NISSAN

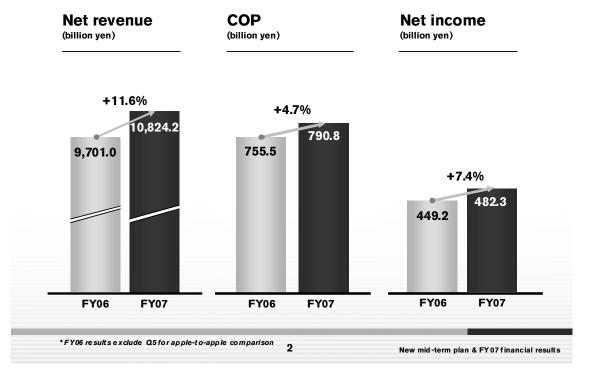
New mid-term plan & Fiscal year 2007 financial results

May 13, 2008
Carlos Ghosn
President & CEO

1

New mid-term plan & FY 07 financial results

FY07 financial results – key highlights



FY07 performance

FY08 outlook

NISSAN Value-Up review

New mid-term plan

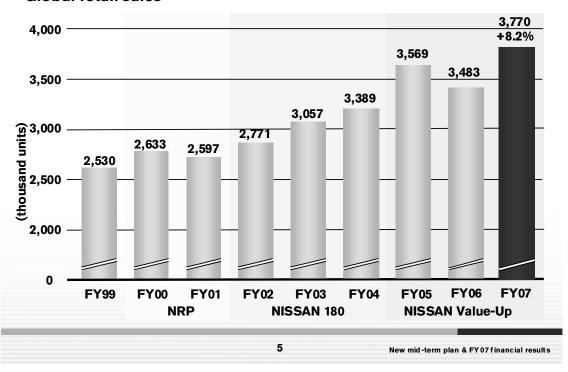
3

New mid-term plan & FY 07 financial results



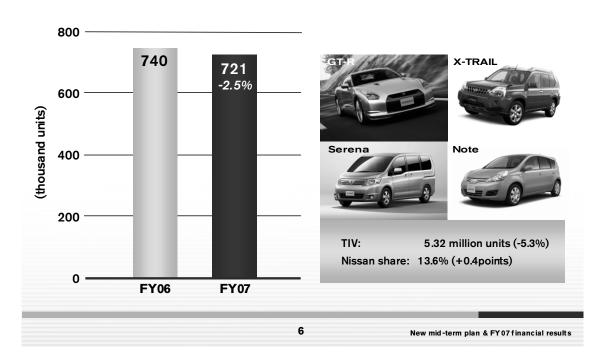
FY07 sales performance

Global retail sales



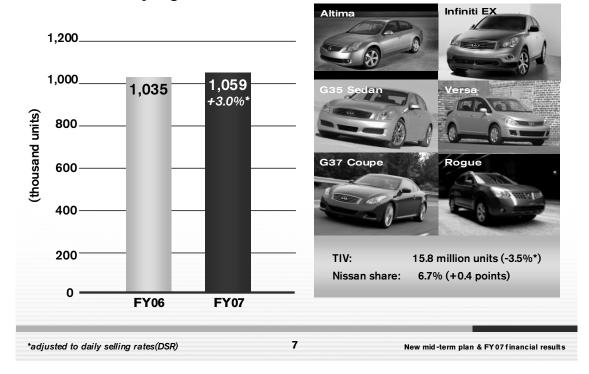
FY07 sales performance

Retail sales by region: Japan



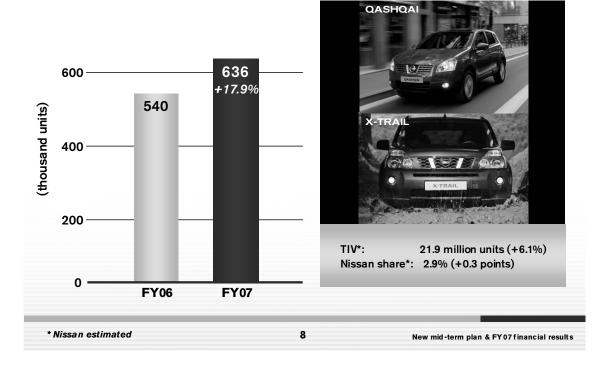
FY07 sales performance

Retail sales by region: U.S.



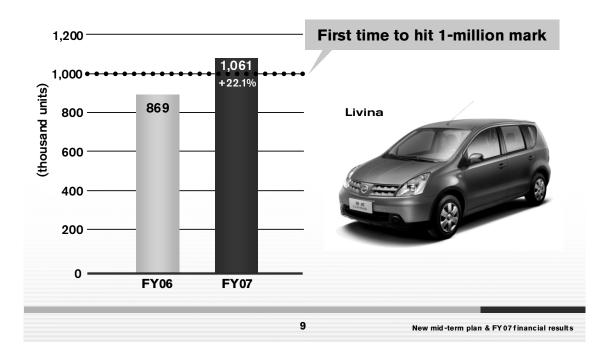
FY07 sales performance

Retail sales by region: Europe



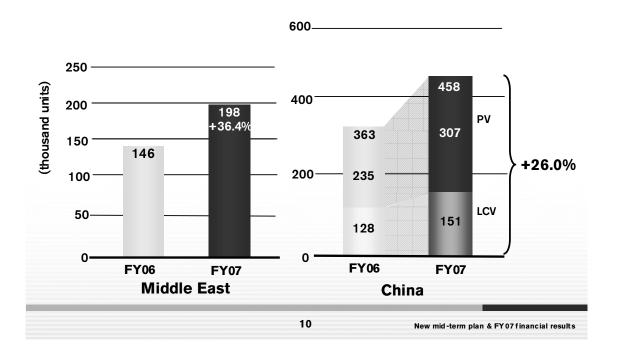
FY07 sales performance

Retail sales by region: General Overseas Markets

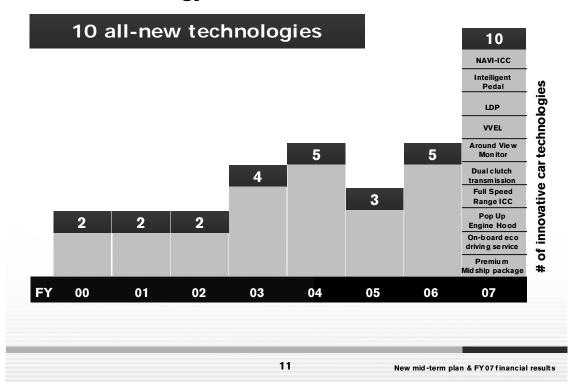


FY07 sales performance

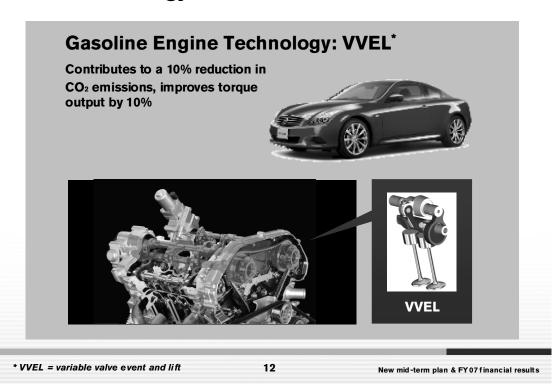
Retail sales by region: General Overseas Markets



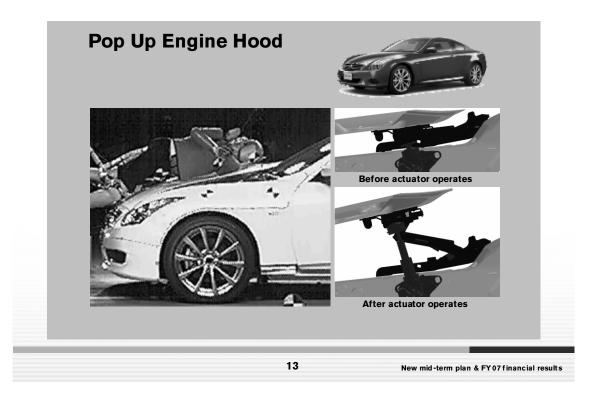
FY07 technology advancements



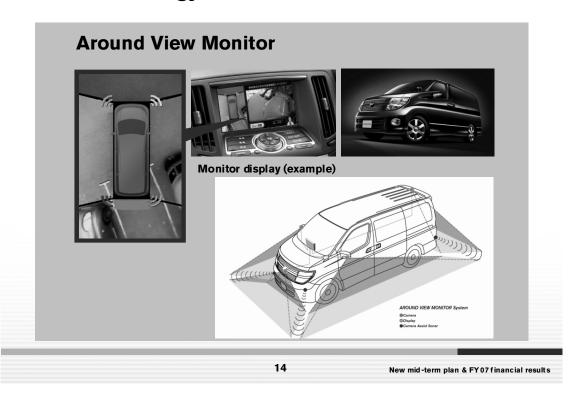
FY07 technology advancements



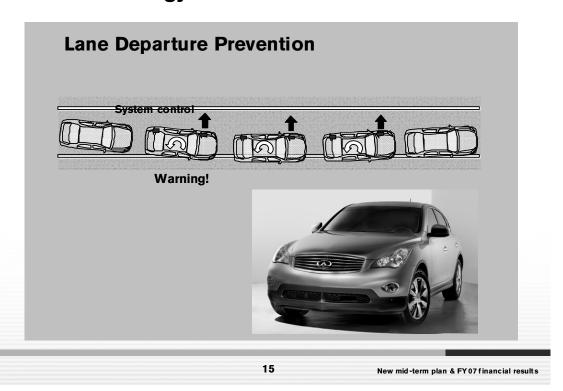
FY07 technology advancements



FY07 technology advancements

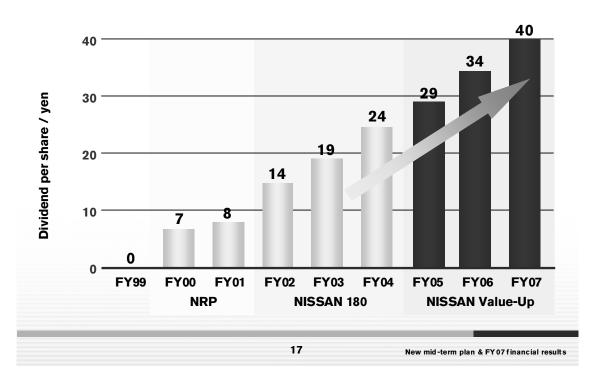


FY07 technology advancements



(billion yen)	FY06 (Published)	(A) FY06 (Excl. 5Q)*	(B) FY07	(B)/(A) Variance
Consolidated net revenue	10,468.6	9,701.0	10,824.2	+11.6%
Consolidated operating profit	776.9	755.5	790.8	+4.7%
Operating profit margin	7.4%	7.8%	7.3%	-0.5points
Net income	460.8	449.2	482.3	+7.4%
Net cash	254.7		180.3	
FOREX Rate	117.0 JPY/USD 148.2 JPY/EUR	117.0 JPY/USD 146.2 JPY/EUR	114.4 JPY/USD 161.6 JPY/EUR	
* Reference		16	New mid-term plar	a & FY 07 financial resu

FY07 dividend policy



FY07 performance

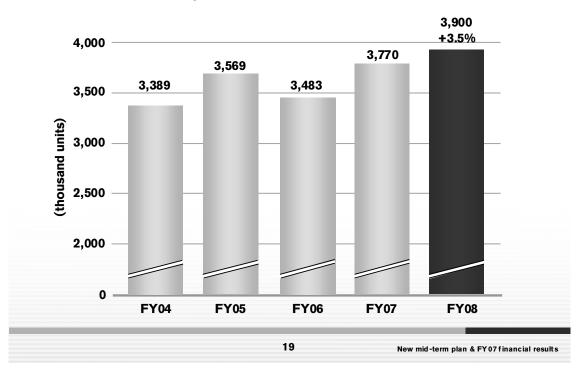
FY08 outlook

NISSAN Value-Up review

New mid-term plan

FY08 outlook

Global retail sales objective

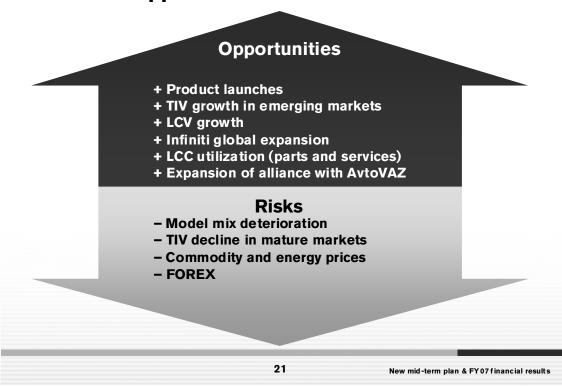


FY08 all-new product launches

9 all-new global launches

Japan Europe **North America** Mini SUV Teana QASHQAI+2 Cube Murano **G37** Fairlady Z Maxima GT-R G37 Coupe Teana **G37 Convertible** 370Z EX Murano 370Z FX GT-R **General Overseas Markets Bakkie successor** Murano X-TRAIL **Grand Livina** All-new global launches Regional launches

Risks and opportunities



FY08 outlook

(billion yen)	FY07	FY08*1		
Consolidated net revenue	10,824.2	10,350.0		
Consolidated operating profit	790.8	550.0		
Ordinary profit	766.4	545.0		
Net income	482.3	340.0		
R&D sales ratio	457.5 4.2%	500.0 4.8%		
CAPEX sales ratio	428.9 4.0%	470.0*2 4.5%		
FX rate assumption	114.4 JPY/USD	100.0 JPY/USD		
*1 Fore cast *2 Incl. vendor to oling from FY08 (60.0 billion yen in FY08)	New mid-term plan & FY 07 financial results			

FY07 performance

FY08 outlook

NISSAN Value-Up review

New mid-term plan

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New mid-term plan & FY 07 financial results

NISSAN Value-Up commitments

Profit commitment



Top level operating profit margin among global automakers in FY05-07

NISSAN Value-Up commitments

Profit commitment



Top level operating profit margin among global automakers in FY05-07

Volume commitment

4.2 million sales in FY08 → FY09

25

New mid-term plan & FY 07 financial results

NISSAN Value-Up commitments

Profit commitment



Top level operating profit margin among global automakers in FY05-07

Volume commitment

4.2 million sales in FY08 FY0

Return on invested capital

20% average ROIC over the plan



17% average ROIC achieved Top level among global automakers

FY07 performance

FY08 outlook

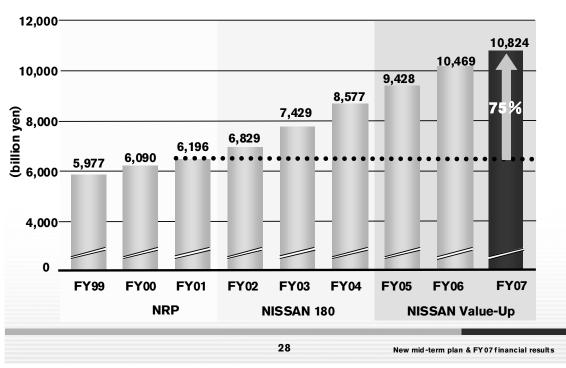
NISSAN Value-Up review

New mid-term plan

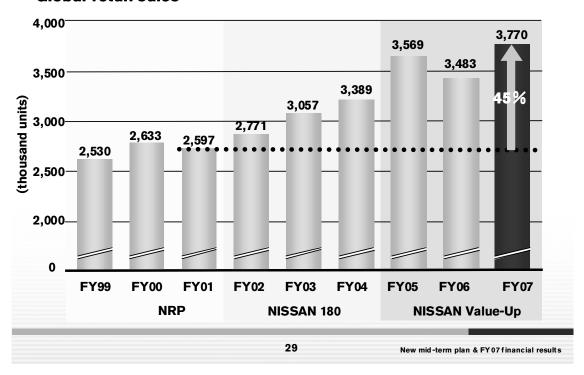
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New mid-term plan & FY 07 financial results

Revenue growth evolution Consolidated net revenue

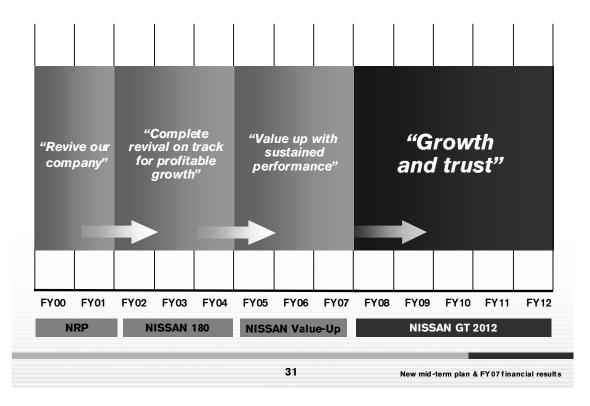


Sales volume evolution Global retail sales





NISSAN GT 2012



NISSAN GT 2012 commitments

Quality leadership

In products, services, brands and management

Quality leadership

Perceived Quality & Attractiveness

Product Quality

No. 1 position in 50+% of all segments

Top level in all Most Influential Indicators

Quality leadership

Sales & Service Quality

Quality of Management

Top level CS in Japan, U.S., Europe & 4 main regions

Top level industry norm

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New mid-term plan & FY 07 financial results

Quality leadership

Influential external indicators

Great Britain: "What Car?"

Germany: "ADAC"

U.S.: "Consumer Reports"

China: JDP IQS

Italy: "Quattroruote"

South Africa: PSI

Brazil: "Quatro Rodas"

NISSAN GT 2012 commitments

Quality leadership

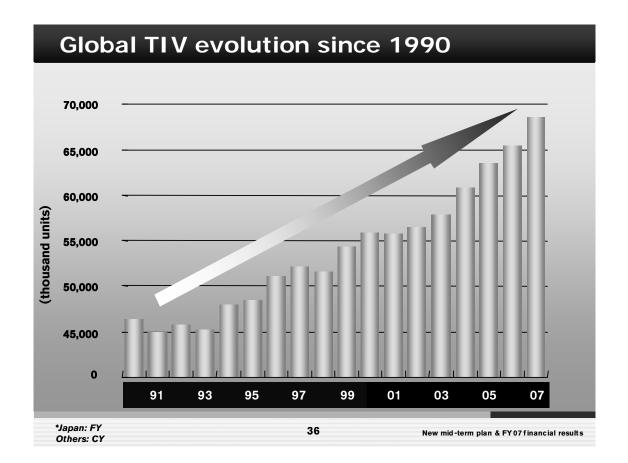
In products, services, brands and management

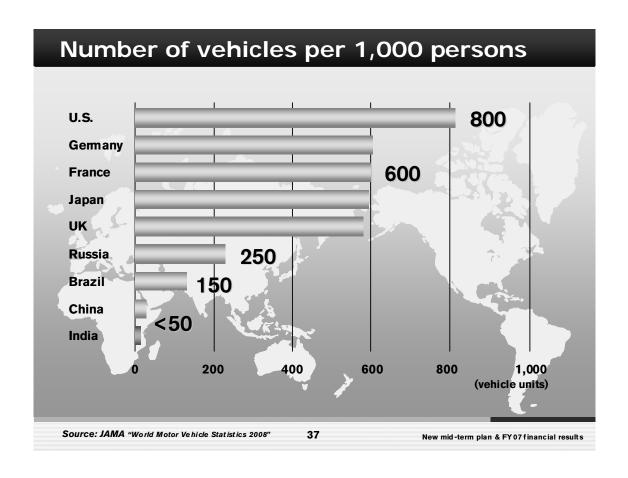
Zero-emission leadership

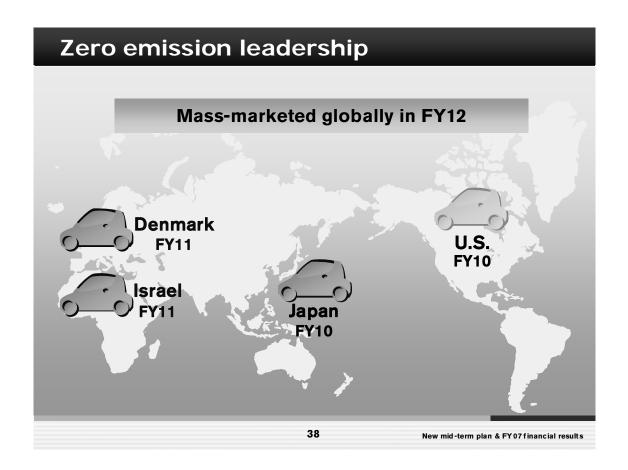
EV introduced in FY10 [U.S. and Japan] and mass-marketed in FY12 [Global]

35

New mid-term plan & FY 07 financial results







NISSAN GT 2012 commitments

Quality leadership

In products, services, brands and management

Zero-emission leadership

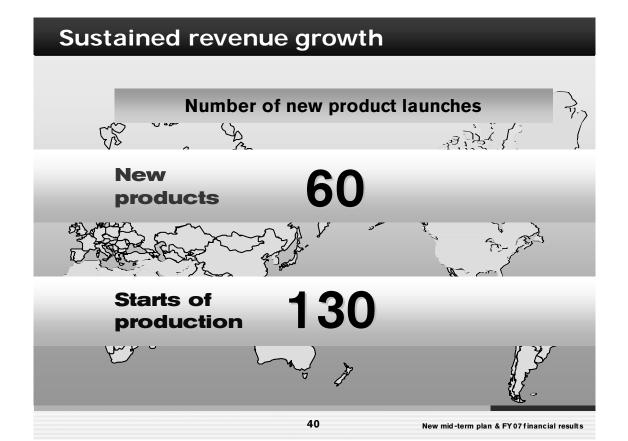
EV introduced in FY10 [U.S. and Japan] and mass-marketed in FY12 [Global]

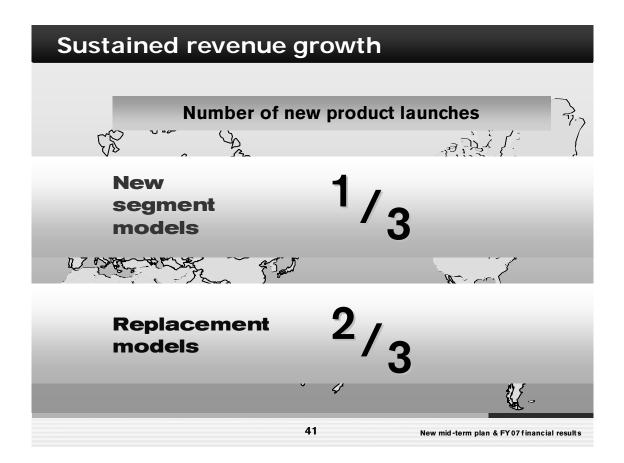
5% revenue growth on average over 5 years

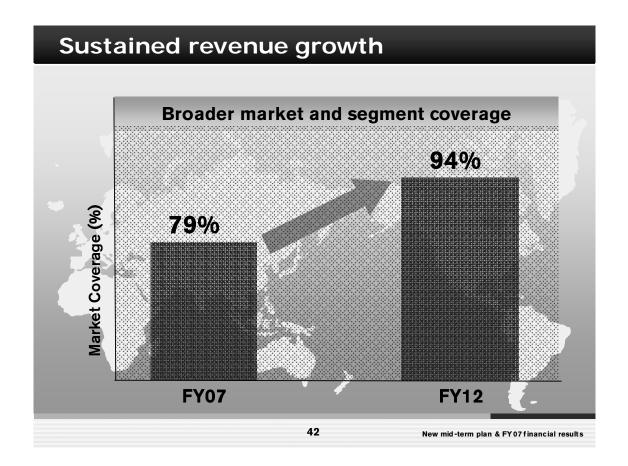
60 all-new models launched by FY12 More than 15 new technologies/year from FY09

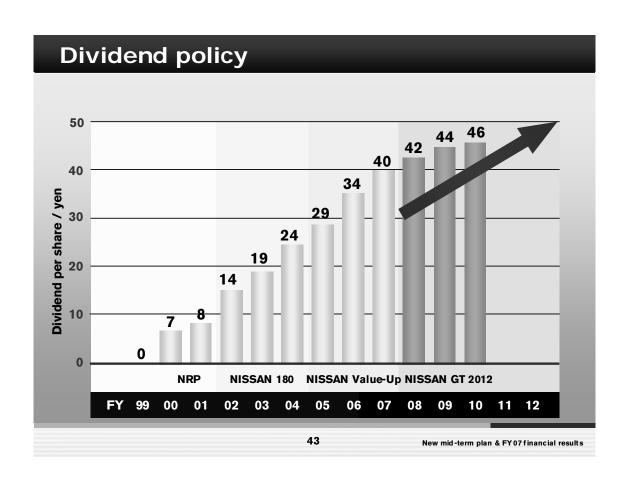
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New mid-term plan & FY 07 financial results









5 corporate breakthroughs

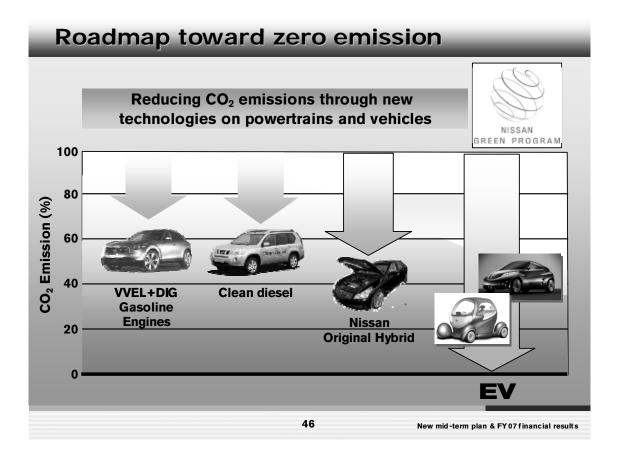


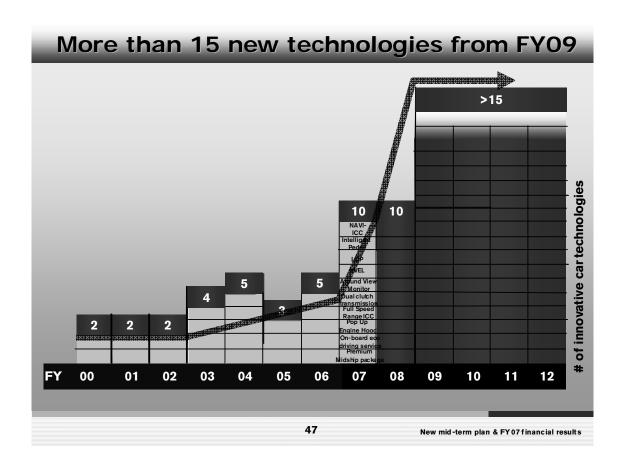
5 corporate breakthroughs

- ✓ Quality leadership
- ✓ Zero-emission leadership

45

New mid-term plan & FY 07 financial results







FY08 new technology advancements

Ultra-Low Precious Metal Catalyst

Reduce precious metals by half for lower cost and cleaner emission



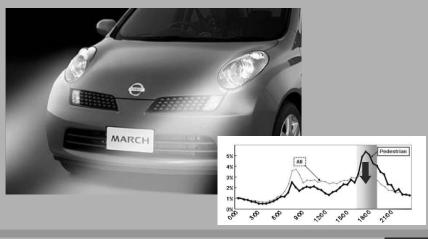
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New mid-term plan & FY 07 financial results

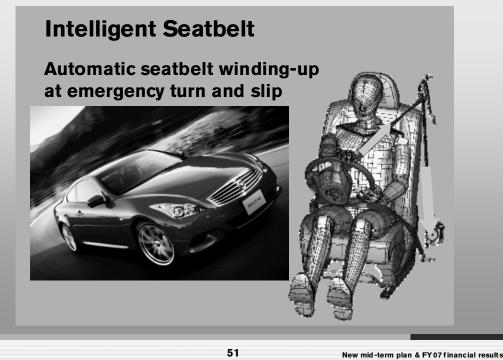
FY08 new technology advancements

Smart Auto Headlight for Twilight

Reduce accident risk by unique sensor technology

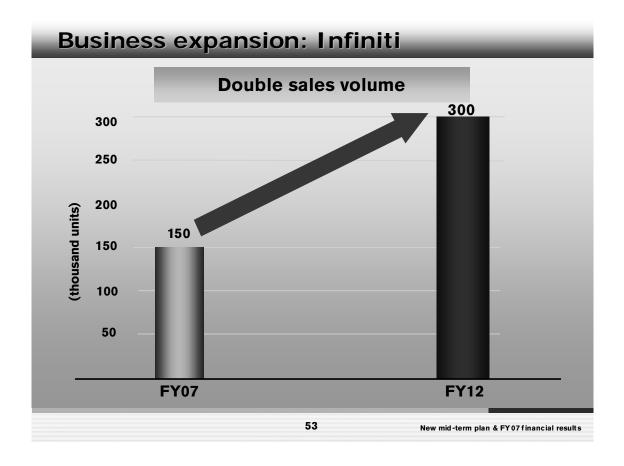


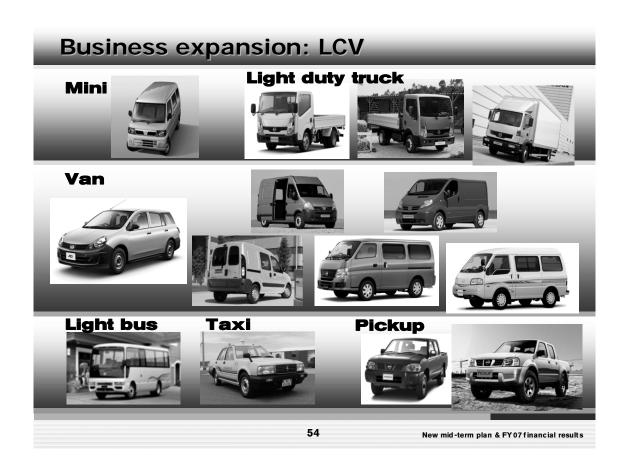
FY08 new technology advancements

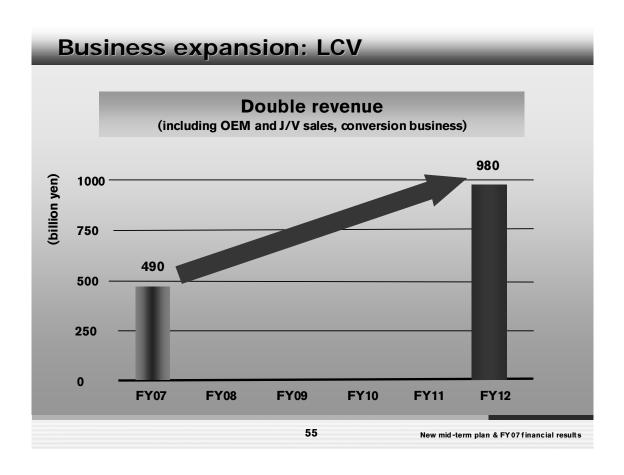


5 corporate breakthroughs

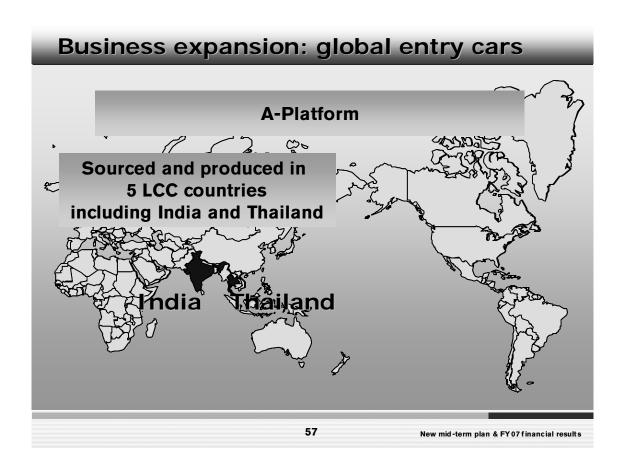
- ✓ Quality leadership
- ✓ Zero-emission leadership
- √ Business expansion







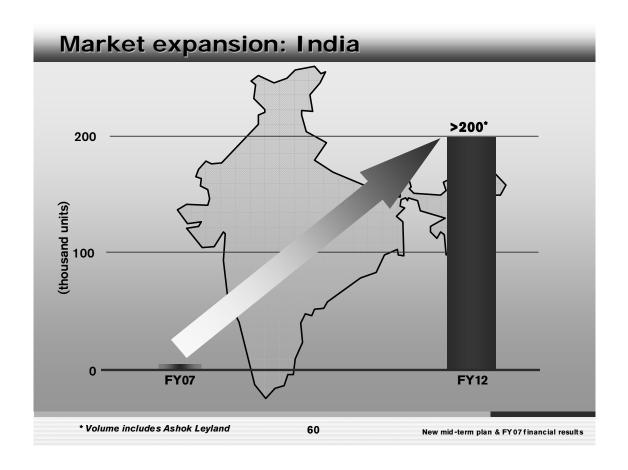


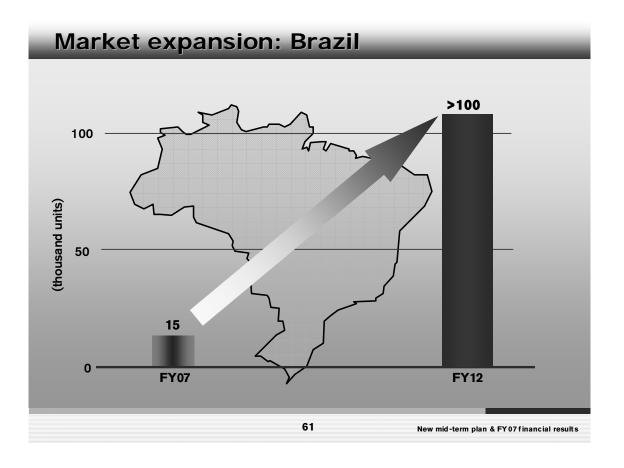


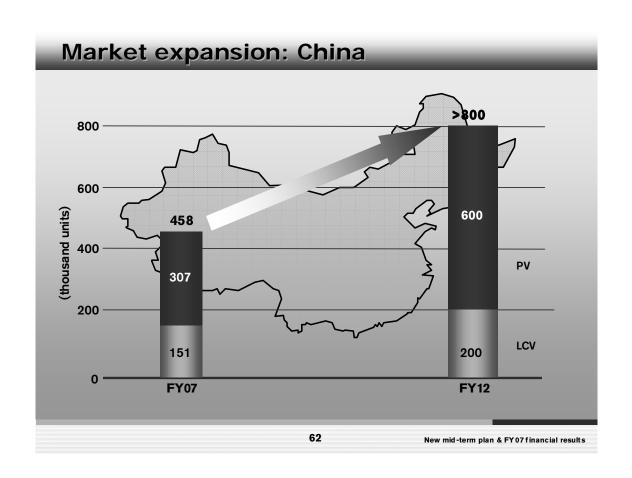
5 corporate breakthroughs

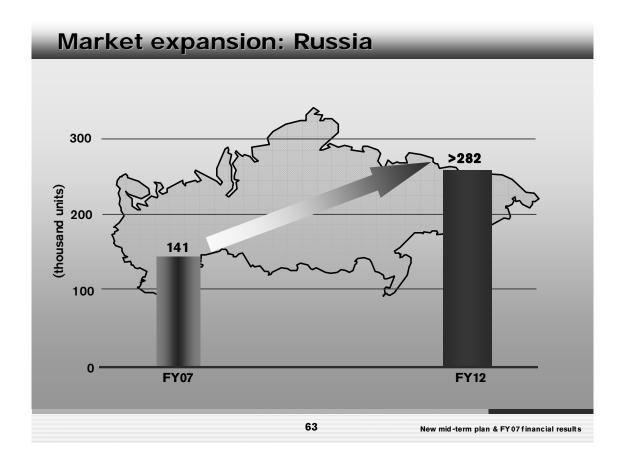
- ✓ Quality leadership
- ✓ Zero-emission leadership
- √ Business expansion
- √ Market expansion

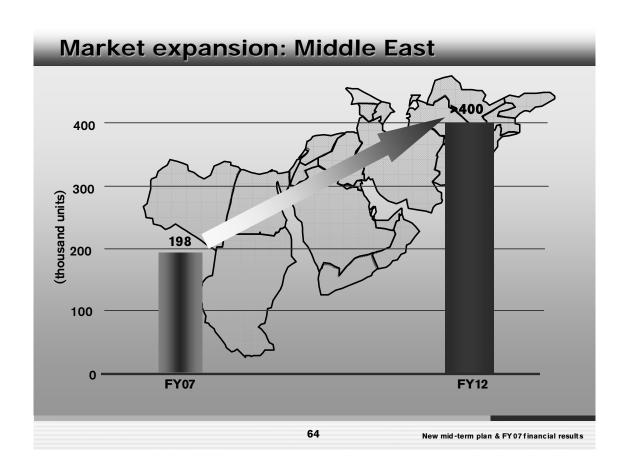












5 corporate breakthroughs

✓ Quality leadership

✓ Zero-emission leadership

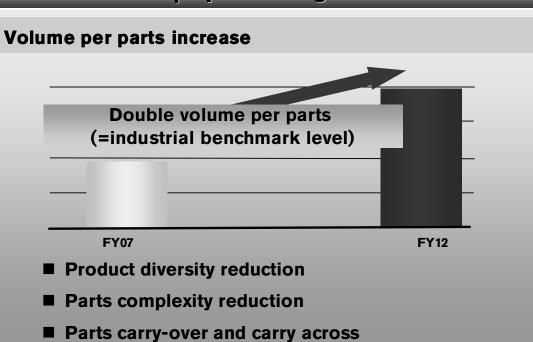
✓ Business expansion

✓ Market expansion

✓ Cost leadership

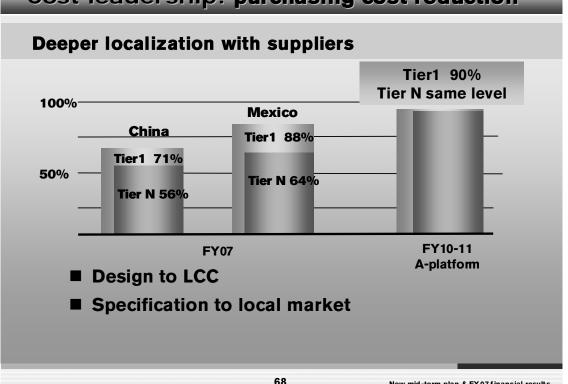


Cost leadership: purchasing cost reduction



New mid-term plan & FY 07 financial results

Cost leadership: purchasing cost reduction



Cost leadership: purchasing cost reduction

