

Nissan Motor Co., Ltd. May 14th, 2019

NISSAN MOTOR CORPORATION







# **AGENDA**



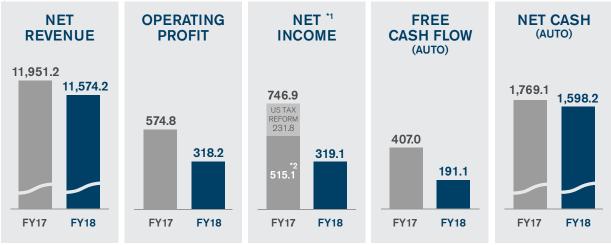
**OUTLOOK** 

**NEW NISSAN TRANSFORMATION** 

## **HEADLINE FINANCIAL RESULTS**

(TSE REPORT BASIS — CHINA JV EQUITY BASIS)





<sup>\*1:</sup> NET INCOME ATTRIBUTABLE TO OWNERS OF THE PARENT

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# **FY18 SALES PERFORMANCE GLOBAL**





<sup>\*2:</sup> EXCLUDES 231.8 BILLION YEN ONE-TIME IMPACT FROM US TAX REFORM

<sup>\*1:</sup> NISSAN ESTIMATION

<sup>\*2:</sup> MARKET SHARE

# **FY18 SALES PERFORMANCE KEY MARKETS**

# **RETAIL VOLUME** Market share 11.2% +0.1 point 11.3% +2.1% 596 584 FY17 FY18

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### **NOTE e-POWER** SERENA e-POWER SERENA: Top-selling NOTE: Top-selling registered model in minivan in fiscal year 2018 fiscal year 2018 New Nissan Dayz





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# **EUROPE (INCLUDES RUSSIA)**



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**FY18 FINANCIAL PERFORMANCE** 

(TSE REPORT BASIS — CHINA JV EQUITY BASIS)

| (BILLION YEN)  | FY17                                  | FY18                            | VARIANCE                     | CHANGE<br>vs. FY17 (%) |
|--|---------------------------------------|---------------------------------|------------------------------|------------------------|
| NET REVENUE  | 11,951.2                              | 11,574.2                        | -377.0                       | -3.2%                  |
| OPERATING PROFIT OP MARGIN NON-OPERATING                           | <b>574.8</b> 4.8% 175.5               | <b>318.2</b><br>2.7%<br>228.3   | -256.6                       | -44.6%                 |
| ORDINARY PROFIT EXTRAORDINARY                                      | <b>750.3</b> -39.6                    | <b>546.5</b> -68.8              | -203.8                       | -27.2%                 |
| PROFIT BEFORE TAX  TAXES  EFFECTIVE TAX RATE  MINORITY INTEREST *1 | <b>710.7</b> 53.0 -7.4% -16.8         | <b>477.7</b> -135.8 28.4% -22.8 | -233.0                       | -32.8%                 |
| NET INCOME *2  FX RATE (USD/JPY) (EUR/JPY)                         | <b>746.9<sup>*3</sup></b> 110.9 129.7 | <b>319.1</b> 110.9 128.4        | <b>-427.8</b><br>0.0<br>-1.3 | -57.3%                 |

<sup>\*1:</sup> NET INCOME ATTRIBUTABLE TO NON-CONTROLLING INTERESTS \*2: NET INCOME ATTRIBUTABLE TO OWNERS OF THE PARENT

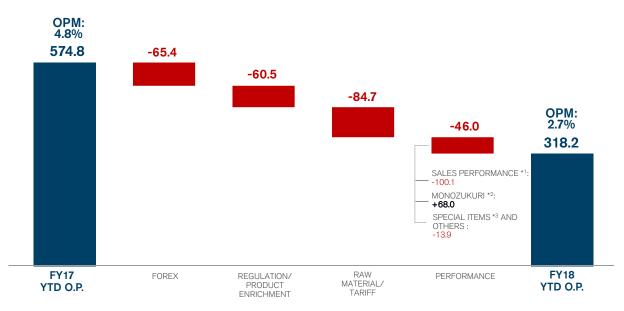
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## **FY18 FINANCIAL PERFORMANCE**

(TSE REPORT BASIS — CHINA JV EQUITY BASIS)

#### **OPERATING PROFIT VARIANCE ANALYSIS**

(BILLION YEN)



<sup>\*1:</sup> INCLUDES VOLUME/MIX AND SELLING EXPENSE

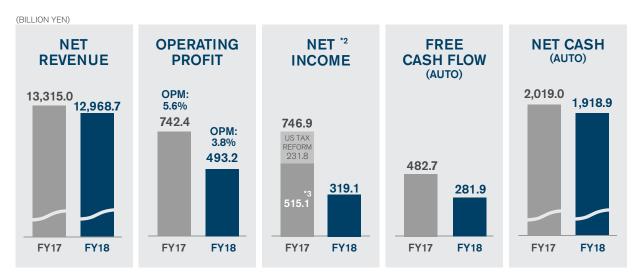
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# **KEY PERFORMANCE INDICATORS**

(MANAGEMENT PRO FORMA BASIS \*1)



<sup>\*1:</sup> BASED ON CONTINUATION OF PROPORTIONATE CONSOLIDATION OF CHINA JV

<sup>\*2:</sup> INCLUDES PURCHASING COST REDUCTION, R&D AND MANUFACTURING EXPENSE

<sup>\*3:</sup> INCLUDES INSPECTION IMPACT, CLASS ACTION SETTLEMENT, CATCH UP ADJUSTMENT AND WARRANTY EXTENSION

<sup>\*2:</sup> NET INCOME ATTRIBUTABLE TO OWNERS OF THE PARENT

<sup>\*3:</sup> EXCLUDES 231.8 BILLION YEN ONE-TIME IMPACT FROM US TAX REFORM

## **AGENDA**

### FY18 RESULTS



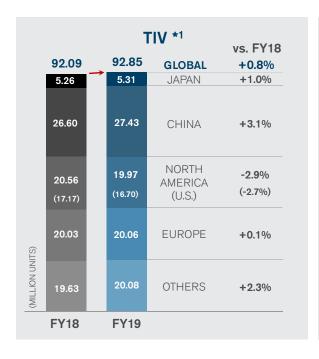
### **NEW NISSAN TRANSFORMATION**

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# **SALES OUTLOOK**





<sup>\*1:</sup> NISSAN ESTIMATION

<sup>\*2:</sup> MARKET SHARE

# **OUTLOOK**

## (TSE REPORT BASIS — CHINA JV EQUITY BASIS)

| (BILLION YEN)                                |                      | FY18<br>ACTUAL                      | FY19<br>OUTLOOK                     | VARIANCE                         | CHANGE<br>vs. FY18 (%) |
|--|----------------------|-------------------------------------|-------------------------------------|----------------------------------|------------------------|
| RETAIL VOLUME (THOUSAND UNITS)               |                      | 5,516                               | 5,540                               | +24                              | +0.4%                  |
| NET REVENUE                                  |                      | 11,574.2                            | 11,300.0                            | -274.2                           | -2.4%                  |
| OPERATING PROFIT OP MARGIN                   |                      | <b>318.2</b> 2.7%                   | <b>230.0</b> 2.0%                   | <b>-88.2</b><br>-0.7%            | -27.7%                 |
| NET INCOME *  NET INCOME RATI                | O *                  | <b>319.1</b> 2.8%                   | <b>170.0</b> 1.5%                   | <b>-149.1</b><br>-1.3%           | -46.7%                 |
| CAPEX % OF NET REVENUE  R&D % OF NET REVENUE |                      | <b>509.9</b> 4.4% <b>523.1</b> 4.5% | <b>570.0</b> 5.0% <b>550.0</b> 4.9% | +60.1<br>+0.6%<br>+26.9<br>+0.4% | +11.8%                 |
| FX RAIE                                      | JSD/JPY)<br>EUR/JPY) | 110.9<br>128.4                      | 110.0<br>129.0                      | -0.9<br>+0.6                     |                        |

<sup>\*</sup> NET INCOME ATTRIBUTABLE TO OWNERS OF THE PARENT

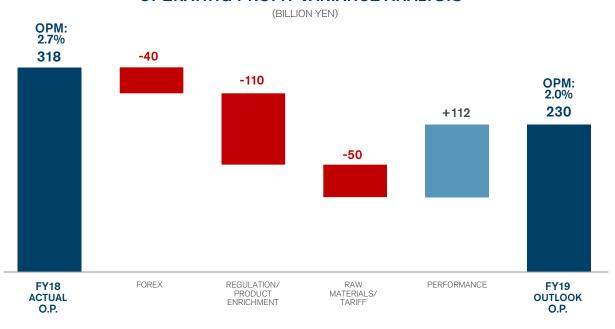
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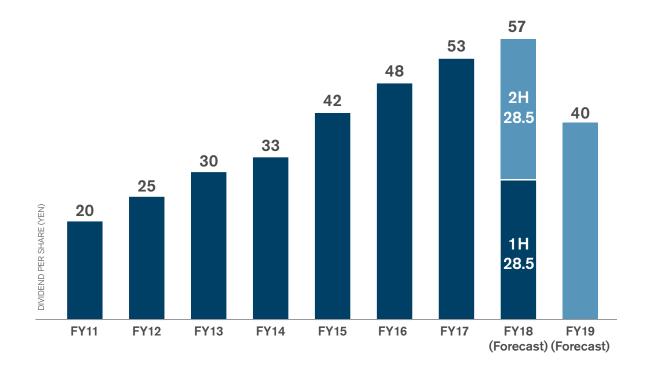
# **OUTLOOK**

## (TSE REPORT BASIS — CHINA JV EQUITY BASIS)

#### **OPERATING PROFIT VARIANCE ANALYSIS**



# SHAREHOLDER RETURN



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# **AGENDA**

FY18 RESULTS

**OUTLOOK** 



# **NEW NISSAN TRANSFORMATION**

### **GOVERNANCE TRANSFORMATION**

### ORGANIZATION TRANSFORMATION

### **BUSINESS TRANSFORMATION**

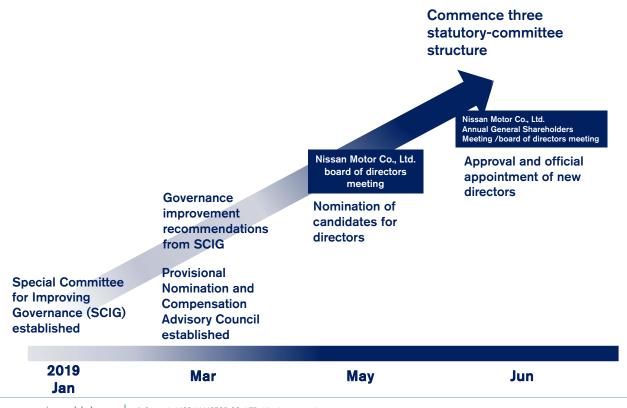
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# **GOVERNANCE TRANSFORMATION**

### **FUNDAMENTAL CHANGES**



## **ORGANIZATION TRANSFORMATION**

REINFORCE BUSINESS OPERATIONS BY FAST AND EFFECTIVE **DECISION MAKING** 



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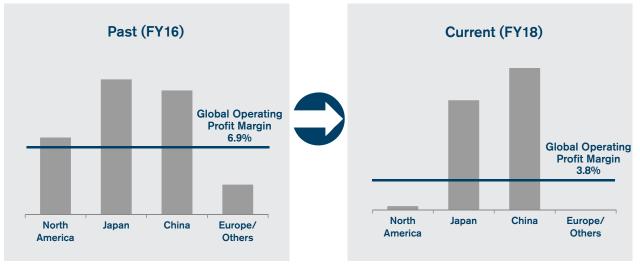
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# **BUSINESS TRANSFORMATION**

**CURRENT ISSUES** DETERIORATION IN US PROFIT NEGATIVELY AFFECTING GLOBAL **PROFIT** 

### GLOBAL OPERATING PROFIT MARGIN BY MARKET

(MANAGEMENT PRO FORMA BASIS)



### **RECOVERY PLAN KEY PILLARS**

- US BUSINESS RECOVERY
- OPERATIONAL AND INVESTMENT EFFICIENCY **IMPROVEMENT**
- 3. STEADY GROWTH THROUGH NEW PRODUCTS, ADVANCED TECHNOLOGY AND "NISSAN INTELLIGENT MOBILITY"

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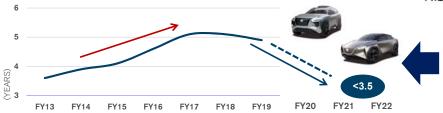
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# **BUSINESS TRANSFORMATION**

1. US BUSINESS RECOVERY

#### OaO\*1 IMPROVEMENT THROUGH NEW PRODUCTS AND NISSAN INTELLIGENT MOBILITY

#### **Product Portfolio Age**





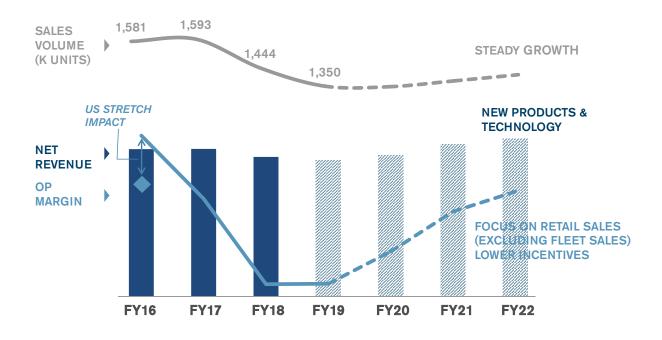
|                   | MY18 ° | MY20 | MY22 |  |
|-------------------|--------|------|------|--|
| Safety Shield 360 | 0%     | 73%  | >90% |  |
| ProPILOT Assist   | 4%     | 28%  | ~50% |  |
| Connected         | 18%    | 35%  | >70% |  |

#### OaO & Brand Improvement



- \*1: Overall Opinion (perception of brands and models)
- \*2: Market share excluding fleet
- \*3: Model Year

### 1. US BUSINESS RECOVERY



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# **BUSINESS TRANSFORMATION**

#### 2. OPERATIONAL AND INVESTMENT EFFICIENCY IMPROVEMENT

### **PAST INVESTMENTS: RESTRUCTURE**

- IMPROVE MANUFACTURING EFFICIENCY BY 10%
- OPTIMIZE CAPACITY BY 10%



#### **STARTED GLOBALLY**

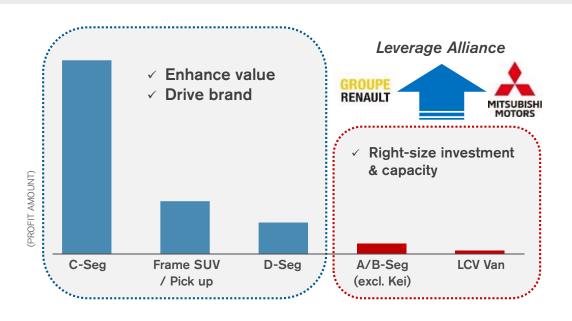
#### **1ST WAVE IMPACT AND KEY PROJECTS**

| Number of Projects |  | Projects  | Headcount                 | Initial Cost | Y        | early Benefit |
|--------------------|--|---|---------------------------|--------------|----------|---------------|
| 19                 |  |   | -4,800~                   | -47B JPY~    |          | +30B JPY~     |
| Regions            | An   | Announcement in fiscal year 2018 Status   |                           |              |          |               |
|                    | •  | Temporary production adjustment at Canton in January 2019                       |                           |              |          | Implemented   |
| •                  | •  | Production optimization in Cuernavaca and Aguascalientes plants in January 2019 |                           |              |          | Implemented   |
|                    | Restructuring of European organization     Production optimization of Zona Franca plant in Barcelona     Withdrawal of Infiniti from Western Europe     Termination of QX30/Q30 production in UK |   |                           |              |          | On going      |
|                    |  |   |                           |              |          | On going      |
|                    |  |   |                           |              |          | On going      |
|                    |  |   |                           |              | On going |               |
|                    | •  | Cancelled   | l plans to produce new X- | rail in UK   |          | Decided       |

#### 2. OPERATIONAL AND INVESTMENT EFFICIENCY IMPROVEMENT

#### **FUTURE INVESTMENTS: STRATEGIC FOCUS**

■ IMPROVE LINE UP EFFICIENCY BY 10%



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# **BUSINESS TRANSFORMATION**

3. STEADY GROWTH THROUGH NEW PRODUCTS, ADVANCED TECHNOLOGY AND "NISSAN INTELLIGENT MOBILITY"

# NISSAN INTELLIGENT MOBILITY

**Product Enhancement** 

**FY19 FY20 FY21 FY22** 

> REFRESH ALL CORE MODELS INTRODUCE 20+ NEW MODELS







**XMotion** 

IMQ

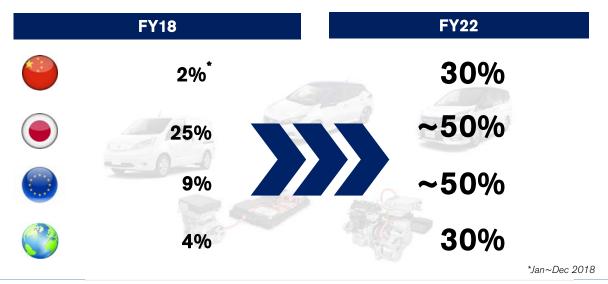
**IMx Kuro** 

3. STEADY GROWTH THROUGH NEW PRODUCTS, ADVANCED TECHNOLOGY AND "NISSAN INTELLIGENT MOBILITY"

# NISSAN INTELLIGENT MOBILITY

### **Expansion of Electrification**

#### EV and e-POWER sales



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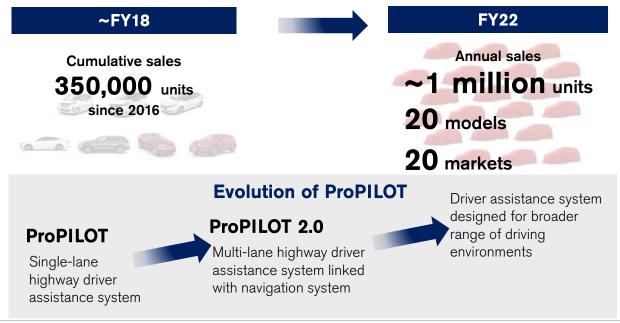
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# **BUSINESS TRANSFORMATION**

3. STEADY GROWTH THROUGH NEW PRODUCTS, ADVANCED **TECHNOLOGY AND "NISSAN INTELLIGENT MOBILITY"** 

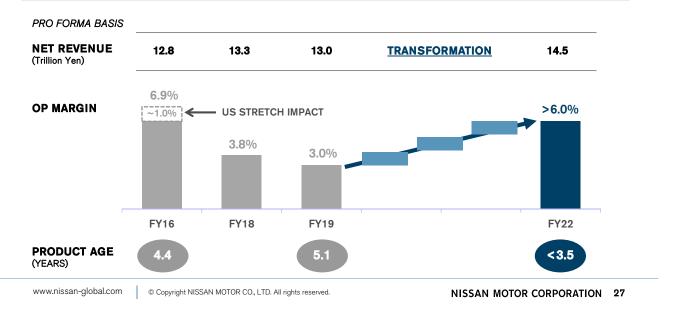
NISSAN INTELLIGENT MOBILITY

**Expansion of ProPILOT models** 



#### **TARGET 6% OP MARGIN BY END OF FY22**

- 1. US BUSINESS RECOVERY
- 2. OPERATIONAL AND INVESTMENT EFFICIENCY IMPROVEMENT
- 3. STEADY GROWTH THROUGH NEW PRODUCTS, ADVANCED **TECHNOLOGY AND "NISSAN INTELLIGENT MOBILITY"**



# **NISSAN's DNA**





## NISSAN's DNA



















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