "Nissan Caring for Migrant Children" program in China. To further enhance this program, in 2013 NCIC launched the "Dream Classroom" program, which helps elementary and middle school pupils in economically disadvantaged districts. The program has gradually expanded the area of operation and scope of classes to include such topics as the environment, *monozukuri*, design, and the basics of automotive engineering. Other educational endeavors include a Dongfeng Infiniti Motor Co., Ltd. (DFI) program supporting children with autism, as well as educational programs prepared by Dongfeng Nissan Passenger Vehicle Company (DFL-PV).

In fiscal 2015, Nissan South Africa (NSA) once again provided the Mobile Eye Clinic, screening 8,000 schoolchildren, providing 80 pairs of glasses and introducing medical facilities for those children who need treatment. This child eye health project, which has been operating for six years, helps children from disadvantaged backgrounds gain access to eyecare, enhancing their ability to see and learn.



Interior of the Mobile Eye Clinic (South Africa).

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Developing the Next Generation of Scientists and Engineers (U.S.)

In the United States, Nissan is making direct investments in the workforce of tomorrow through support of science, technology, engineering and mathematics (STEM) initiatives and technical education training programs. Nissan provides financial support to develop STEM programs for students in elementary, middle and high schools, and to support STEM programs in colleges.

In Tennessee, where Nissan has two major assembly plants, Nissan and its employees support the Music City BEST (Boosting Engineering Science and Technology) Robotics Competition in Nashville. Student teams design and build working robots from standard kits of simple building materials and then compete to perform specific tasks in three minutes. In fiscal 2015, a total of 459 students in 16 teams took part, and 26 Nissan employees volunteered as team mentors or competition judges. In this project-based STEM program, the students solve real-world science and engineering problems, helping them develop technological literacy skills that may shape their long-term education and career direction.

Nissan North America (NNA) also donated a Titan XD pickup to a nonprofit organization in Nashville, Tennessee. Urban Green Lab gives children the opportunity to think and learn about environmentally friendly, sustainable lifestyles, connecting these with their own experiences. The organization plans to hold classes throughout the year, visiting schools in the area and using the donated vehicle to tow a mobile classroom.



The Titan XD towing a mobile classroom.

Nissan Global Foundation (Japan)

The Nissan Global Foundation pursues the vision of helping to achieve a society whose members can look to the future with hope while creating opportunities to foster human resources. Working toward this goal, the Foundation provides financial support for training programs.

A key part of this outreach is a concerted effort to enhance science education. Support recipients include elementary and junior high schools, as well as research groups that are implementing educational programs to foster scientific thinking skills among children, and training programs to improve the science teaching skills of instructors. In fiscal 2013, the Foundation launched the Science Education Awards in Japan. The Foundation aims to spark fresh interest in science education by presenting awards to schools with the best performance in the course of the two-year program, whose activities are expected to have beneficial ripple effects on the broader society.

Since fiscal 2014, the Foundation has also run the Exciting Science Navigation program with the aim of fostering a high level of scientific thinking in as many children as possible. The hands-on program for elementary and junior high school teachers combines tours of innovative research facilities, opportunities for direct communication with researchers and workshops that enable teachers' discoveries to be practically applied in the classroom. Program activities take place at the Institute of Physical and Chemical Research (Riken), the University of Tokyo's Institute of Industrial Science and the Waseda University Center for Advanced Biomedical Sciences.

Nissan Motor Co., Ltd., Waseda Business School, the Wharton School at the University of Pennsylvania in the United States and the International Institute for Management Development (IMD) in Switzerland also worked together to establish seminars for nurturing resilient leadership. Speakers from Japan, the United States and Europe gave lectures based on theoretical analysis from a business administration perspective. The goal was to cultivate understanding of true leadership that encompasses theory and practice, along with the ability to put it into use. Seminars incorporated case method material based on Nissan management reforms to achieve sustainable growth, practical reforms at U.S. and European corporations and direct dialogues with Nissan CEO Carlos Ghosn. As of March 2016, the seminars had been conducted three times with the participation of 95 executives and managers from mid-size and major companies in the fields of finance, trade, logistics, transportation, pharmaceuticals, chemicals, electricity, machinery and information.

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 Click here for more information on the Nissan Global Foundation.

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► website
 Click here for more information on the Nissan Institute.

Nissan Institute of Japanese Studies, Oxford (U.K.)

Founded at the University of Oxford, the Nissan Institute of Japanese Studies is a well-known European center for research on modern Japan that contributes to the promotion of mutual understanding between Japan and Europe.

HUMANITARIAN SUPPORT

Nissan has provided assistance around the world to people who have been affected by large-scale natural disasters. The company's humanitarian efforts include initiatives in North America and Asia through a global partnership with Habitat for Humanity.

Partnership with Habitat for Humanity

Nissan started collaborating with Habitat for Humanity in the wake of Hurricane Katrina and Hurricane Rita, which struck the American Gulf Coast in 2005. Habitat for Humanity is an international aid organization that gives people hope by building homes and has a vision of "a world where everyone has a decent place to live." The nonprofit tackles poverty and the associated problems of low-quality housing in developing countries by working to construct homes and support self-reliance in 80 countries. The year 2015 marked the tenth anniversary of Nissan's partnership with Habitat for Humanity in North America.

In the past 10 years, Nissan has served with 570 homeowner families, donated 130 vehicles to Habitat affiliates and logged more than 70,000 work hours by employee volunteers. In fiscal 2015, the company continued its active involvement, including a construction project assisted by former winners of the Heisman Memorial Trophy, the highest honor in U.S. college football, alongside many Nissan employees. Dealerships also joined forces to run related campaigns.

Nissan expanded the partnership in 2012, broadening operations beyond North America to various Asian countries, with Nissan's regional companies and their employees contributing their time by volunteering for construction and other related activities. In fiscal 2015, 100 employees in the Philippines took part in three housing construction and repair projects. Activities were also conducted in Myanmar, Vietnam, India and Indonesia.

► website
 Click here for more information on Nissan's partnership with Habitat for Humanity.



Employees working hard to build homes in a typhoon-affected area (Philippines).

World Food Programme Partnership (Europe, Africa, Middle East and India)

A Partnership Focused on Safety and the Environment

In October 2015, Nissan Europe announced a year-long collaboration with the world's largest food assistance body, the United Nations World Food Programme (WFP). With a fleet of 3,200 vehicles and 88% of its 14,600 employees active in the field across 82 countries, safety and environmental impacts are critical issues in its daily operation. The partnership represents an annual investment of €180,000, which touches WFP employees in terms of road safety and significantly enhances the organization's supply chain footprint and sustainable procurement initiatives. Nissan also leverages its environmental leadership and mobility expertise to contribute toward more efficient, greener and safer means of moving humanitarian supplies and people.

Participation in World Food Day

On October 16, 2015, as part of its partnership with the WFP, Nissan took part in World Food Day in Europe, India and South Africa. Employees brought food to work and participated in photo contests to raise awareness. In Europe, more than 1.3 tons of food were collected, and a matching financial donation was given to local organizations. The company also donated €8,500 to the WFP's school meal program, which equals a contribution of 33,000 school meals worldwide.

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Employees bring food to donate to local nonprofit organizations.

Addressing the 3/11 Disaster (Japan)

Employee Volunteer Activities in Fukushima Prefecture (Japan)

In response to the Great East Japan Earthquake of March 11, 2011, Nissan has provided various kinds of support, from immediately after the disaster through reconstruction activities, seeing robust employee participation. In fiscal 2015, Nissan employees helped with reconstruction in Hirono in the district of Futaba, Fukushima Prefecture. Together with the Iwaki OtentoSun Enterprise Cooperative, based in Iwaki, Fukushima, a total of 155 employees from several Nissan facilities took part in four volunteer tours. They worked with local residents to construct park facilities, assemble solar panels by hand and install solar-powered LED street lighting. In March 2016, employees marked the fifth anniversary of the disaster by planting trees to celebrate the completion of a green coastal area to mitigate the effects of tsunami.



Planting trees in the completed green coastal area in Hirono, Fukushima Prefecture.

Bringing Smiles to Children in Tohoku (Japan)

The Nissan President Fund, launched by CEO Carlos Ghosn in 2011, fosters programs to support children in areas affected by the Great East Japan Earthquake. For example, in the Asobi (Play) Plus One program, NPOs with a range of specialties provide unique programs at local children's centers in Iwate, Miyagi and Fukushima Prefectures. Another initiative, the Odekake (Take a Trip) program, provides students with hands-on learning experiences and fun excursions during school breaks.

Addressing Other Natural Disasters

Earthquake Relief Activities (Nepal)

On April 25, 2015, a powerful earthquake hit Nepal. Nissan made a donation of ¥10 million through the World Food Programme (WFP) to support people affected by the disaster.

Flood Relief Activities in Texas and Oklahoma (U.S.)

In May 2015, tornadoes and heavy rains caused serious flooding in Texas and Oklahoma. Nissan North America (NNA) donated \$50,000 to assist the American Red Cross in helping those affected by the disaster.

Relief Activities in Northern Kanto and Tohoku (Japan)

Nissan made a contribution of ¥10 million to help those affected by torrential rain in the prefectures of Miyagi, Ibaraki and Tochigi in mid-September 2015.

Flood Relief Activities (India)

In December 2015, torrential rains caused serious flooding in the Indian state of Tamil Nadu. Nissan Motors India Pvt. Ltd. (NMIPL) donated blankets and other emergency aid supplies and encouraged its employees to make donations.

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Click here for more information on the Nissan President Fund.

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NISSAN AS A COMMUNITY MEMBER

Nissan aspires to be a good corporate citizen, acting as a valuable member of, and active contributor to, local communities wherever it does business. The company provides support to communities in ways that reflect local needs, such as assisting with community events, hosting fun and educational activities and sponsoring neighborhood cleanups and various other beautification activities near Nissan facilities. Many employees actively participate as volunteers.

Sponsorship of Disability Sports (Japan)

In December 2015, Nissan sponsored the Nissan Cup Oppama Championship 2015—the 16th National Wheelchair Marathon in Yokosuka, Kanagawa Prefecture—co-hosting the event with other local organizations. The contest has been held since 2000 with the aim of increasing the profile of disability sports, improving the level of competitors, engaging people in the area and building caring communities. During the road race from Grandrive, Nissan's facility for test driving at the Oppama Plant, to Oppama Station, around 1,200 volunteers, including company employees and local community residents, were on hand to support the event.

The Nissan Technical Center (NTC) and Nissan Advanced Technology Center (NATC), in the city of Atsugi, Kanagawa Prefecture, contribute to the local community by promoting "Nice Wave" activities, which include neighborhood cleanups and cooperation with local events. Since 2012, NTC has also sponsored the Nissan Fureai Road Race. This contest for both visually impaired and sighted competitors is held on the NTC grounds, creating a safe environment in which participants are able to compete. In the fourth competition, held in March 2016, 550 runners took part.

Frameworks for Supporting Communities (U.S.)

In the United States, Nissan supports communities through the Nissan Foundation, which funds educational programs that encourage people to value the cultural diversity that exists within American society. The Nissan Foundation, established in 1992, has contributed over \$8 million to more than 100 nonprofit organizations across the country.