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Introduction

Guided by its corporate vision of Enriching People's Lives, Nissan aims to contribute to the development of society through its business activities worldwide. Important in this regard is the alignment of two management objectives: sustained profitable growth for the company and the sustainable development of society as a whole. Corporate social responsibility is a useful concept in bringing about such an alignment, and it can also help strengthen the trust we enjoy with our various stakeholders.

In fiscal 2005 Nissan formulated a CSR Policy and identified nine key areas of focus. We also created a CSR Steering Committee to manage progress from a companywide perspective.

Since fiscal 2006, the committee has analyzed the progress we have made and considered future goals in the nine key areas by using a CSR scorecard. As we did in last year's Sustainability Report, this year we include this scorecard below to report on our progress in fiscal 2007. By so doing, we hope to enhance the transparency of our efforts and incorporate the feedback we receive from society into our operations so that we may reinforce them. (See page 27.)

Out of consideration for the environment, the Sustainability Report is no longer being published in print form; it can be downloaded from our website as PDF files.

CORPORATE PROFILE

Date of Establishment ■ December 26, 1933

Consolidated Net Sales (Fiscal 2007) ■ ¥10.8242 trillion

Number of Employees (As of March 31, 2008) ■ 224,784
(consolidated; includes Dongfeng Motor Co., Ltd. [China])

Group Structure and Business Outline ■

The Nissan Group consists of Nissan Motor Co., Ltd., subsidiaries, affiliates and other associated companies. Its main business includes sales and production of vehicles, forklifts, marine products and related parts. The Nissan Group also provides various services accompanying its main business, such as logistics and sales finance.

Vision ■

Nissan: Enriching People's Lives

Mission ■

Nissan provides unique and innovative automotive products and services that deliver superior measurable values to all stakeholders* in alliance with Renault.

*Our stakeholders include customers, shareholders, employees, dealers and suppliers, as well as the communities where we work and operate.



Our Related Websites

■ **Corporate Information**
<http://www.nissan-global.com/EN/COMPANY/>

■ **Environmental Activities**
<http://www.nissan-global.com/EN/ENVIRONMENT/>

■ **IR Information**
<http://www.nissan-global.com/EN/IR/>

■ **Product Information (by Country)**
<http://www.nissan-global.com/EN/GLOBAL/>

■ **Product Information (Japan)**
<http://www.nissan.co.jp/>

■ **Citizenship Activities**
<http://www.nissan-global.com/EN/CITIZENSHIP/>

■ **Quality Initiatives**
<http://www.nissan-global.com/EN/QUALITY/>

■ **Safety Activities**
<http://www.nissan-global.com/EN/SAFETY/>

■ **Latest Technologies**
<http://www.nissan-global.com/EN/TECHNOLOGY/>

■ **Design Activities**
<http://www.nissan-global.com/EN/DESIGN/>

■ **Company Information Library**
<http://www.nissan-global.com/EN/COMPANY/LIBRARY/>