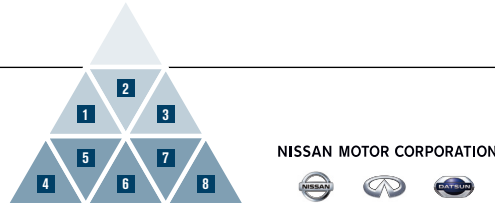


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### On the Cover

The zero-emission e-NV200



## VIEWING THIS REPORT

This Sustainability Report is an interactive PDF. You can easily access the information you need by clicking on the navigation tabs and buttons.

### Section Tabs



Click the tabs to jump to the top page of each section.

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### Our Related Websites

- Editorial Policy**  
Nissan publishes an annual Sustainability Report as a way of sharing information on its sustainability-related activities with stakeholders. This year's report reviews the progress and results achieved in fiscal 2014, focusing on the concept of "Working Toward a Sustainable Mobility Society" and the eight sustainability strategies.
  - Scope of the Report**  
Period Covered: The report covers fiscal 2014 (April 2014 to March 2015); content that describes efforts outside this period is indicated in the respective sections.
  - Organization:** Nissan Motor Co., Ltd., foreign subsidiaries and affiliated companies in the Nissan Group.
  - Referenced Reporting Guideline**  
GRI Sustainability Reporting Guidelines (see website for complete GRI guideline table). Specific GRI indicators are listed for each sustainability strategy and in the CSR Data section.
- » website
- Date of Previous Report**  
Sustainability Report 2014, issued June 23, 2014.
  - Reporting Cycle**  
Annually since 2004

- Third-Party Assurance**  
Click the link at right to view the third-party assurance. » page\_135
- Forward-Looking Statements**  
This Sustainability Report contains forward-looking statements on Nissan's future plans and targets and related operating investment, product planning and production targets. There can be no assurance that these targets and plans will be achieved. Achieving them will depend on many factors, including not only Nissan's activities and development but also the dynamics of the automobile industry worldwide, the global economy and changes in the global environment.
- Mistakes and Typographical Errors**  
All errors discovered following publication of the report will be corrected and displayed on our website.
- For Further Information**  
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- Sustainability Report 2015**  
Publication Date: June 22, 2015

\* In 2006 we published our last print edition of the Sustainability Report. Out of consideration for the environment, we now publish the report exclusively online. It can be downloaded from our website as PDF files.

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**INTRODUCTION**

**Corporate Vision**  
Nissan : Enriching People's Lives

**Corporate Mission**  
Nissan provides unique and innovative automotive products and services that deliver superior measurable values to all stakeholders in alliance with Renault.



Guided by its corporate vision of Enriching People's Lives, Nissan aims to contribute to the sustainable development of society through its full range of global business activities in addition to providing value through its products and services. As a leading global automaker, Nissan is committed to all stakeholders—including customers, shareholders, employees and the communities where the company does business—to deliver engaging, valuable and sustainable mobility for all. Nissan's pioneering efforts to promote electric vehicles, with their low environmental impact during operation, along with efforts to make mobility more affordable for people in emerging countries and the development of Autonomous Drive technologies that contribute to the realization of a society with virtually no

traffic accidents are part of the value-creating initiatives rooted in this vision. This approach to corporate social responsibility is called "Blue Citizenship." Through Blue Citizenship, Nissan aims to be recognized by its stakeholders as a company that lives up to the expectations of society. To share the company's CSR-related thinking and activities to as broad an audience as possible, each year Nissan publishes a Sustainability Report. By sharing this information, the company increases the level of transparency of its actions while creating opportunities to improve its activities by incorporating feedback from stakeholders, thereby contributing to the development of a sustainable society.

