

Customer Privacy Policy

The English version of the policy serves as the primary document, and the Japanese version as a supplementary document

Purpose

This policy defines Nissan Motor Co., Ltd.'s (Nissan's) global position and commitment to protecting the privacy of its customers' personal data. Through a set of "Privacy Principles," the policy provides guidance to all Stakeholders to ensure consistent application of the Privacy Principles across all Nissan Products and Services and in consideration of new and emerging technologies.

Scope

This policy applies to all Nissan companies, Stakeholders, and Products and Services.

Policy

As defined in Nissan's Global Code of Conduct, Nissan is committed to compliance with the laws and regulations of the markets in which we do business. Our privacy policies require Nissan companies to comply with any applicable local privacy law(s) and regulations and encapsulate the Privacy Principles set out below:

Privacy Principles

Enriching people's lives

Consistent with our vision of "enriching people's lives," Nissan's overarching purpose for collecting and using personal data is to **deliver benefits to our customers**. These benefits may be delivered directly in the form of personalized Products and Services, or indirectly in the form of continuous improvements to the same.

Respect for customer privacy

At Nissan, customer privacy is of utmost importance.

Nissan is therefore committed to **providing clear information** about how personal data is collected, used, shared and protected.

Nissan is committed to **collecting personal data only as needed** for legitimate business purposes, and to **retaining personal data no longer as we consider necessary** for such purposes.

Customer **privacy is a key consideration in all technology solutions**, whether they are developed for our Products and Services, or used by our Stakeholders. Nissan is committed to taking reasonable steps to ensure that any party or parties who receive personal data from Nissan or Nissan's customer(s), or provide services to Nissan's customers, in connection with our Products and Services adhere to the Privacy Principles.

Providing customers with control over personal data

Nissan is committed to **providing customers with control over their personal data**.

Nissan is committed to implementing reasonable measures to **maintain the accuracy of personal data** and to offering customers reasonable means to review and correct information that they provide while using Nissan Products and Services.

Holding ourselves accountable

Nissan is committed to **using and sharing personal data in ways that are consistent with the purpose** for which the data was collected, while considering the likely impact on customer privacy from the outset of the development process of any Products and Services.

Nissan is committed to implementing **appropriate measures to protect personal data** against unauthorized access or use.

Nissan is committed to **comply with requests from customers on their personal data** in accordance with applicable law.

Definitions

- "Companies" refers to all Nissan and Nissan-related companies in all regions and locations, and their consolidated subsidiaries.

- “Stakeholders” refers externally to customers who use Nissan products and services, and dealers, business partners and suppliers who partner in the development and delivery of the same. Internally, “Stakeholders” refers to individuals acting on behalf of Nissan who are involved in the collection, use, retention, protection and management of personal data, and all persons involved in the development of Nissan products and services. This includes not only Nissan and Nissan-related company employees, but also people including loaned workers transferred temporarily; temporary employees (including contractors and consultants); employees of outside companies who work at a Nissan office regularly; and interns and trainees.
- “Products and Services” refers to Nissan-produced vehicles under any brand, vehicle electrical systems, theft-deterrent systems, connected telematics and infotainment systems, advanced driver assistance systems, and systems that interact between the vehicle and its surroundings, and all related services.