

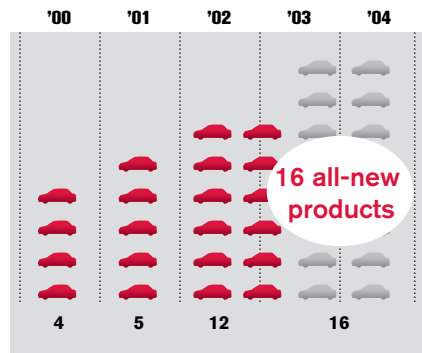
Products

Nissan's strong financial performance in fiscal year 2002 was supported by a wave of new products: 12 all-new models, the biggest production year in Nissan history. This exciting new lineup of products will continue to expand and fuel Nissan growth in the coming years.

Success Through New Products

Model Launch Schedule

Fiscal years 2000–2004



The future profitable growth of Nissan is based on one thing: selling automobiles. NISSAN 180 sets this out with the bold goal of selling an additional one million new cars from the beginning of the program to September 2005: 100,000 additional cars in Europe and 300,000 additional cars each in Japan, the US and Nissan's other global markets. It means the creation of compelling and profitable new vehicles that can continue the growth of Nissan's market share around the world.

Fiscal year 2002 was the biggest product year in Nissan history, as the company launched 12 all-new models globally, covering everything from minicars to luxury sedans. By the completion of NISSAN 180, this will have risen to at least 28 all-new vehicles launched to markets throughout the world.

However, this is not simply about increasing the number of Nissan cars available. "There are a lot of new products coming," said Nissan

FAIRLADY Z



Fiscal Year 2002 Models and Markets

Japan:	ELGRAND, SKYLINE COUPE, FAIRLADY Z, CUBE, TEANA, MOCO
US:	INFINITI G35 SEDAN/G35 COUPE, 350Z, INFINITI FX45, MAXIMA, MURANO
Europe:	MICRA, PRIMASTAR, INTERSTAR
China:	PALADIN
General Overseas Markets:	X-TRAIL, PLATINA



CUBE

TEANA

President Carlos Ghosn, “but there are two types of product we will not build: those that are unprofitable, and those that fail to quicken your pulse with pure styling and performance. We are developing products to enter new markets and new market segments. We want a wide base of products that will help us face the future with stability and reinforce profit improvement. We have many very strong products to come—important products whose full effect may not be felt until 2003 or 2004. Those critics who say our recovery is strictly a result of cost cutting and asset sales are missing the point, and they are in for a surprise.”

Japan

Nissan’s strong growth in the Japanese market during the year was fueled by the release of a comprehensive lineup of new models: the Moco, Elgrand, Fairlady Z, Cube, Skyline Coupe and the Teana sedan.

The Moco marked Nissan’s entry into the important minicar market in Japan (vehicles with engine displacements of less than 660cc)—small, but with an unexpected level of roominess. The Elgrand is Nissan’s high-end luxury minivan, striking on the exterior and able to carry eight passengers in its roomy interior. The Fairlady Z (350Z in North America) is the latest incarnation of the classic Z—and a highly anticipated car. The Cube is designed to be the driver’s personal toolbox: compact, roomy, comfortable and finished with a choice of 24 color coordination schemes. The Skyline Coupe (Infiniti G35 Sport Coupe in North America) is a premium sports coupe, with a low, wide body and long wheelbase matched with a powerful NEO VQ35DE engine for exhilarating driving performance. The all-new Teana luxury sedan provides an elegant interior—with the feel of fine modern furniture—and powerful, comfortable driving performance.





QUEST



INFINITI FX45



MICRA

North America

The Infiniti G35 Sedan and Coupe, Murano, 350Z, Infiniti FX45 and new Maxima were launched in the North American market. The Murano is a crossover SUV developed for the North American market and conceived as a striking alternative to other crossover SUVs now entering the market. It uses the same FF-L platform as the award-winning Altima to provide the strength of an SUV below, and the style of a sport sedan above. The Infiniti FX45 is also a crossover SUV, providing V8 power with the style and luxury of the Infiniti name. The Maxima is Nissan's flagship sedan in the North American market—the best-selling import-brand V6 for the past 17 years (based on R.L. Polk total registrations). The Altima was redesigned for 2002 with a new, distinctive exterior design, sophisticated drivetrain, performance-oriented suspension and increases in all major dimensions, keeping with Nissan's design concept for consistency and

design grouping by class combined with individual styling to heighten the personality of the individual model.

Europe

The Micra leads Nissan's efforts in building the European market. While the Micra is the sister model of the March in Japan, it features an interior design created in Europe and is produced by Nissan in the UK. The B platform used in the Micra is shared with Renault—one of the first physical realizations of the Alliance.

Diesel engines are a key to success in the European market. Nissan provides an extensive range of diesel engines in the Micra, Almera, Almera Tino and Primera. Some engines are shared models with Renault.

Two light commercial vehicles, the Interstar and Primastar, joined the Nissan lineup during fiscal year 2002. The Primastar is produced by Nissan in its Barcelona, Spain factory, and both models are part of the Renault/Nissan

INFINITI G35 COUPE





PLATINA



TITAN CREW CAB



PRESAGE

Z ROADSTER



cross-badging strategy. The Interstar and Primastar provide operation efficiency, with sleek, professional designs that also help to protect them through the tough life of a commercial vehicle.

Mexico

The Platina and 350Z were the new models released in 2002. The Platina is also an example of the Alliance with Renault, based on the Renault Clio, and was very well received in the Mexican subcompact segment.

New Models Continue for 2003

In fiscal 2003, Nissan will launch 10 all-new vehicles, providing 23 regional product launches. Six will be in Japan, six in the US (most of these to be produced at the new Canton, Mississippi plant), three in Europe, and eight in Nissan's other global markets.

In Japan, this began with the release of the Presage. The Presage is a versatile, high-quality minivan, providing

roomy practicality and versatile seating arrangements with a more comfortable package. An agreement with Mitsubishi Motors will enhance Nissan's position in the mini-vehicle market, which it entered during 2002 with the Moco, by providing 20,000 mini commercial vehicles for the Japanese market.

In the US, the Canton plant will be the production base for the Quest, a revolutionary new minivan; the full-size Pathfinder Armada SUV; the Titan full-size truck; and the full-size Infiniti SUV.

In Europe, Nissan's new product offering will see the introduction of the 350Z. The Kubistar, a cross-badged model derived from the Renault Kangoo, will also join Nissan's light commercial vehicle lineup during fiscal year 2003.