

NISSAN MOTOR CORPORATION

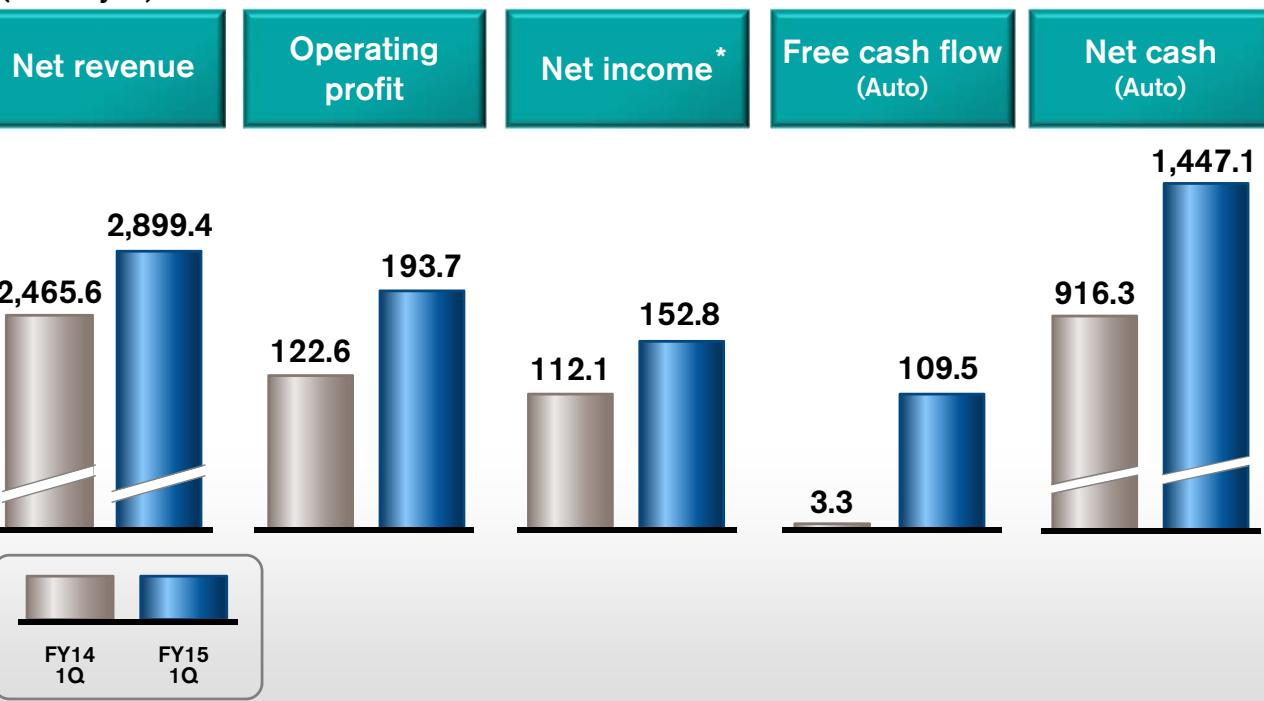


# FY2015 First-quarter Financial Results

Nissan Motor Co., Ltd  
July 29, 2015

## Key performance indicators : financial results (TSE report basis - China JV Equity basis)

(billion yen)



## FY15 business update

### FY15 1st quarter sales performance

### FY15 1st quarter consolidated financial performance

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## FY15 business update

### Product offensive continues

Maxima in US



Lannia in China



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# FY15 business update

## Common Module Families update

### X-Trail Hybrid in Japan



### Rogue production in Kyushu



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# FY15 business update

## LCV business

### NV200 Taxi in Japan



### NP300 Frontier



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# FY15 business update

## Quality and Brand

### Quality enhancement

- Largest rank improvement in J.D. Power 2015 Initial Quality Study



23rd

5th

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### Brand value improvement

- UEFA champions league partnership



- Nissan Stadium in US



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# FY15 business update

## Zero-emission leadership

### Infrastructure

- “No Charge to Charge” in US



- Partnership with Yokosuka city



### Business expansion

- Commercial use for second-life lithium-ion vehicle batteries



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# FY15 business update

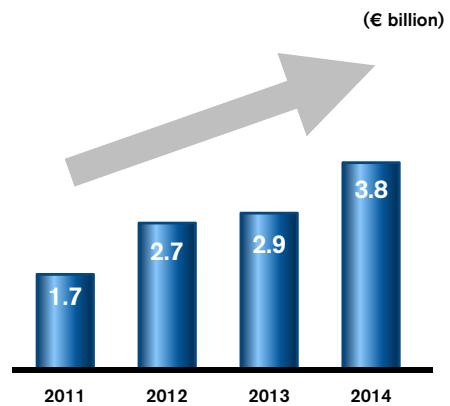
## Alliance



- Cumulative EV sales of Alliance reached 250,000 units



- Posted record synergies of 3.8 billion euros in 2014



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## FY15 business update

## FY15 1st quarter sales performance

## FY15 1st quarter consolidated financial performance

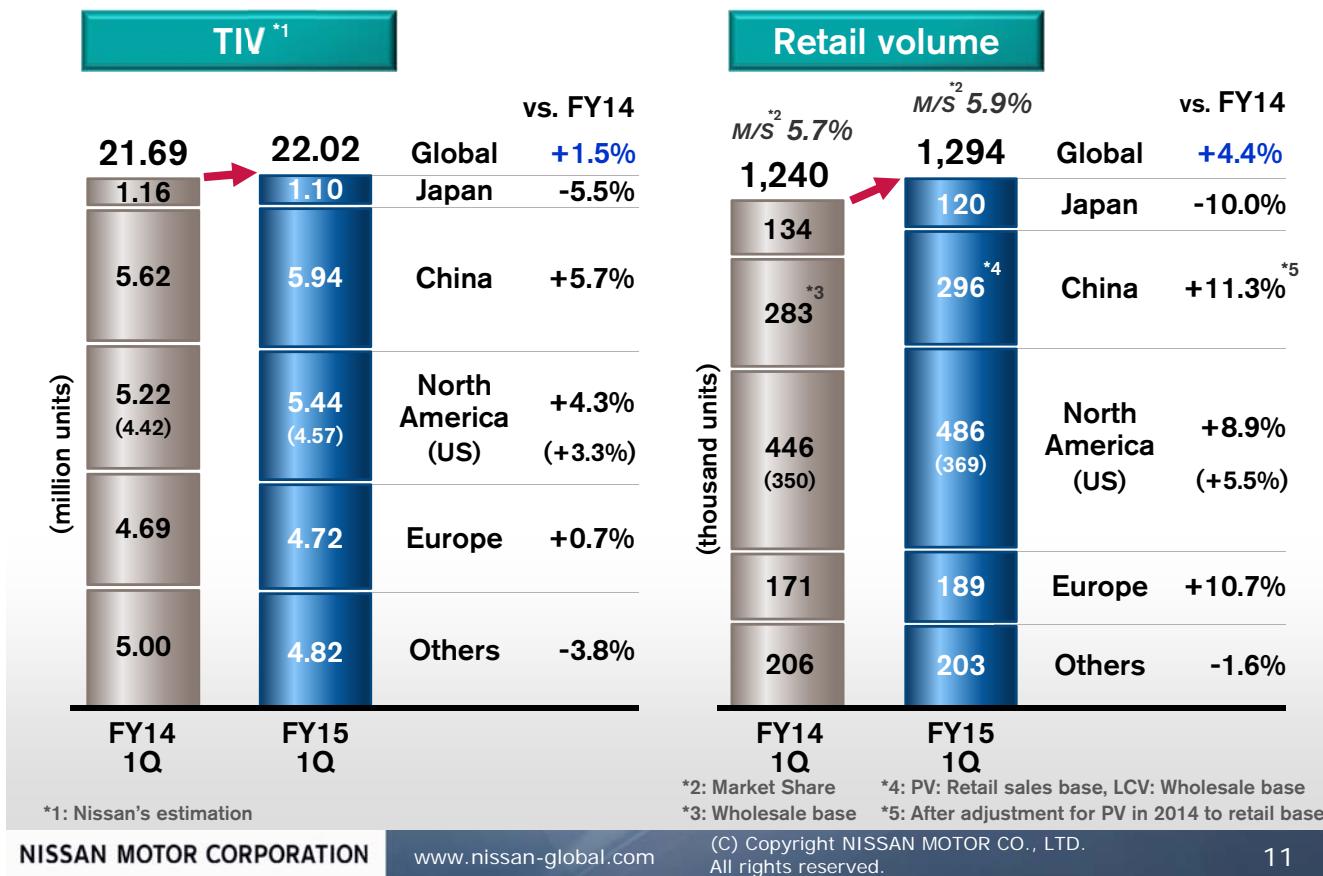
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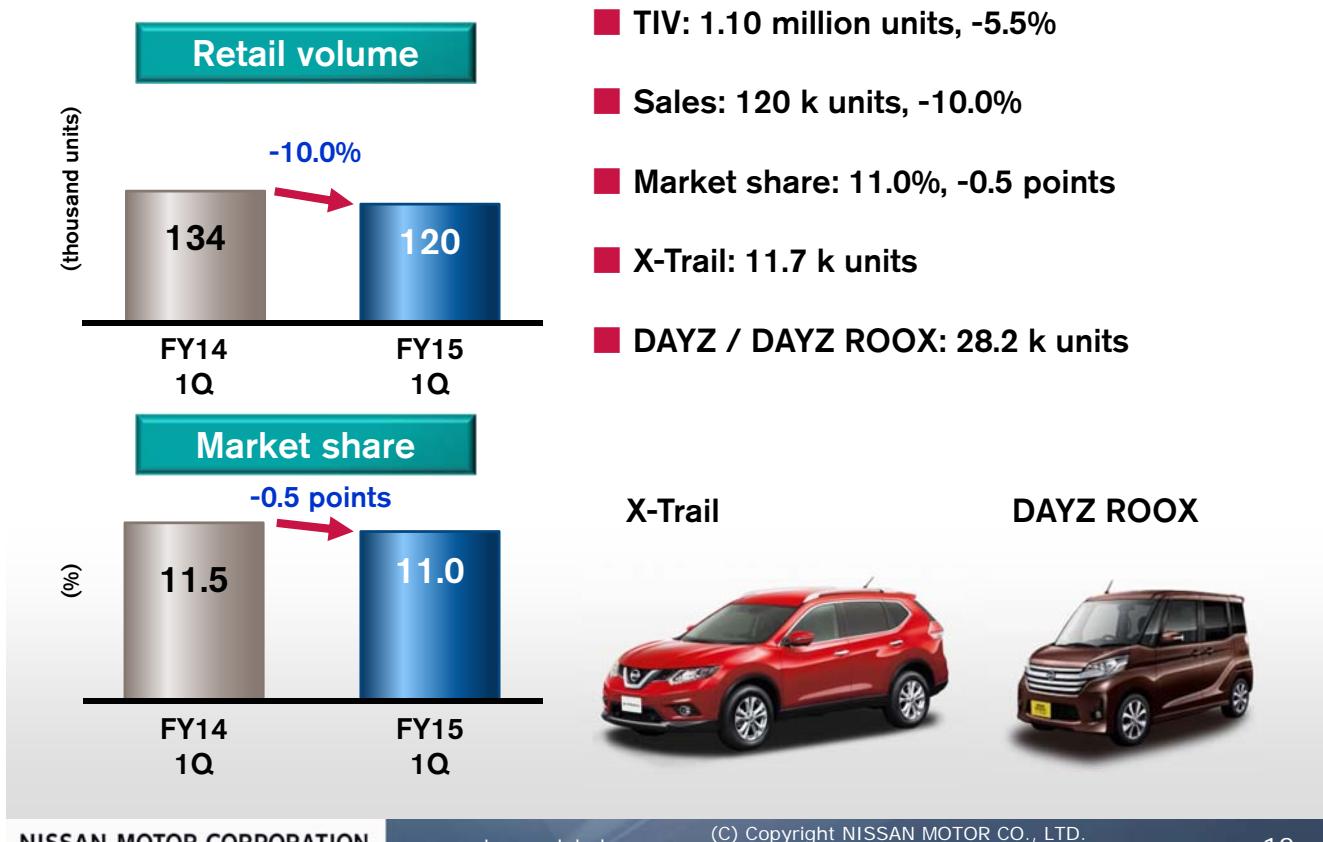
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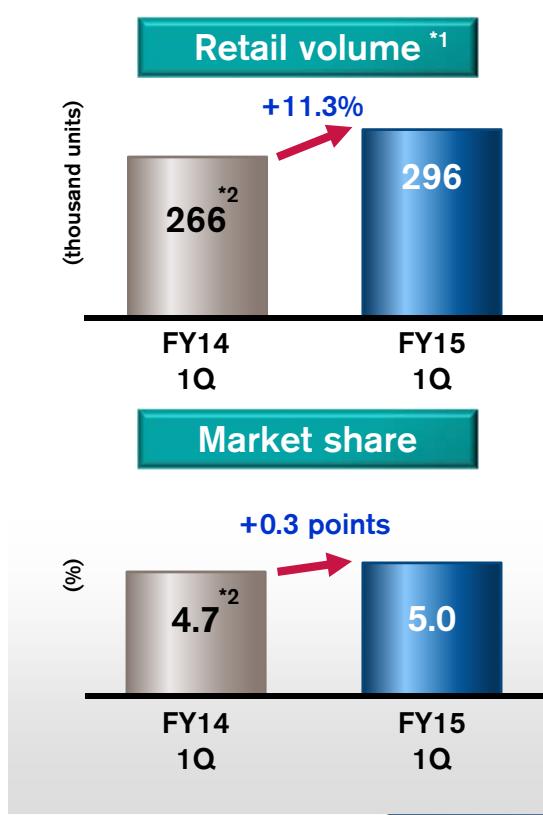
# FY15 1st quarter sales performance: Global



# FY15 1st quarter sales performance: Japan



# FY15 1st quarter sales performance: China



## FY15 1Q (Jan. to Mar.)

- TIV <sup>\*3</sup>: 5.94 million units, +5.7%
- Sales: 296 k units, +11.3% <sup>\*2</sup>
- Market share: 5.0%, +0.3 points <sup>\*2</sup>
- Sylphy series: 79.7 k units

## FY15 2Q (Apr. to Jun.)

- TIV <sup>\*3</sup>: 5.46 million units, +0.4%
- Sales: 292 k units, +0.5% <sup>\*2</sup>
- Market share: 5.3%, 0.0 points <sup>\*2</sup>

X-Trail



Sylphy

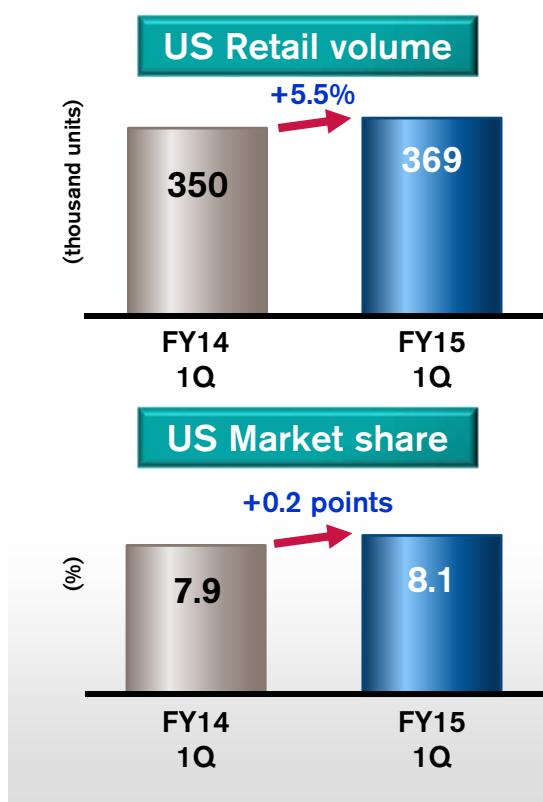


\* 1: PV: Retail sales base, LCV: Wholesale base

\* 2: PV volume was restated to retail sales base for comparison

\* 3: PV and LCV only

# FY15 1st quarter sales performance: North America



## US

- TIV: 4.57 million units, +3.3%
- Sales: 369 k units, +5.5%
- Market share: 8.1%, +0.2 points

## Canada

- Sales: 37 k units, +13.6%
- Market share: 6.5%, +0.5 points

## Mexico

- Sales: 80 k units, +25.0%
- Market share: 26.3%, +0.7 points

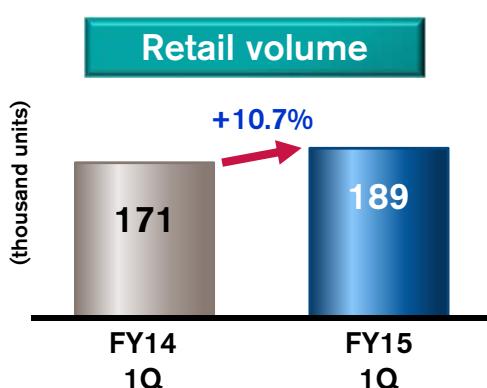
Altima



Rogue

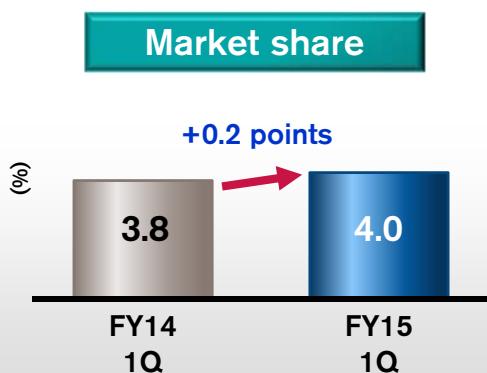


# FY15 1st quarter sales performance: Europe



- TIV: 4.72 million units, +0.7%
- Europe excluding Russia: 155 k units, +17.5%
- Russia: 34 k units, -12.6%

Market share:	FY14	FY15
Europe excl. Russia	3.4%	3.6%
Russia	6.1%	8.5%



Qashqai



Pulsar

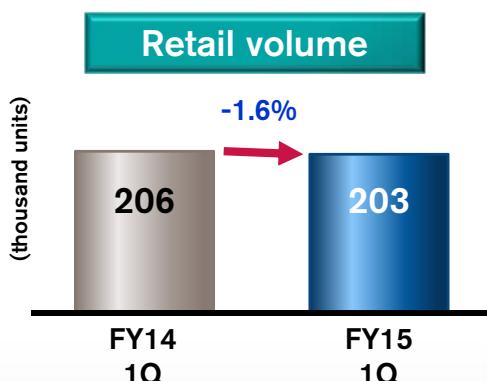


# FY15 1st quarter sales performance: Other markets

- Estimated TIV: 4.82 million units, -3.8%

- Sales: 203 k units, -1.6%

Asia & Oceania:	87 k units, -3.9%
Latin America:	42 k units, -2.5%
Middle East:	49 k units, -6.3%
Africa:	25 k units, +22.3%



NP300 Navara



Datsun GO+ Panca



# FY15 business update

## FY15 1st quarter sales performance

### FY15 1st quarter consolidated financial performance

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## FY15 1st quarter financial performance (TSE report basis - China JV Equity basis)

	FY14 1Q	FY15 1Q	Variance	Change vs. FY14 (%)
<b>Net revenue</b>	<b>2,465.6</b>	<b>2,899.4</b>	<b>+433.8</b>	<b>+17.6%</b>
<b>Operating profit</b>	<b>122.6</b>	<b>193.7</b>	<b>+71.1</b>	<b>+58.0%</b>
<i>OP margin</i>	5.0%	6.7%		
<i>Non-operating</i>	26.2	22.2		
<b>Ordinary profit</b>	<b>148.8</b>	<b>215.9</b>	<b>+67.1</b>	<b>+45.2%</b>
<i>Extraordinary</i>	-1.5	-1.9		
<b>Profit before tax</b>	<b>147.3</b>	<b>214.0</b>	<b>+66.7</b>	<b>+45.3%</b>
<i>Taxes</i>	-30.8	-58.1		
<i>Effective tax rate</i>	20.9%	27.1%		
<i>Minority interest*</i>	-4.4	-3.1		
<b>Net income**</b>	<b>112.1</b>	<b>152.8</b>	<b>+40.7</b>	<b>+36.3%</b>
<b>FX rate</b>	102.2 JPY/USD 140.1 JPY/EUR	121.4 JPY/USD 134.2 JPY/EUR	+19.2 JPY/USD -5.9 JPY/EUR	

\* Net income attributable to non-controlling interests

\*\* Net income attributable to owners of the parent

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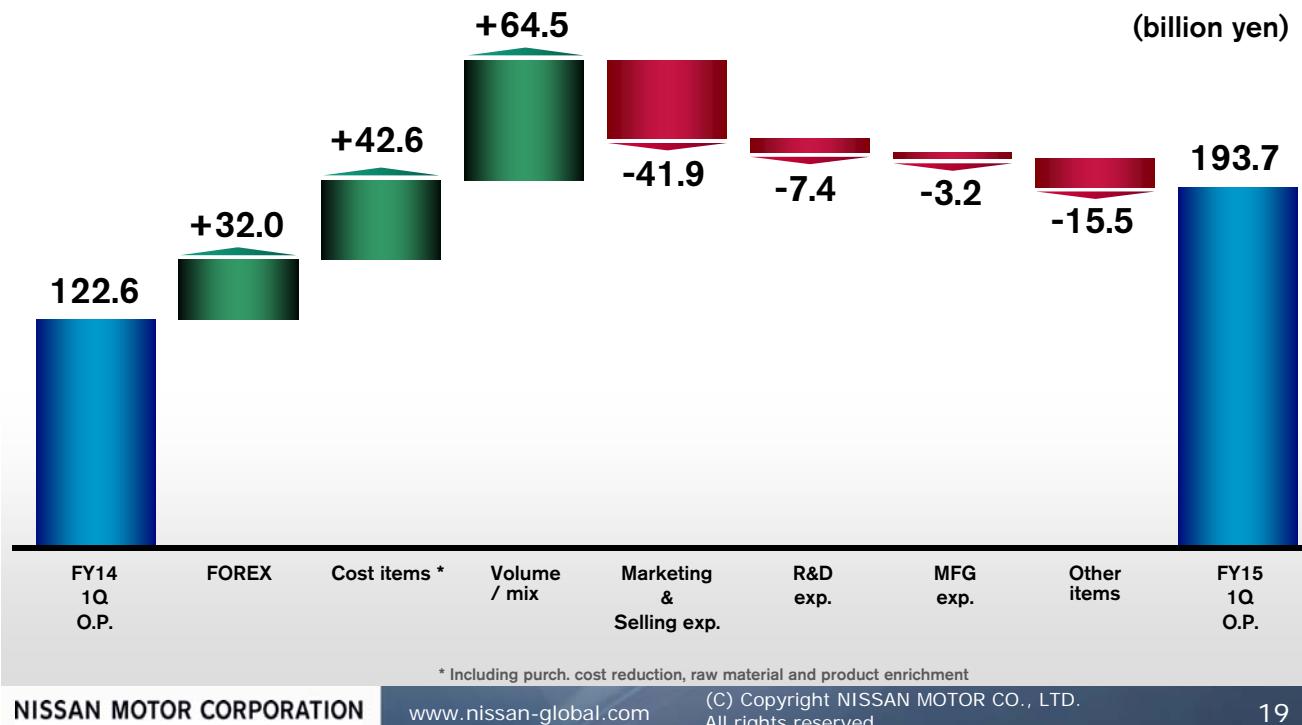
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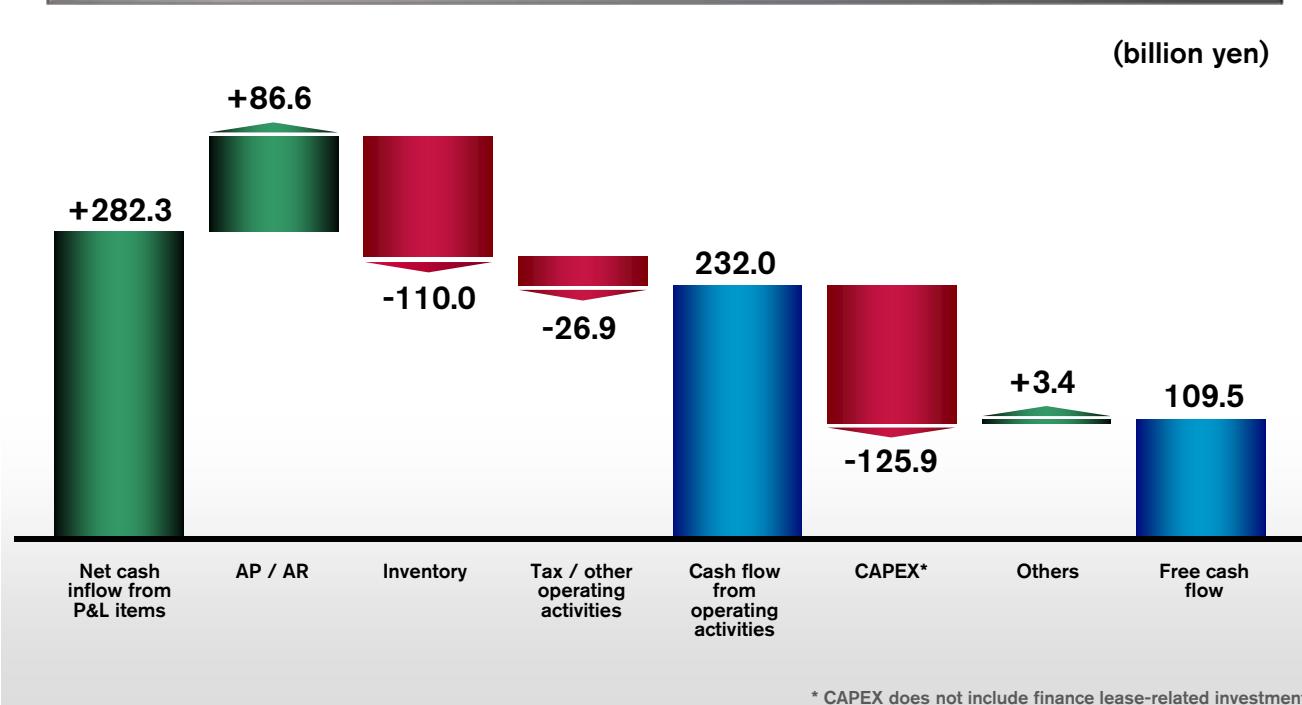
# FY15 1st quarter financial performance (TSE report basis - China JV Equity basis)

## Operating profit variance analysis



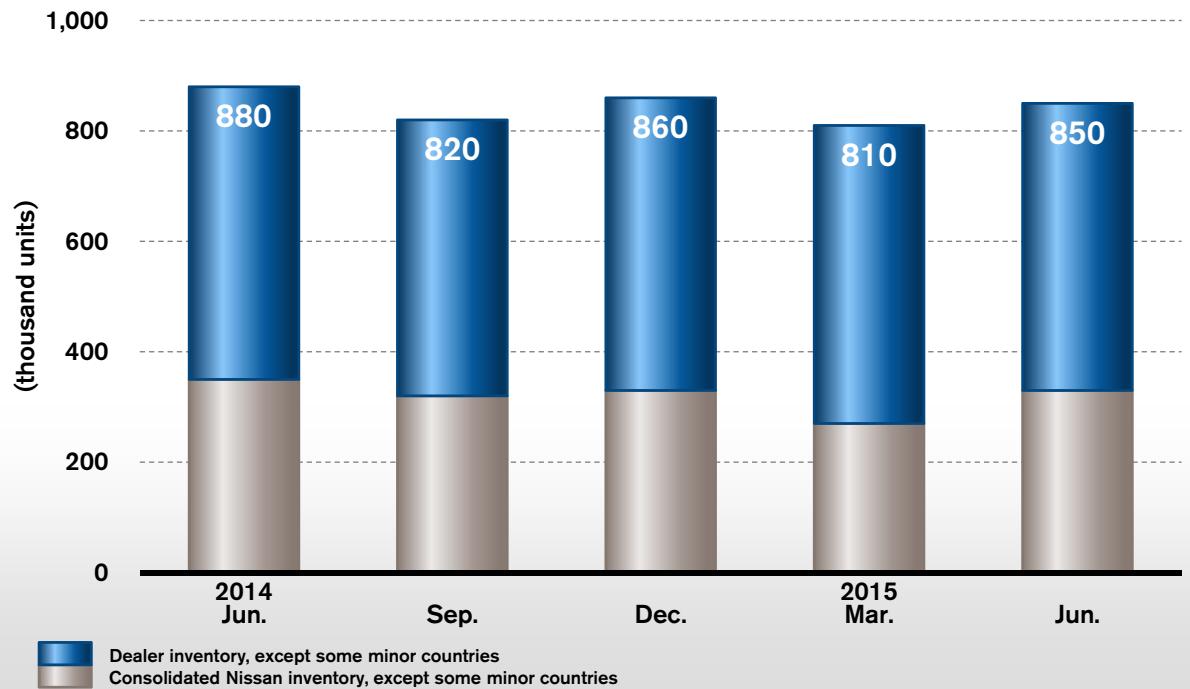
# FY15 1st quarter financial performance (TSE report basis - China JV Equity basis)

## Free cash flow (Auto business)



# Inventory management (excluding China JV)

## Inventory status



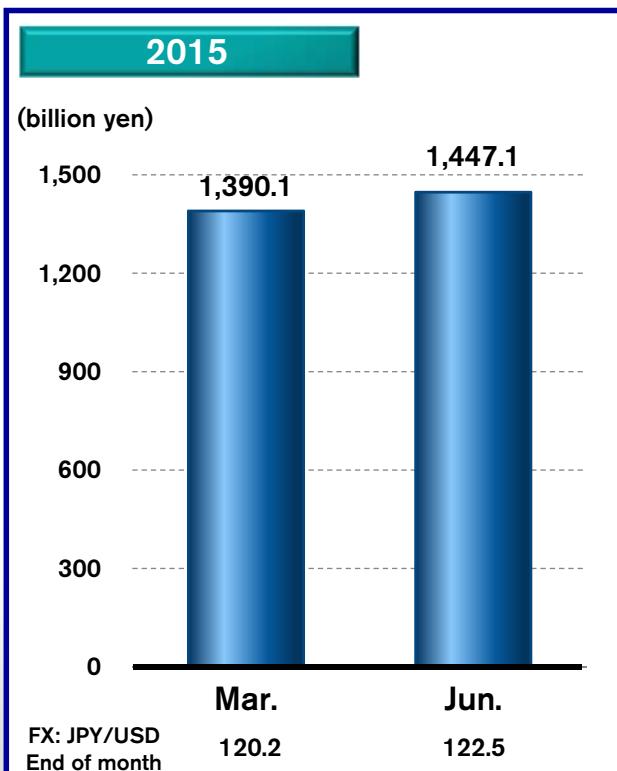
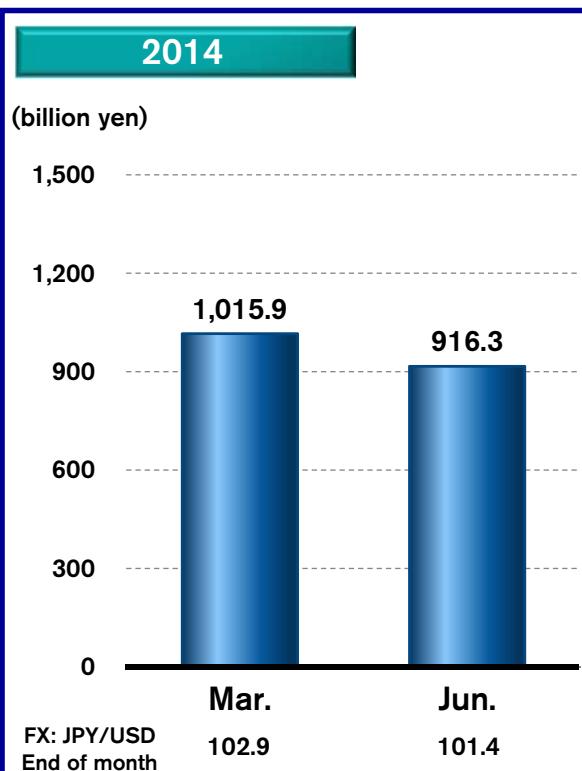
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# Net Cash (Auto business) (TSE report basis - China JV Equity basis )



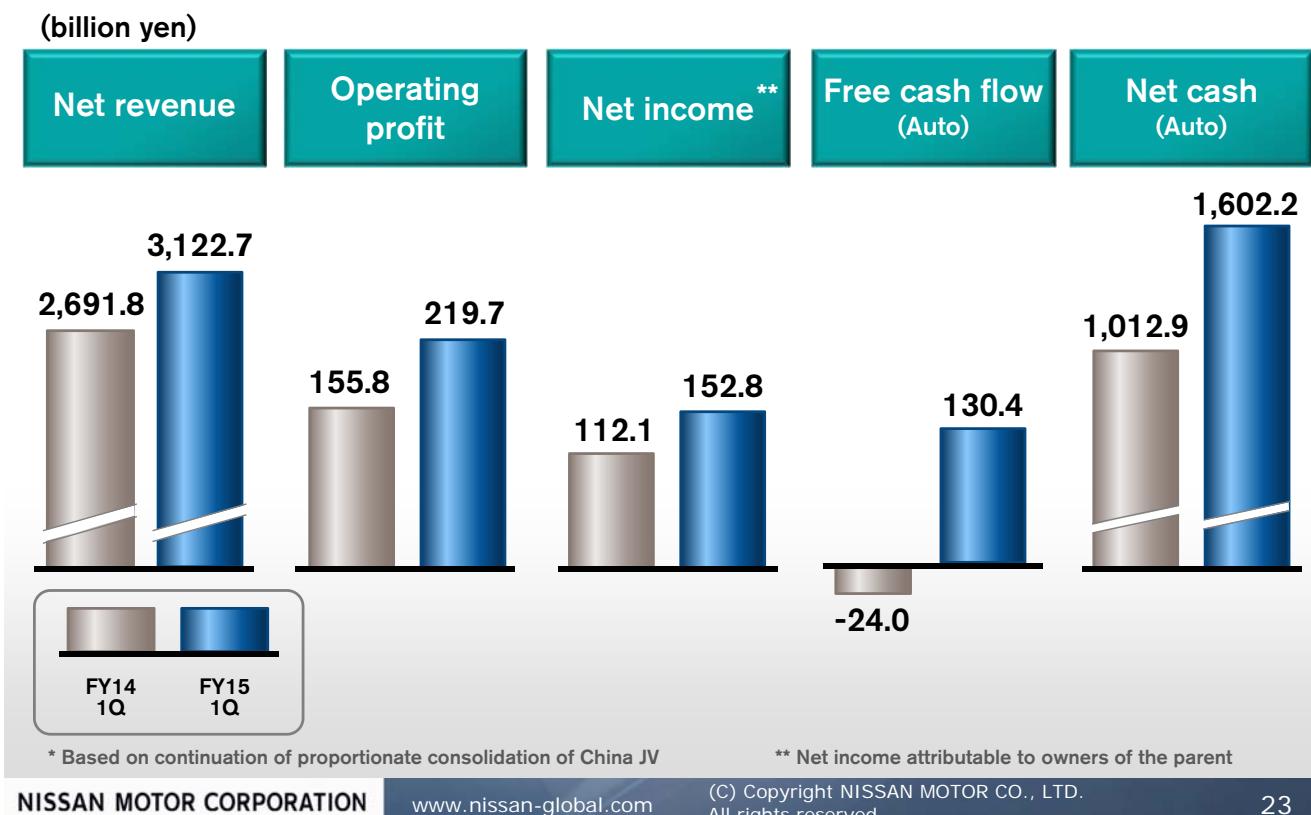
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# Key performance indicators: financial results (management pro forma basis\*)

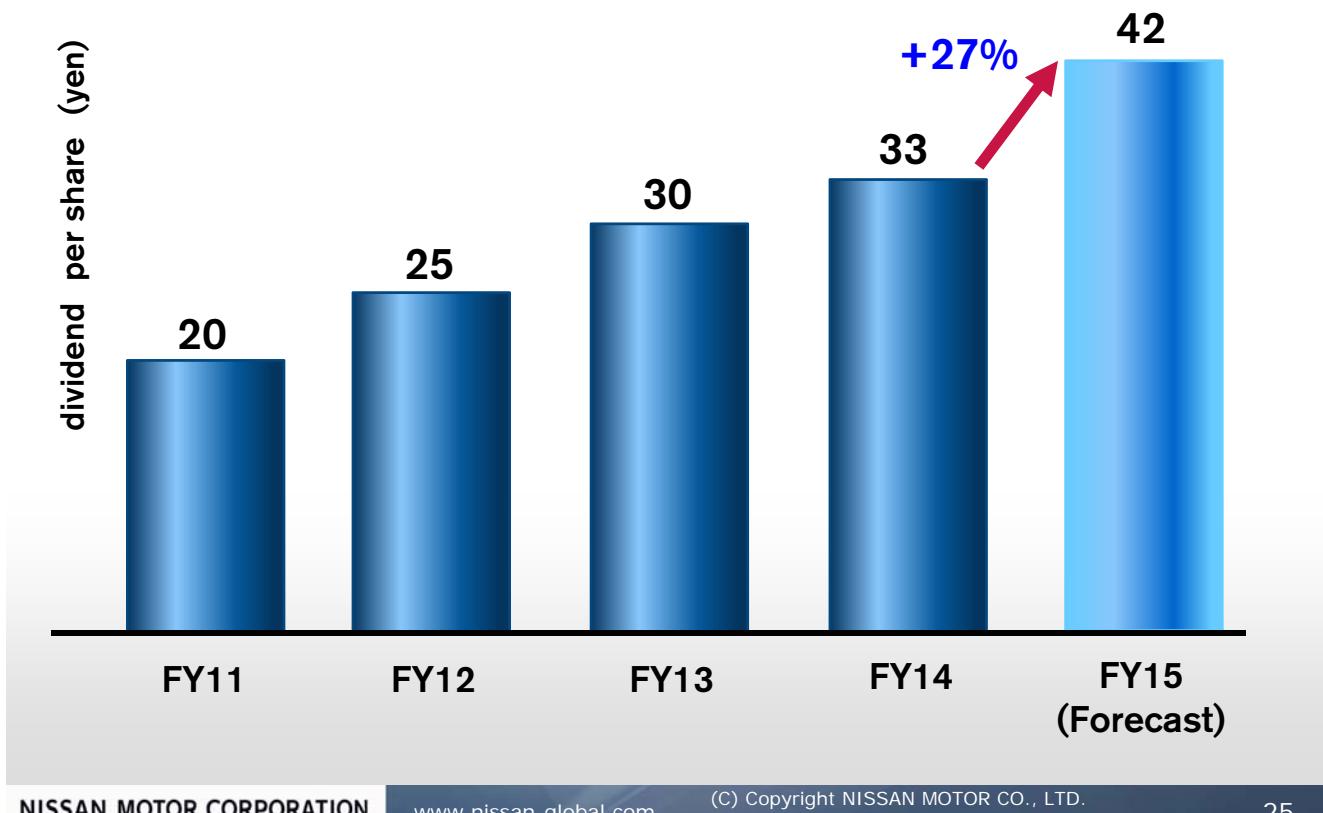


## FY15 1st quarter financial performance (management pro forma basis\*)

(billion yen)	FY14 1Q	FY15 1Q	Variance	Change vs. FY14 (%)
<b>Net revenue</b>	<b>2,691.8</b>	<b>3,122.7</b>	<b>+430.9</b>	<b>+16.0%</b>
<b>Operating profit</b>	<b>155.8</b>	<b>219.7</b>	<b>+63.9</b>	<b>+41.0%</b>
<i>OP margin</i>	<i>5.8%</i>	<i>7.0%</i>	<i>+1.2%</i>	
<b>Net income**</b>	<b>112.1</b>	<b>152.8</b>	<b>+40.7</b>	<b>+36.3%</b>
<b>FX rate</b>	102.2 JPY/USD 140.1 JPY/EUR	121.4 JPY/USD 134.2 JPY/EUR	+19.2 JPY/USD -5.9 JPY/EUR	

\* Based on continuation of proportionate consolidation of China JV  
\*\* Net income attributable to owners of the parent

# FY15 shareholder return outlook



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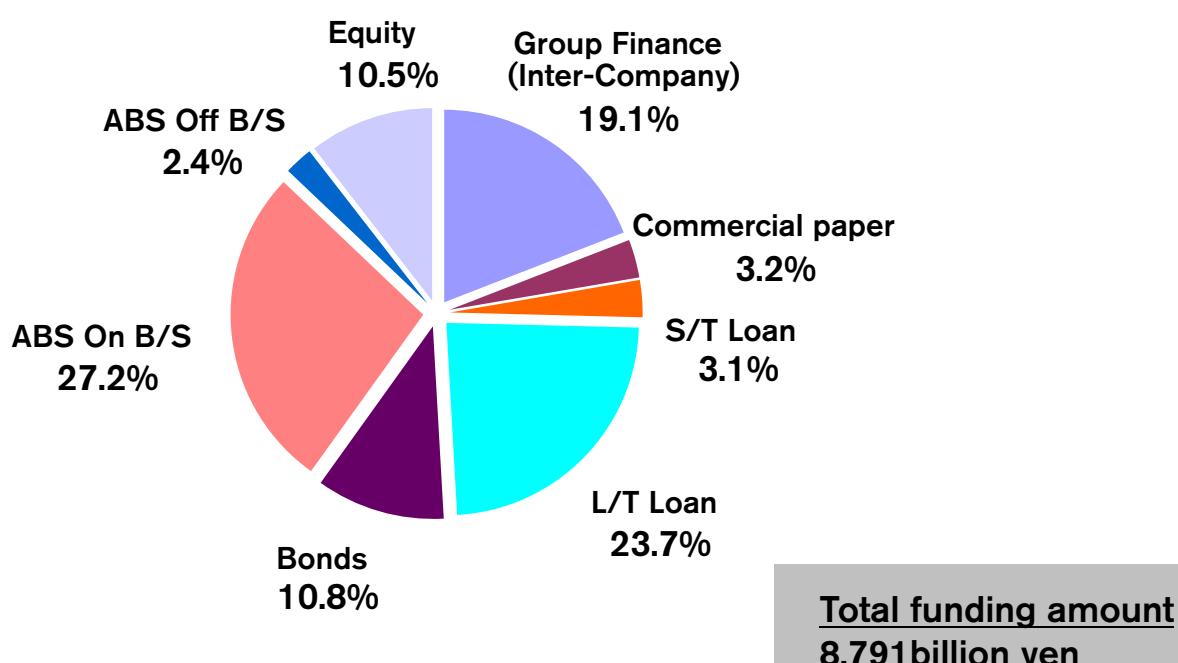
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# Appendix

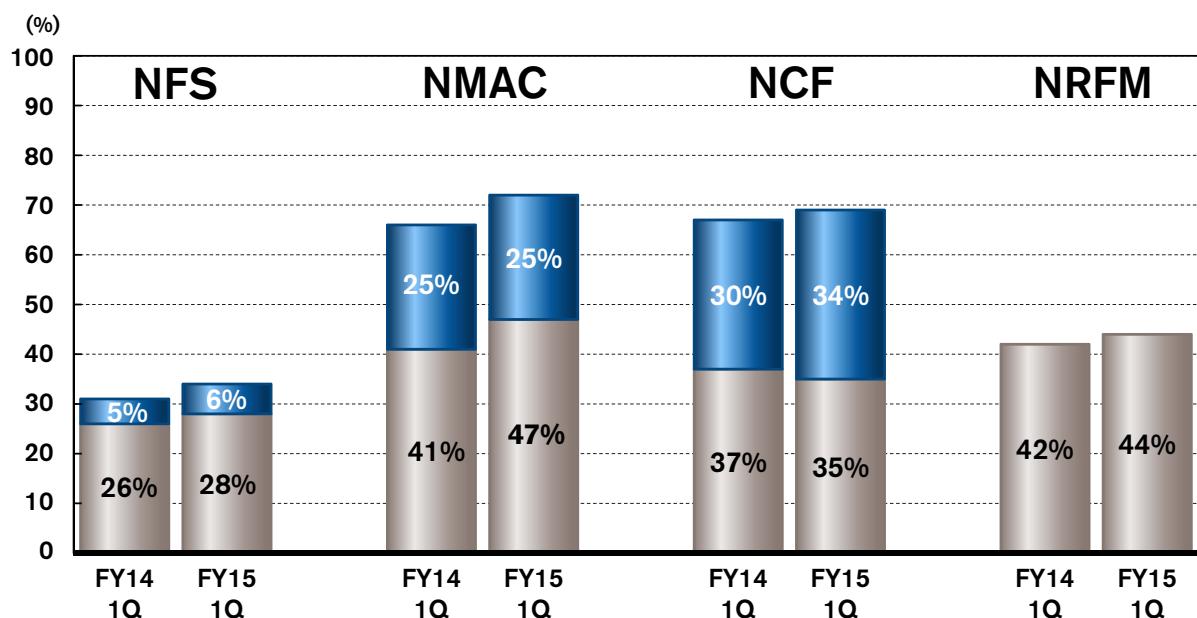
## Sales financing: funding sources

(As of June 2015)



# Sales financing: penetration

 Lease  
 Retail



NFS: Nissan Financial Services, sales finance company in Japan

NMAC: Nissan Motor Acceptance Corporation, sales finance company in US

NCF: Sales financing division of Nissan Canada Inc

NRFM: NR Finance Mexico, sales finance company in Mexico

# Sales financing: net credit loss ratio

	FY14 1Q	FY15 1Q	Variance
NFS	Lease: 0.04% Retail: 0.14%	Lease: 0.04% Retail: 0.11%	Lease: +0.00% Retail: -0.03%
NMAC	Lease: 0.16% Retail: 0.54%	Lease: 0.25% Retail: 0.71%	Lease: +0.09% Retail: +0.17%
NCF	Lease: 0.15% Retail: 0.48%	Lease: 0.20% Retail: 0.41%	Lease: +0.05% Retail: -0.07%

NFS: Nissan Financial Services, sales finance company in Japan

NMAC: Nissan Motor Acceptance Corporation, sales finance company in US

NCF: Sales financing division of Nissan Canada Inc

# Sales financing: operating profit & asset

( NFS : billion yen, NMAC : million USD, NCF : million CAD, NRFM : million Peso)

	FY14 1Q	FY15 1Q	Variance
NFS	Asset: 1,143.1 OP: 6.4	Asset: 1,131.6 OP: 7.2	Asset: -11.5 OP: +0.8
NMAC	Asset: 50,371 OP: 259	Asset: 55,930 OP: 237	Asset: +5,559 OP: -22
NCF	Asset: 4,312 OP: 25	Asset: 5,082 OP: 33	Asset: +770 OP: +8
NRFM	Asset: 57,386 OP: 528	Asset: 76,807 OP: 749	Asset: +19,421 OP: +221

NFS: Nissan Financial Services, sales finance company in Japan

NMAC: Nissan Motor Acceptance Corporation, sales finance company in US

NCF: Sales financing division of Nissan Canada Inc

NRFM: NR Finance Mexico, sales finance company in Mexico

## FY15 1st quarter financial performance

(TSE report basis - China JV Equity basis)

### Operating profit variance analysis

(billion yen)

#### 1. Foreign exchange impact **+32.0**

USD	+51.0 (102.2 ⇒ 121.4)	Others	-3.9
THB	-8.2 (3.15 ⇒ 3.66)		
RUB	-6.9 (2.93 ⇒ 2.30)		

#### 2. Volume / mix **+64.5**

Japan -10.6	US + 39.9	EUR + 16.6	MEX&CAN + 16.4
[ Vol: -8.8 ]	[ Vol: +28.3 ]	[ Vol: +17.7 ]	Others +2.2
[ Mix: -1.8 ]	[ Mix: +11.6 ]	[ Mix: -1.1 ]	

#### 3. Selling expenses **-41.9**

Japan +0.6	US -29.0	EUR -12.0	MEX&CAN -5.8
[ Incentives: -1.2 ]	[ Incentives: -27.1 ]	[ Incentives: -11.8 ]	Others +4.3
[ Others: +1.8 ]	[ Others: -1.9 ]	[ Others: -0.2 ]	

# FY15 1st quarter retail sales

